

PRIVACY COMMITMENT

Protecting your privacy is very important to Cedar Africa Group and this privacy policy is our way of providing you with details about the types of information we collect from you, why we collect your information, and how we use and share your information. Furthermore, we strive to make sure you are fully informed of your data subject rights. If you have any questions or concerns about this policy or about your rights regarding your information, please feel welcome to contact us via info@cedarafriicagroup.com

As used throughout this policy, we will refer to Cedar Africa Group as either “CAG”, “we”, or “us” and we will refer to our website, www.cedarafriicagroup.com. Also, we will refer to any services offered through our websites, emails, or Prosci trainings collectively as the “Services.” Last, we will refer to the following types of information collectively as “Marketing” information: our blog posts, thought leadership articles, webinars, public training events, opportunities to participate in our research, customized information based on your experiences and interactions with our websites and emails, and additional product information.

Information We Collect and How We Use It

We may collect and store information from you, including information that directly or indirectly identifies you, in connection with your use of our Services, including any information you transmit to or through the Services (“Personal Data”). For the purposes of our Services, Personal Data also includes information you submit to us.

We collect this Personal Data to provide the Service’s functionality, fulfill your requests, improve the Service’s quality, engage in research and analysis relating to the Service, personalize your experience, track usage of the Service, provide feedback to third party businesses that are listed on the Service, display relevant advertising, market the Service, provide customer support, message you, back up our systems, enhance the security of the Service, and comply with legal obligations.

When you use certain CAG Services, you have the choice to explicitly opt-in to receive marketing communications from Prosci. You can manage some of your messaging preferences through your account settings. We may track your actions in response to the messages you receive from us or through the Service, such as whether you deleted, opened, or forwarded such messages. We may also store information that you provide through communications to us, including from phone calls, letters, emails and other electronic messages, or in person in order to better assist you with our Services. Information we gather from your engagement with our marketing communications is used to analyze and improve future marketing efforts. Data that we gather on you via our communications is processed on our third-party inbound marketing and customer relationship management cloud software(s).

We may store information about your use of our websites or services, such as your search activity, the pages you view, and the date and time of your visit. We also may store information that your computer or mobile device may provide to us in connection with your use of the Service, such as your browser type, type of computer or mobile device, browser language, IP address, and requested and referring URLs. Information we gather from your engagement with our websites or Services is used to analyze and improve our offerings.

Data that we gather on you via our websites or services is processed by our third-party inbound marketing and customer relationship management cloud software(s).

If you have any questions or concerns, please feel welcome to contact us at info@cedarafriicagroup.com