

HHGunmaster.com Privacy Notice

By visiting the HHGunmaster.com website you agree to accept the practices described in this Privacy Notice.

Changes to this Privacy Notice, Conditions of Use and Notices:

This Privacy Notice and our Terms of Use will change over time and the use of information that we gather now is subject to these Notices and Terms as modified. Please check this page periodically as you continue to use our site to see if any changes have been made.

Personal Information Collected By HHGunmaster.com:

HHGunmaster.com uses information that we collect from our visitors to personalize and improve your visit at HHGunmaster.com. HHGunmaster.com may also use personal information to contact the winners of its Sweepstakes and Contests, send out newsletters, customize its site and may from time to time, contact its visitors to provide information requested by the visitor or to provide them with information regarding its products or services. The nature and frequency of these messages will vary depending upon the information we have about you. We gather the following types of information:

Information you give us:

HHGunmaster.com collects any information, which you enter on our Web site. This information is normally provided when you search, buy, participate in a contest, sweepstakes or on-line survey, or when you communicate with any of our departments such as customer service, sales or technical services through our Web site, telephone, mail or fax. You also provide information when you establish an account with us. Examples of the type of information you may supply us with include your name, address, telephone number, credit card information, e-mail addresses, and financial information such as your Social Security number. In some instances, we ask you for other people's names and email addresses for the sole purpose of fulfilling your specific request to email certain specific information as part of our "email a friend" feature.

Automatic Information collected by us:

We (or agents on our behalf) collect anonymous information from visits to our sites through the use of "Web Beacons." Web Beacons are simply web page elements which may employ cookie technology that enable us to record anonymous data about visits to or transactions made on our web site. This anonymous information is sometimes known as "clickstream data." We may use this data to analyze trends and statistics to improve your online experience, or customer service. No personal data is collected through the use of Web Beacons on our sites. Through the use of cookies, we may also collect and analyze the IP address used to connect your computer to the Internet; computer and connection information such as your browser type and version; operating system and platform; purchase history; confirmation when you open e-mail that we send you; and the URLs which lead you to and around our Web site including the date and time. Your browser allows you to reject cookies and software is available from third parties which will allow you to visit our Web site without providing this information. You are welcomed at our Web site if you use this software but we will not be able to offer you our personalized services and we will be unable to accept any online orders from you.

Orders:

If you place an order we use a secure order form, which requires you to provide contact, billing, and financial information. This information is transmitted to your credit card

company to authorize your purchase. At certain times we may offer financing options with or without third party participation. It is required by law for some purchases, we may need information provided by you (such as your address, birth date, social security number, and credit card number) may be used to request a credit report from third parties or may be sent to a third party for processing. You will always be informed of this at the time you select any available financing option. All information obtained from you in the course of transacting orders is used for the purpose of fulfilling your order in a timely manner and for communicating the status of your order with you. Additionally, upon placing an order, you will begin receiving both the HHGunmaster.com catalog and the HHGunmaster.com email newsletter unless you opt-out.

Email Newsletter Subscription:

If you request an email newsletter subscription or enter a HHGunmaster.com sponsored sweepstakes, or you place orders we may send email with current promotions, catalogs and surveys etc. At any time you wish not to receive the same you may send us email clicking on the bottom of the email message to unsubscribe and enter UNSUBSCRIBE on the subject button. We will remove your email from our list within 2 – 3 weeks.

Sharing of Information with Third Parties:

Independent Contractors: We may employ other companies or individuals to provide certain services to us such as analyzing customer lists and data, providing marketing assistance, or consulting services. These third parties will have access to the information needed to perform their functions but cannot use that information for any other purpose. Any third parties who use our data will be fully bound by this privacy policy. In no event will the data being used by any unrelated third party include your email address unless explicitly authorized by the visitor to do so. With respect to sweepstakes or contests sponsored by HHGunmaster.com, information may be shared in order to contact the winner and arrange for fulfillment of a prize.

Orders:

We will never share any telephone number(s), e-mail addresses, or credit card information, which you have given us with any marketing partner(s) or any unrelated third party.

Aggregate information:

We provide aggregate information to some of our business partners. This information does not allow them to identify you individually in any way.

Credit card companies and shippers:

When you buy something from us we send your credit card information, name, billing address and the amount of your purchase to your credit card company to verify and authorize the purchase. Your name, telephone number and shipping information must be provided to third party shippers such as UPS, Federal Express and the United States Postal Service to deliver your purchase. There also may be instances in which we drop-ship orders directly to you from one of our manufacturers or suppliers. These drop-shippers are only given your name, postal address, and telephone number for the sole purpose of fulfilling your order.

Third Party Transaction-Level Data:

If you visit our site from a third party site the third party site may be able to access select information from your individual transaction information. In order to track and credit your transaction the third party site may give you a unique code, cookie or

graphic, which will uniquely identify you. This will only happen if you link directly from a third party site to our Web site. Any transactions made at our Web site while such a code is active will be reported back to the third party site. We will only report non-personal information to these sites such as the date of the transaction, the product(s) purchased and the amount spent. We will not report any information to these third party sites that will allow them to personally identify you and will never share your email address with any third party. The presence of a third party navigation bar atop our site is an indication that the third party site may be able to see your activity on our site.

Link to Third Party Site:

Our Web site contains certain links to third party sites, such as our vendors/dealers. Please be aware that when you click on one of these links, you are moving outside a HHGunmaster.com domain to another site. The privacy policy of HHGunmaster.com does not cover these sites, which would be governed by the privacy policy of those sites. HHGunmaster.com is not responsible or liable for the privacy practices or content found on these sites. We suggest that you check the Privacy Notice of each site you visit so you can understand how they collect, use and share your information.

Information about Third Parties:

HHGunmaster.com maintains relationships with other websites that operate as its affiliates; however, HHGunmaster.com has no control over their activities. HHGunmaster.com will immediately cease doing business with any affiliate that abuses the terms of the affiliate agreement. This includes, but is not limited to: spam, trademark infringement, predatory means of attracting visitors, or unlawful activities. To report abuse by an affiliate, please contact our Affiliate Manager at email info@HHGunmaster.com.

Law Enforcement and Protection of Users:

We will release personally identifiable information to third parties and organizations when we believe it is appropriate for us to do so to comply with the law. We will also do so to cooperate with law enforcement investigations, comply with court orders or subpoenas, protect the legal rights of our users, and us or when we believe it is needed for fraud protection and/ or credit risk reduction.

Use of Text, Graphics, Images, Logos, Software, Code, and Related Material.

All text, graphics, images, logos, button icons, code, software, and related material is the property of HHGunmaster.com, unless stated otherwise on our website, with all rights reserved. The compilation (meaning the collection, arrangement, and assembly) of all content on the site is the exclusive property of HHGunmaster.com and is protected by U.S. and international copyright laws. Unauthorized use of the site may violate copyright, trademark, and other laws. You may not sell or modify the contents of our website or sweepstakes content, nor may you reproduce, display, publicly perform, distribute, or otherwise use the site in any way for any public or commercial purpose. The use of our website or its content on any other website, or in a networked computer environment, for any purpose is prohibited unless authorized by HHGunmaster.com. Customer/Distributor declares to know and undertake to comply with HHGunmaster.com's Social Media Guidelines as follows:

The Customer/Distributor may use HHGunmaster.com's trademarks, trade names and other symbols for the sole purpose of identifying and

promoting HHGUNMASTER.COM's products through its website or the social media in the HHGunmaster.com's sole interest.

The Customer/Distributor is obliged to keep confidential all information provided to it by HHGunmaster.com (trade secrets).

In the case that the Customer/Distributor uses its own website domain, it is only authorized to use HHGunmaster.com's trademarks to post contents for HHGunmaster.com's products distribution purposes.

The Customer/Distributor undertakes: (i) not to register or apply for registration of any trademarks, trade names, symbols or Internet domain names of HHGunmaster.com or any other Company of the Group (or which are confusingly similar); (ii) to report any unfair competition or infringements of its industrial property rights in the social media that come to its attention; and (iii) to assist HHGunmaster.com in defending such rights.

HHGunmaster.com disclaims any liability for language suitability, fitness for a particular purpose or use, or any other matter, in any posted information by the Customer/Distributor either in its website or social media postings.

The Customer/Distributor is only authorized to post in its website his own catalog, pricelist and a link to HHGunmaster.com's own website. Exceptionally, in case that the Customer/Distributor considers posting any different content, it shall be previously discussed and authorized in written by HHGunmaster.com.

The Customer/Distributor shall comply at all times, and specially when posting contents at the website and social media, with all that legislation in force regulating privacy, IP rights, competition, advertising, and any other related subject.

The Customer/Distributor shall also comply with any specific legislation related to the products offered or promoted and, specifically, with the legal age requirement in its country related to pistols and weapons use. No individual under the legal age shall appear without an adult standing next to him/her in any video/image/material related to HHGunmaster.com's products and/or information.

The Customer/Distributor assumes full and complete responsibility and liability for the contents of the website and social media postings, which shall be respectful to other opinions and users. The entity or individual identified in each case as the one posting comments and/or sending pictures is the sole responsible for them. This entity or individual shall not use a nickname or profile that could remind or be associated with HHGunmaster.com.

Comments and/or pictures do not reproduce the opinion of HHGunmaster.com. In this sense, HHGunmaster.com shall in no event be responsible for the damages and prejudices that might be occasioned as a result of including comments and/or pictures in the forum, if applicable, or in any other section of the website.

HHGunmaster.com accepts no responsibility regarding the information contained in social media to which the Customer/Distributor can access by means of the website since those platforms have their own privacy policies, which are beyond the control of HHGunmaster.com.

HHGunmaster.com is exonerated of responsibility for the proper functioning of such networks, for the truth and legality of the contents or information which may be accessed and for any harm that the Customer/Distributor may sustain as a result of using such data.

HHGunmaster.com shall not be liable for any violation of the above sections and the Customer/Distributor is the exclusive responsible for any damages caused through the website and/or social media, holding HHGunmaster.com harmless from and against all demands, claims, or liability, related to such contents/postings.

HHGunmaster.com reserves the right to file a claim against the Customer/Distributor in case of any violation, which may have a negative effect to HHGunmaster.com's reputation.

Security:

We employ the encryption technology in all areas of the site which require you to provide your personal or account information, including online ordering, order status, catalog request and most contest forms. To make sure you have the latest security features on your browser, you may want to download the most recent version of your favorite browser, which should have full SSL support.

Cookies:

Cookies may be used for a variety of reasons. HHGunmaster.com may use cookies to store information about the preferences of our Visitors and use that data to tailor the visitor's experience or to display the contents according to their preferences. Should usernames and passwords be required for any of our users or members, passwords are encrypted to prevent unauthorized access to their accounts and information.

Choice/Opt-Out:

Our Web site gives you the opportunity to opt-out of receiving marketing communications from us. If you no longer wish to receive communications from us you may opt-out by emailing us with UNSUBSCRIBE on subject line to info@HHGunmaster.com

SSL Data Encryption:

Our HHGunmaster.com website is registered with site identification authorities to enable your browser to confirm our security identity before any transmission is sent. With this technology, the identity of our site is automatically confirmed behind the scenes prior to the transmission of any customer information requested to complete an online order and ensures that your data reaches your intended target or your browser notifies you (prior to your sending any personal information) that the potential receiving site looks suspicious and should be avoided. Security Guarantee If you are using a security-enabled browser (such as Microsoft Internet Explorer version 2.1 or greater, or Netscape Navigator version 2.0 or greater), the information you send us regarding your purchase is encrypted, making it extremely difficult to read even if it is wrongly

intercepted. At HHGunmaster.com, we utilize industry-standard Secure Sockets Layer (SSL) technology to allow for the encryption of: potentially sensitive information such as your na