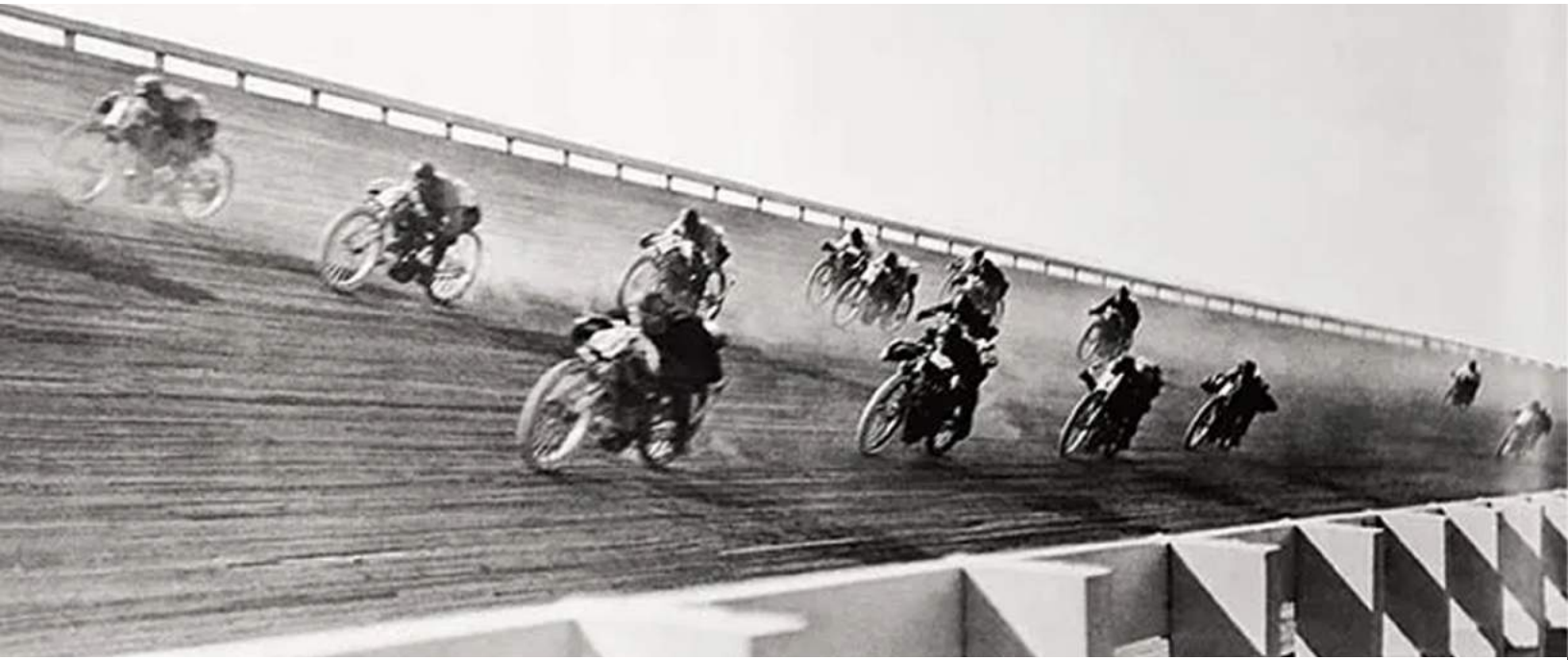


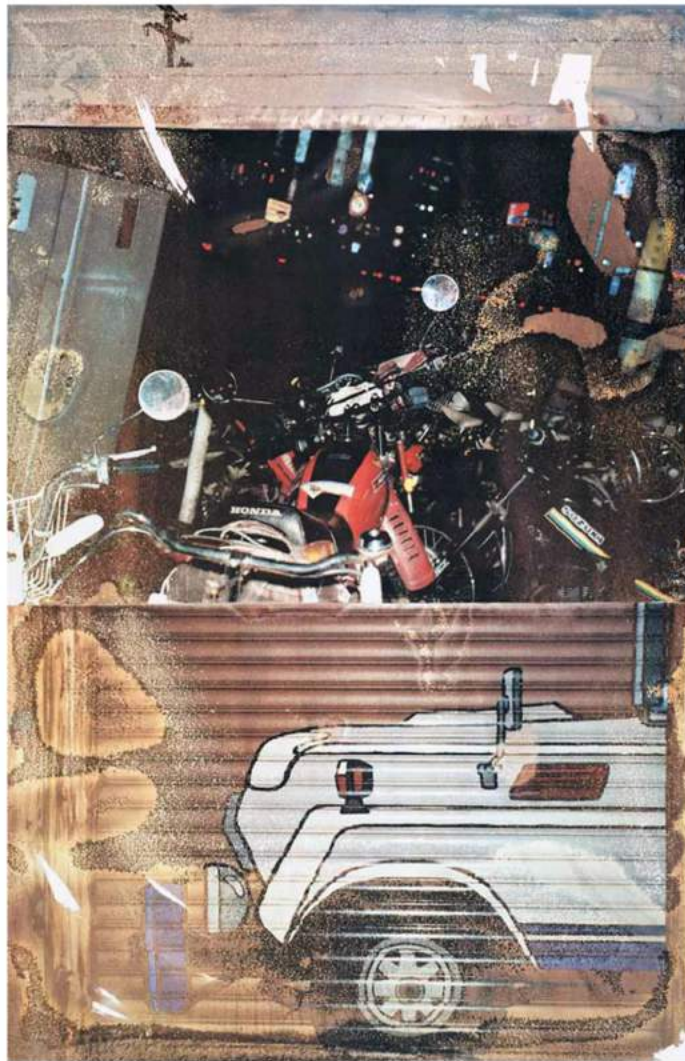
# The AXIOM Aesthetic

Weekly inspiration for the creative mind.



The invention of the motorcycle dates back to 1867. This concept started with a steam-powered, two-cylinder velocipede by American inventor, Sylvester Howard Roper (who actually died in 1896 riding the velocipede). In 1881 Lucius Copeland developed a smaller steam boiler and was able to achieve the top speed of 12mph. Over the next decade there were several iterations of the 'moto-cycle' but in 1885 three developers created a viable gas-powered engine and merged it with the modern bicycle. Hildebrand & Wolfmuller were among the first to create production line motorcycles but popular names took over at the turn of the 20th century such as Royal Enfield, Triumph, Indian and Harley-Davidson. The US Government purchased tens of thousands of motorcycles for use on the frontlines in WWI. Many of the veterans purchased civilian models upon their return and formed motorcycle clubs that helped give their lives purpose and direction as well as a place to socialize and have fun. Of course media has played its own role in the popularity of motorcycles across the world. In the 60s and 70s, sport introduced branching into a whole new sector of interest. Though many motorcycles are used for pleasure they are a cost-effective and fuel-efficient mode of transportation across the globe.





Robert Rauschenberg

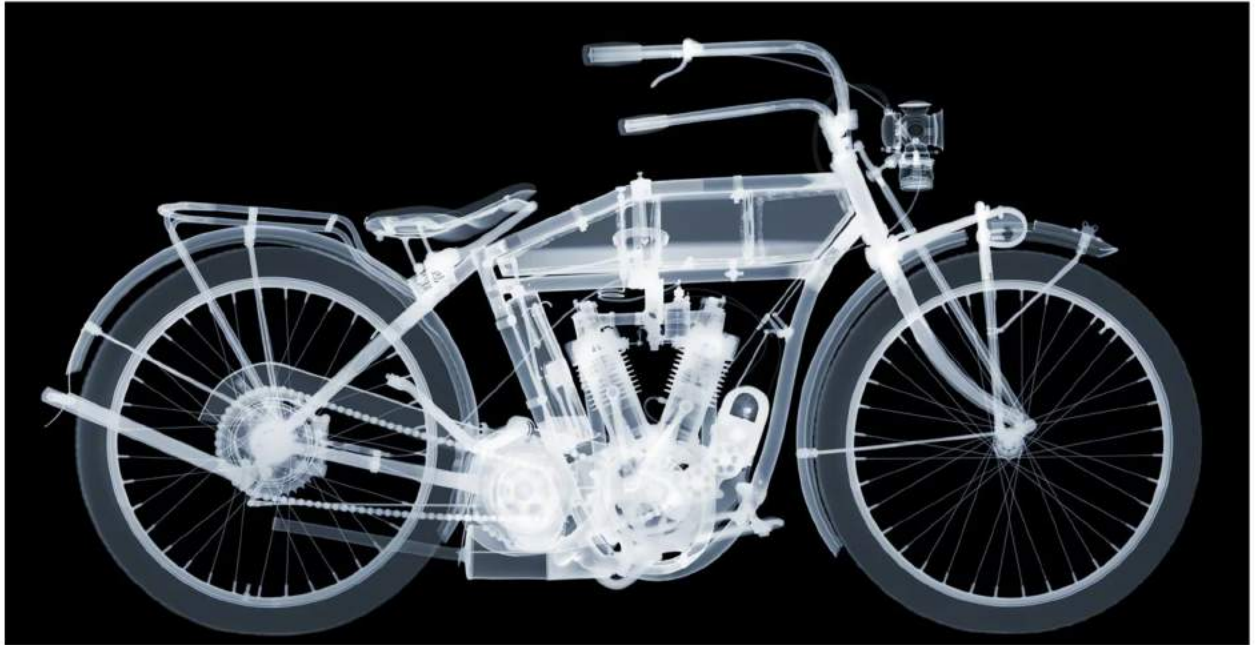
*'Technology'*

Lithograph with Vegetable Dye Water Transfer on Arches Infinity Paper

Limited Edition

27 x 41 inches / 68.6 x 104.1 cm





Nick Veasey

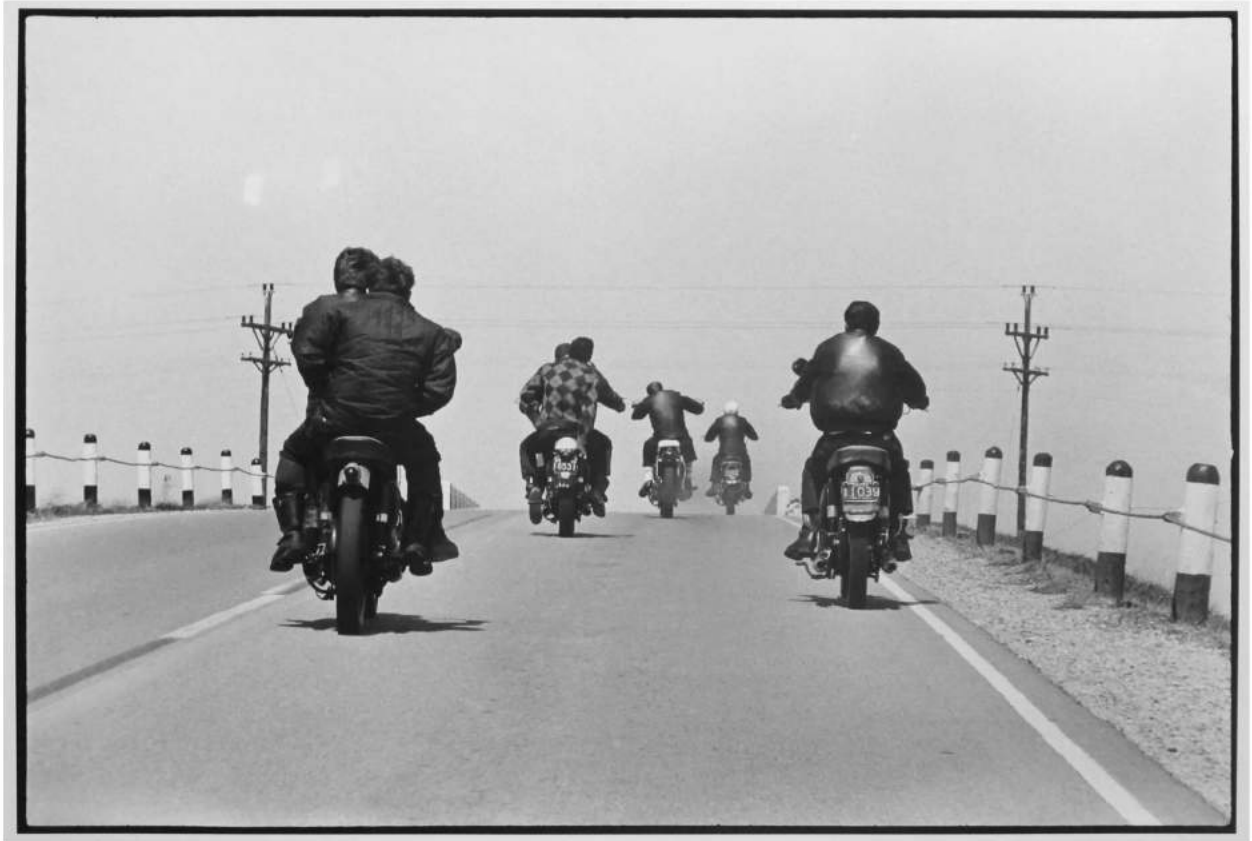
*'Indian Motorcycle'*

Digital C-Type Mounted on Dibond to Plexi, Limited Edition

47 x 24 inches / 119.4 x 61 cm



Jim Ford  
*'Cowboys & Indians'*  
Arylic & Collage on Canvas  
36 x 48 inches / 91.4 x 121.9 cm



Danny Lyon  
*'Route 12'*  
Gelatin Silver Print  
20 x 16 inches / 50.8 x 40.6 cm



Julian Opie

*'Oliver/Helmet'*

Lambda Print on Fujicolor Photographic Paper, Limited Edition

47.2 x 22 inches / 120 x 56 cm



Luigi Ghirri

*'Sasspolo'*

Chromogenic Print from 36 x 24mm negative

11.8 x 7.9 inches / 30 x 20 cm





John Chamberlain  
*'Suede Dog Peas'*  
Painted and Chromium-Plated Steel  
43.75 x 44.5 x 39.75 inches / 111.1 x 113 x 101 cm





Tom Fritz  
*'Knowin' What's What'*  
Oil on Panel  
30 x 18 inches / 76.2 x 45.7 cm



Jerry Winick  
*'Motorcycle Drawing'*  
Pencil on Paper  
23 x 17 inches / 58.4 x 43.2 cm



Horst & Daniel Zieske  
*'Yan'an Donglu, Shanghai'*  
C-Print mounted on Diasec, Limited Edition  
39 x 54.5 inches / 99.1 x 138.4 cm



Banksy  
*'Donuts, Strawberry'*  
Screenprint  
30 x 22 inches / 76.2 x 55.9 cm





Scott Conary  
*'Indian Four'*  
Oil on Panel  
52 x 42 inches / 132.1 x 106.7 cm



Tom Hawkins  
*'Horsepower'*  
Fine Art Photograph on Paper  
60 x 40 inches / 152.4 x 101.6 cm



Bob Dylan  
*'Motorcycle Riders'*  
Silkscreen on Paper, Limited Edition  
44 x 33 inches / 111.8 x 83.8 cm



Michael Sandle

*'Caput Mortuum: A Commentary'*

Bronze

118.1 x 17.7 x 50 inches / 300 x 45 x 127 cm





Russell Young  
*'Brando Bike'*  
Screenprint on Linen with Diamond Dust  
26 x 34 inches / 66 x 86.4 cm

