

# LEVEL UP YOUR PHOTOGRAPHY WORKFLOW



## **TETHERED CAPTURE**







# WHAT IS Tethering?







### **TETHERING IS...**

Connecting a camera to a computer, tablet or monitor to instantly view and/or transfer images to a larger display







### HOW DOES TETHERING WORK?







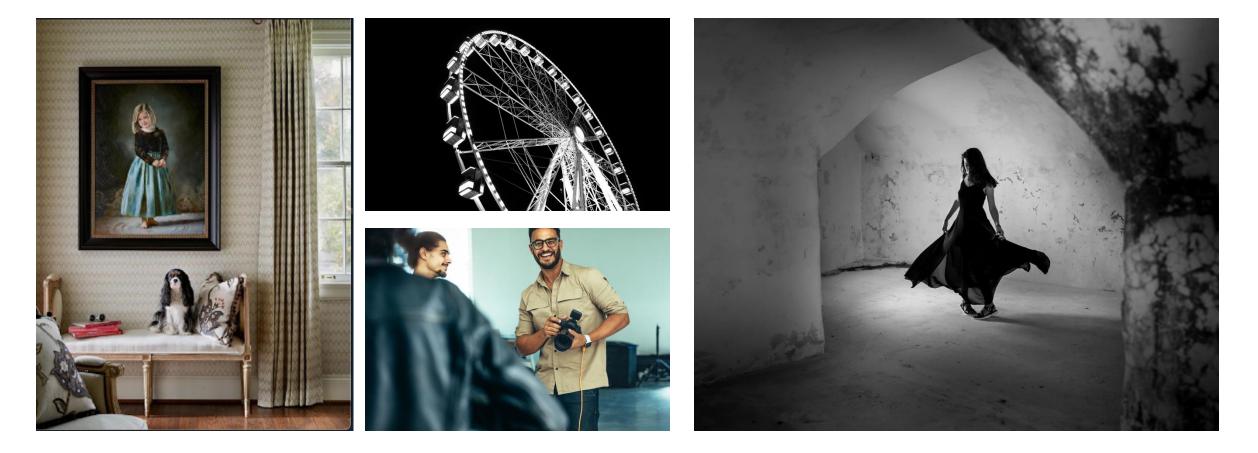
# WHY IS TETHERING IMPORTANT?

- 1. View Images on a Larger Screen
- 2. Composition & Lighting
- 3. Color Profiles; Color Correction
- 4. Increased Workflow Performance
- 5. Creative Collaboration on Set
- 6. Know When You've Got the Shot
- 7. File Management





#### View Images on a Larger Screen

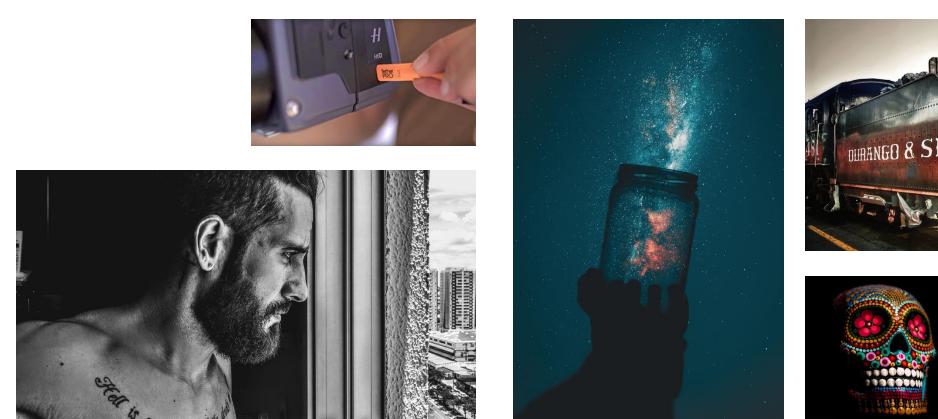




**Compostition & Lighting** 

TETHER TOOLS





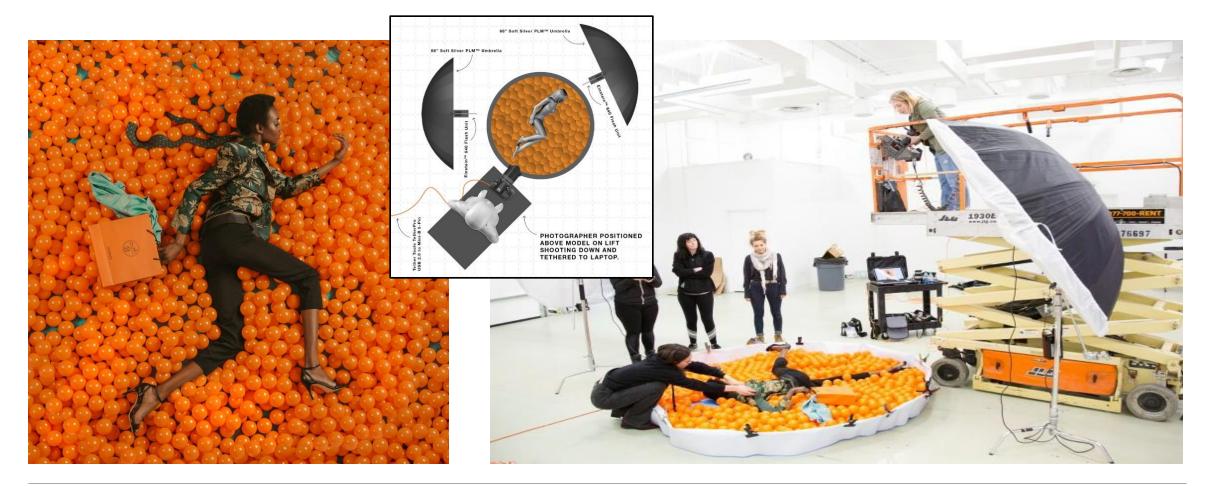






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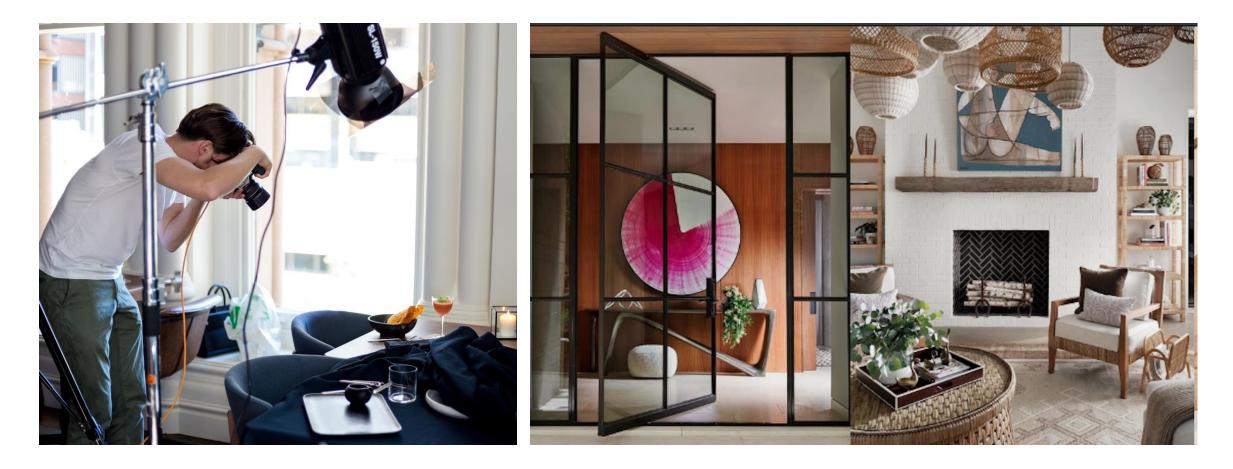
#### **Color Profiles & Collaoration**







#### Know When You've Got the Shot





Improve your Workflow



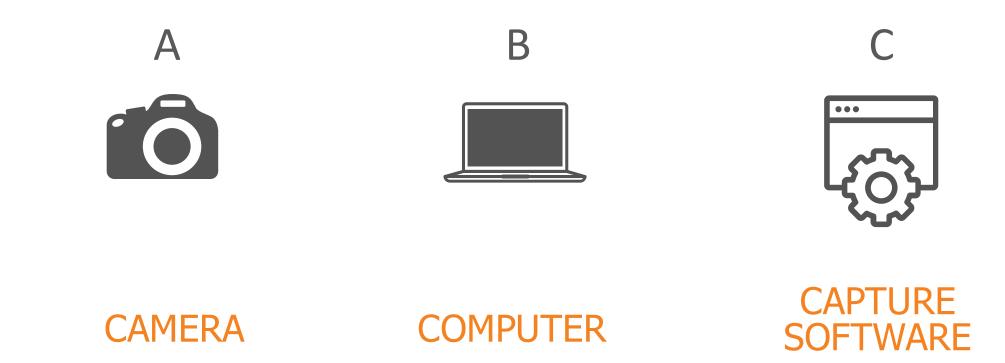
















## Camera Requirements

- Tethering Capability
- USB port
- USB 2.0, 3.0, or USB-C protocol
- Check camera manual







- RAM
- Hard Drive
- File Backup

### FOR LAPTOPS

- Min. 16GB of RAM
- External Hard drives

### FOR DESKTOPS

- Min. 16GB of RAM
- Internal Storage Drives w 7200 RPM or faster
- Solid State Drive







- Smart Shooter 5
- Capture One Pro
- Lightroom
- Darkroom
- Nikon Camera Control Pro
- Canon EOS Utility
- Fujifilm Acquire
- Sony Imaging Edge





#### Capture Software

### **Smart Shooter 5**





- Mac or Windows Support
- Sony, Fujifilm, Canon, Nikon + LrC Plugin
- High-performance Tethering Engine
- Exceptional Reliability
- Automatic Download and Display
- Shoot to Camera, Card Computer or Both
- Supports RAW and JPEG
- Live View Display Including Overlay Mode
- One Time Purchase | 3 devices





**Capture Software** 



#### **Capture One Pro**





### **Features**

- Fast tethering connection
- Color handling
- Asset management
- Camera control
- Live View

Professional RAW converter and image editing software with extensive tethering features

License





**Capture Software** 



### Adobe Lightroom





### **Features**

- Mac and Windows Compatible
- Asset Management
- Edit, Organize, Store, Share
- Easily Integrates with other Adobe CC Software Applications

Comprehensive RAW processing and photo management application







#### THE GROVE

#### FREE TRIAL FOR ALL:

# Smart Shooter 5



Includes FREE Lightroom Plugin

SHOOTER POWERED BY TETHER TOOLS

World-class tethering software with lighting fast speed and advanced camera control.

SONY FUJIFILM Canon *Nikon* 



#### THE GROVE

#### **30 Day Free Trial**



https://tethertools.com/smart-shooter-trial/

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# **CABLE CONNECTIONS**

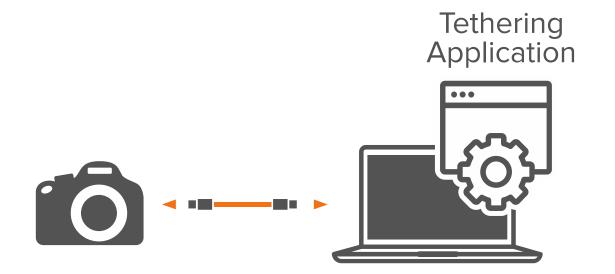




#### **TETHERING WITH CABLE**

Fast Reliable Workflow Solution





### What's that you say? *It is just a USB cable? Actually...*





Search for Tethering Cable by Camera Model



#### www.TetherTools.com T TETHER TOOLS PRODUCTS + KITS + LEARN + SEARCH BY CAME TETHER TALK PRO TEAM FIND A S **Recommended for Your Camera** From cables and software to kits custom designed to flt your tethered shooting needs finding the right gear for your camera is essential. Use our Search by Camera tool to ensure you have the gear necessary to connect, collaborate, and create. Nikor - D800 USB-A . 0 VUSB-C VUSB-A Options for the Nikon D800 Wired Tethering | Wireless Tethering | Tethering Software | Power Management | Tethering Essentials VUSB-A USB-A Compatible Cable for the Nikon D800

### **Search by Camera**

- Identify your computer port: USB-A or USB-C ?
- Locate software options compatible
  with your gear
- Find out if your camera is compatible with Tether Tools Camera + Computer power solutions





#### **TETHERING WITH CABLE**

#### Why photography needs specialized cables?





Standard USB Cable





TetherPro USB Cable



### **Features**

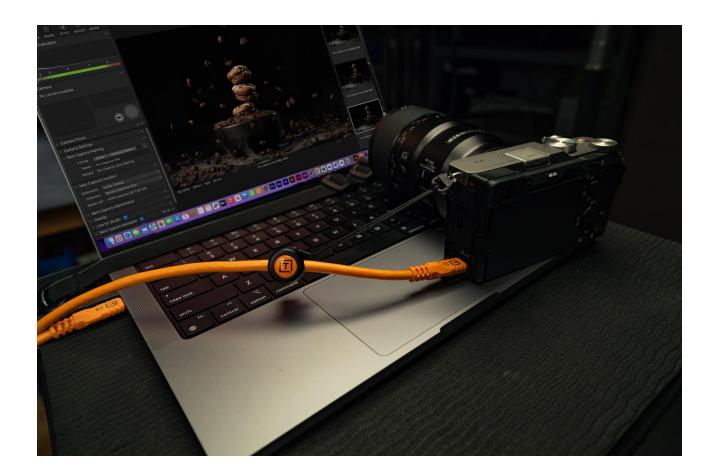
- Built for Large Image File Transfer
- TetherBoost Pro for QualitySignal over long distance (63ft)
- Superior Insulation
- Durable Construction



#### **TETHERPRO OPTIMA 10G**



- 10 Gbps speed
- Optimized for dedicated data transfer
- Up to 200 MB files
- No power delivery interference





#### **TETHERING BEST PRACTICES**



- Turn Off Sleep Mode
- Turn Off Power through USB-C
- Turn on USB Data Priority
- Close all other software programs
- Close Dropbox, Google Drive, email, web browsers, etc.
- Put camera in Airplane mode
- Use a USB Cable that does not have Power Delivery (PD)

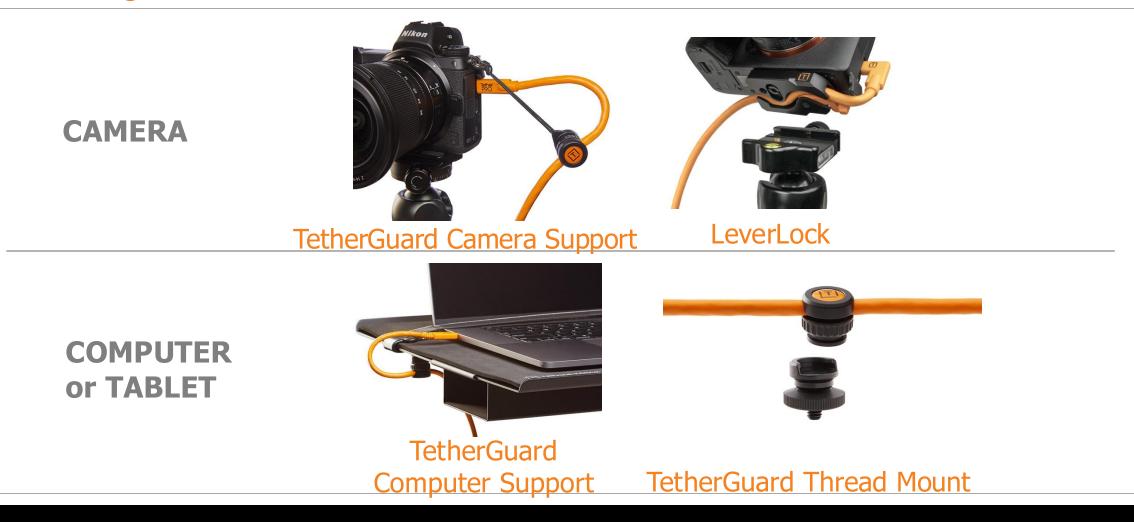


#### **TETHERING WITH CABLE**

**Protecting Your Connections** 

**T** TETHER TOOLS







# Starter Tethering Kit



#### ARCH + DESIGN

#### Starter Tethering Kit:

- TetherGuard Camera Support & TetherGuard Tethering Support Kit
- Cable Organization Case
- ProTab Cable Ties
- Cable of Choice



## LeverLock + TetherPro Cable Kit



#### THE GROVE

LeverLock + TetherPro Cable Kit

- TetherGuard LeverLock Plate
- Cable of Choice

#### **MOBILE TETHERING**



Capture One Cable or wireless Cam Ranger In Camera Wireless







Chapter 5



# **GETTING SET UP ON A SHOOT**





#### **SETTING UP YOUR WORKSTATION**

Determining the Style that Works For You



#### Tablet





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#### **POWER YOUR SET UP**



#### **OnSite Computer Power**





#### **OnSite Camera Power**





Chapter 6



# **EDUCATIONAL RESOURCES**



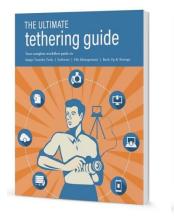


#### **EDUCATIONAL RESOURCES**

Learn and Expand Your Creativity



#### **Resources to Master Your Skills**







### TetherTools.com/Learn

Tethering Guides Tether Tools Website Tether Talk Blog





#### **EDUCATIONAL RESOURCES**

Learn and Expand Your Creativity

### **Hand-On Learning**

Sign up for Tether Tools' seven-email learning series on the Tether Talk Blog: TetherTalk.com





https://tethertools.com/photographic-styles/architecture/





#### **EDUCATIONAL RESOURCES**

Student Discount Program



Photo Store offers 10% off on Tether Tools gear to students with valid student ID.

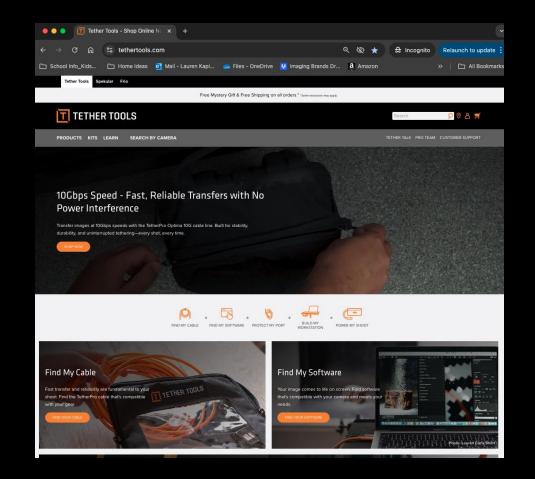
Visit www.TetherTools.com to learn more.







#### THE GROVE



#### THE GROVE Discount Code

Use code ARCH10 at checkout for 10% off all orders.

www.TetherTools.com

Free Shipping | Free Mystery Gift