

# Mosquito Joe

## Franchise Summary

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**Category:** Home Improvement/Maintenance Services

**Subcategory:** Mosquito Control Services, Pest Control

**Corporate Office:** Virginia Beach, VA 23452

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com>



**Franchise Fee:** \$42,500

**Royalties:** 10%

**Cash Investment:** \$50,000

**Total Investment:** \$151,155 - \$193,075

**NetWorth:** \$250,000

**VetFran:** Yes

**Home-based:** Yes

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** No

**Founded:** 2010

**Franchised:** 2013

## Additional Details



### WE ARE NEIGHBORLY.

Neighborly is the world's largest parent company of **more than 5,500 franchises** in 9 countries!

A Mosquito Joe franchise is a seasonal business opportunity that can be run from virtually any home or office. It's a great stand-alone business or a nice complement for someone with an existing home-based business. It works well for owner-operators or investor-operators alike.

Our service is high in demand and our customers are happy to see us return regularly throughout the mosquito season so they can get outside and enjoy their yard again.

Mosquito Joe is your solution to making outside fun again. We provide mosquito control services to residential and commercial customers, repelling and killing outdoor pests such as mosquitoes, ticks, and fleas. Our technicians are trained mosquito control experts who apply barrier spray solutions that keep your yard mosquito-free for 21 days, or install misting systems, which offer a more permanent solution. We also provide services for special events to keep your guests chatting and laughing instead of scratching and slapping.

Unlike a retail business or restaurant where you have to count on customers to come to you, we acquire customers through effective marketing strategies and then travel to them every three weeks to provide our mosquito barrier treatments. Our service is high in demand, and our customers are happy to see us return regularly throughout the mosquito season so they can get outside and enjoy their yard again. This leads to powerful customer retention, which generates a high lifetime value per customer.

### WHY Mosquito Joe?

- The mosquito control industry is a booming, high-growth market experiencing widespread acceptance as a desired service
- Our low-cost franchise fee and fast start-up add up to a great investment opportunity.
- No experience is necessary with the ongoing training and support you'll receive from our team across operations, marketing, and customer service

### OUR IDEAL FRANCHISEE

Our ideal franchise candidate is someone who is dedicated to idea of making a difference in their community and is willing to work hard to make that happen. The most important to have is providing great customer service as that will propel your business to success.

Despite their range in backgrounds, our franchisees have all learned that Mosquito Joe enables you to build a successful business with recurring revenue streams serving both residential and commercial customers.

## AVAILABLE MARKETS

US markets available: NJ, MA, CT, MI, MN, CO, WI, IL, DE, CA, UT

Hot Regions / Desirable Growth Markets: NJ, MA, CT, MI, MN, CO, WI, IL, DE, Pittsburgh PA, Omaha NE, Lincoln NE, Asheville NC

NOT accepting referrals in: AK, FL, IN, MS, NC, OK, RI, SC, TX, VA, WA. Pending: HI

Canadian Referrals: No

International Referrals: No

## BACKGROUND

Year founded: 2010

Year Franchised: 2013

Number of franchises currently operating: 234

Number of corporate owned franchises: 2

Home Based: Yes

Absentee ownership available: All our brands are able to be run semi-absentee from the start! But the franchise owner must 1) identify a manager that we're comfortable with, and 2) the manager will go through training with the owner as if s/he is the one running the business. Provided those two hoops are jumped through, we welcome semi-absentee ownership!

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 3

E2 Visa Friendly: No

*Last updated: 9/27/2025*

## FINANCIAL/TERMS

Franchise Fee: \$42,500

Providing earnings guidance in Item 19 in FDD: Yes

Total investment range: \$151,155-\$193,075

Liquidity(cash, stocks, bonds) requirement: \$50,000

Net worth requirement: \$250,000

Royalty: 10%

Additional fees: 2% advertising fee

Financial assistance available: Yes

VetFran program: Yes

SBA Registered:

## SUPPORT & TRAINING PROVIDED

Training and support program details:

16 hours of online pre-training covering marketing and operations is required

40 hours of on-site training covering marketing, operations, and field work is required at company headquarters

6 hours of in the field training with hands-on mosquito spraying demonstration

Cost for Training: Depends on the candidate's location

Lodging and airfare included: No

Site Selection Assistance: No

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: For the entirety of franchise ownership