

Rainbow Restoration

Franchise Summary

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Category: Repair & Restoration

Subcategory: Water/Fire/Mold Damage and Insurance Restoration

Corporate Office: Waco, TX 76707

Contact: Morris Shamouni

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$40,000

Royalties: 3-8%

Cash Investment: \$75,000

Total Investment: \$159,336 - \$330,900

NetWorth: \$250,000

VetFran: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1981

Franchised: 1981

Additional Details



WE ARE NEIGHBORLY.

Neighborly is the world's largest parent company of **more than 5,500 franchises** in 9 countries!

Opportunity to truly impact and help home owners / business owners in time of need due to property damage. This is a high profit, highly demanded opportunity, that is repeat business due to being involved with insurance companies.

Our family of Home Service Experts – **Neighborly** is a powerful way for us to share customers across every single brand within our group. Since we can cross-market all of our brands to the same customer base, this allows us to greatly lower customer acquisition costs. Here is a short video explaining Rainbow Restoration:

Why the Restoration industry?

- High margin business model
- High barrier to entry, thus fewer competition
- Recession resistant industry

Why Rainbow Restoration?

For more than 30 years, Rainbow Restoration has provided professional restoration services and expert house cleaning services and understands how critical it is to get people back in their homes and companies back in operation quickly.

Standards in Excellence

That's why Rainbow International uses only the best equipment, innovative technologies and a built-in accountability process to assure every job is done right. Setting the highest standards in water, fire, smoke and mold damage restoration, where customer anxieties can run high, requires a continuous focus and dedication to self-analysis and improvement. That's why Rainbow International restoration services specialists are graded and evaluated on response time, professionalism and customer satisfaction. We enthusiastically seek out, listen to and act upon the concerns of the people we serve. The feedback we receive from our customers is critical to our success.

Exceeding customer expectations is what sets us apart. We are committed to the four tenets of customer-service excellence:

- Fast response
- Quality results
- Genuine concern
- Clear communication

Once Rainbow Restoration is on the job, customers can expect quality results and a superior customer experience. Rainbow International sets the benchmark in home restoration and commercial restoration.

OUR IDEAL FRANCHISEE

Very driven & very focused. Ready to take proven business systems & support to develop an amazing business.

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All
NOT available: Pending in HI, WA
Canadian Referrals: Yes
International Referrals: Yes

BACKGROUND

Established: 1981
First Unit Franchised: 1981
Franchised Units: 326
Company Owned Units: 0
E2 Visa Friendly: Yes
Average Number of Employees: 8
Passive Ownership: No
Home Based: No
B2B: Yes
Master Franchise Opportunities: No

FINANCIAL/TERMS

Cash Investment: \$75,000
Total Investment: \$159,336 - \$330,900
(Initial Franchise Fee + Operating Capital)
Minimum Net Worth: \$250,000
Franchise Fee: \$40,000
Providing earnings guidance in Item 19 in
FDD: Yes
Royalty: 3-8%
Additional Fees: 2% Map Fund

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes
Site Selection Assistance: No
Lease Negotiation Assistance: No
Recruiting Assistance: No
Co-Operative Advertising: No
Training: Phase 1 webinars / home based training
Phase 2 training - 1 week technical training,
1 week business system training and 1 week shadowing an successful existing franchise
Onsite support. Regional & national meetings

Last updated: 6/12/2025