

Alexis Lauren

Franchise Summary

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ALEXIS LAUREN

Category: Personal Care Services

Subcategory: Skin Care

Corporate Office: Coral Gables, FL 33146

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$50,000

Royalties: 6%

Cash Investment: \$500,000

Total Investment: \$835,525 - \$1,362,800

NetWorth: \$1,500,000

VetFran: No

Home-based: No

SBA approved: No

Master Franchise / Area Developer Opportunity: No

Founded: 2022

Franchised: 2025

Additional Details

ALEXIS LAUREN is a premium, founder-driven aesthetic medspa brand built on elevated care, refined client experience, and a modern, profitable operating model. Created by Alexis Lauren, whose passion for high-end aesthetics and exceptional client care shaped every detail of the concept, the brand fills a market gap for a medspa that blends clinical excellence, thoughtful design, and a highly consistent service experience.

With a curated menu, strong clinical standards, and turnkey systems across operations, marketing, and growth, ALEXIS LAUREN offers a sophisticated, scalable model suited for both seasoned entrepreneurs and first-time owners entering the aesthetics space. Franchise partners gain a recognizable brand identity, comprehensive training, and ongoing support designed to streamline launch and long-term success, making ALEXIS LAUREN a standout opportunity in a rapidly expanding industry.

WHY Alexis Lauren?

Highly marketable, founder-driven brand with a premium aesthetic, clear differentiation, and strong consumer demand
Turnkey operating model - streamlined systems, comprehensive training, and robust support
Strong unit economics potential backed by a curated service menu, efficient staffing model, and a scalable framework

OUR IDEAL FRANCHISEE

Strong leadership + people-first mindset - someone who can build, motivate, and support a high-performing studio team
Operationally driven and detail-oriented - comfortable managing workflows, client experience, KPIs, and consistent brand standards
Passionate about beauty + wellness - genuinely aligned with the aesthetics space and committed to delivering an elevated client experience

AVAILABLE MARKETS

US markets available: All except listed below
HOT Regions/Desirable: AZ, CA, NC, NY, TN, TX
NOT available: HI, IN, KY, MD, MI, ND, NE, RI, SD (Pending: CA, IL, NY)

FINANCIAL DETAILS

Franchise Fee: Single: \$50,000
Providing earnings guidance in Item 19 in
FDD: Yes
Total investment range: **Single**
Unit: \$835,525 - \$1,362,800 **Multi-unit:** \$905,525 - \$1,432,800
Net worth requirement: \$1.5M
Royalty: 6%
Additional fees: 2% Brand Fund
Financial assistance available: No
VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

At ALEXIS LAUREN, every franchise partner receives comprehensive training. Our program includes hands-on instruction in service standards, technology platforms, front-of-house operations, sales, guest experience, and brand culture. We combine in-studio immersion with ongoing virtual learning through our LMS, ensuring owners and their teams feel fully equipped to deliver our elevated experience. We will provide initial training for up to five people, typically your Managing Owner, one designated manager, one aesthetician, one injector, and one additional staff member. Your Managing Owner and designated

Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2022
Year Franchised: 2025
Number of franchises currently operating: 0
Number of International franchises currently operating: 0
Number of corporate owned franchises: 2

Home Based: No
Absentee ownership available: No
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area
Developer Referrals: No
Average number of employees required: 6
E2 Visa Friendly: Yes

manager must successfully attend and complete our initial training program to our satisfaction no later than 60 days before the opening of your Spa Franchise. You may also send up to three additional employees to pre-opening initial training at no additional charge. The initial training program lasts approximately 20 days. If more than five individuals attend initial training, you will be charged our then-current fee for each additional attendee. You are responsible for all travel, lodging, food, and employee wage expenses related to attendance. (Franchise Agreement, Section 5).

Cost for Training: We provide initial training for up to five individuals

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes

Mentor following training: Yes
Length of mentoring Franchisee: Ongoing

Last updated: 1/9/2026