

# Pillar To Post Home Inspectors

## Franchise Summary

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**Category:** Real Estate Services

**Subcategory:** Home Inspection Services

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**Schedule a call with us today, just click here:**

<https://calendly.com/morris-shamouni/30min>

**Franchise Fee:** \$58,500

**Royalties:** 7%

**Cash Investment:** \$25,000

**Total Investment:** \$150,000 - \$150,000

**NetWorth:** \$200,000

**VetFran:** Yes

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** No

**Founded:** 1994

**Franchised:** 1994

## Additional Details

Pillar To Post is part of the FirstService Brands family, joining respected home service names like Floor Coverings International, CertaPro Painters, California Closets, and Paul Davis. With 30+ years of franchise excellence, Pillar To Post stands tall as the #1 home inspection brand in North America — with 400+ franchise business owners and 800+ inspectors coast-to-coast.

**Owned by FirstService Brands:** Financially backed by a publicly traded company.

**Recurring Revenue Potential:** Between real estate agents and brokerages, business owners can establish high-value partnerships that drive repeat business.

**Recession-Resistant Model:** Demand remains consistent across economic cycles — homeowners, banks, and buyers rely on inspections to finalize deals.

**Anchored in Real Estate:** Home inspections are a need, not a want. Regardless of market conditions, real estate transactions keep moving, and inspections are always required.

**Executive Ownership Model:** franchise owners lead and scale —they don't do the inspecting. A lean team of certified inspectors enables owners to grow past \$1M+ in revenue with a low headcount.

### WHY Pillar To Post Home Inspectors?

Number 1 in the industry and most trusted brand.  
Established brand.  
30+ years in business.  
400+ franchise business owners.  
Industry-leading technology and top NPS score (96).  
Affordable \$150K total investment.  
SBA-registered opportunity.  
20% veteran discount (\$11,700 of initial fee).  
Home Based.  
No brick and mortar.  
Great validation and item 19.  
Highly differentiated tech forward product and experience.

### OUR IDEAL FRANCHISEE

We're looking for leaders - not inspectors. The strongest candidates:

Think BIG and want to build a multi-inspector business.  
Lead with vision and empower others. Are coachable, curious, and driven to grow.  
Embrace technology and innovation.  
Are ready to commit full-time to building their business. Can invest ~\$150K plus 12 months of personal expenses.

### FINANCIAL DETAILS

Franchise Fee: Single: \$58,500  
Providing earnings guidance in Item 19 in FDD: Yes  
Total investment range: \$150,000 and 12 months of living expenses  
Cash investment: \$25,000 - \$50,000  
Net worth requirement: \$200,000  
Royalty: 7% of gross revenue  
Additional fees: Brand fund (for advertising) = 4% of gross revenue  
Financial assistance available: Yes, 3rd party  
VetFran program: Yes  
Veterans/Minorities/First Responders Discount? Yes, 20% of the Franchise Fee (\$11,700)

### SUPPORT & TRAINING PROVIDED

Training and support program details:

**Coaching:** Personal business coach, regular coaching calls, regional meetings, franchise business owner mentoring, and annual conferences.

**Training:** Our all-inclusive training system is called Foundations for Success. This program teaches our franchise business

Have a growth mindset and are ready to build a legacy in a professional service space.

### **AVAILABLE MARKETS**

US markets available: Non-exclusive territories  
- 95% is available

HOT Regions/Desirable: Phoenix, AZ; Dallas, TX; San Antonio TX; Charleston NC; Myrtle Beach SC; Jacksonville FL; Tampa FL

NOT available: None

Canadian Referrals: Yes

International Referrals: No

### **BACKGROUND**

Year founded: 1994

Year Franchised: 1994

Number of franchises currently operating: 400+

Number of International franchises currently operating: 0

Number of corporate owned franchises: 0

Home Based: Yes

Absentee ownership available: No

Semi-Absentee ownership available: No

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 2

E2 Visa Friendly: Yes

ownerseverything they need to know about owning a business, inspections, sales, and marketing. It is a robust 11-week virtual and hands-on program.

**Marketing Systems:** We support you with your own website, printed materials, presentations, social media advertising, 5-starreview program, and call center/online booking system.

**Technology & Software:** Inspection done on a custom build called OnePoint, ability to be quick to market with continuousinnovation, no dependence on software vendors, path of our systems based on our own strategic visions, and integrationpossibilities (ex: PTP360).

-Our proprietary software, called OnePoint, allows for fast and easy inspections, continuous innovation, technologicaladvances, and differentiation

Employee Training: Yes, and free

Cost for Training: Included in the Franchise Fee

Lodging and airfare included: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

*Last updated: 10/9/2025*