

## Sales & Marketing What's in it for you?



We work shoulder to shoulder with you to tackle the fear of finding your first clients and ensure you have the tools to be successful going forward. After our in-field visit, you will gain skills to continue securing customers on your own.



Immediate Online Presence | We design and publish a custom location page to establish your digital presence. Your custom page pairs hand in hand with your Google Business Profile to effectively drive traffic and ensures customers can find you.



Launch Kit | We help pay the cost of additional signage and vehicle wrapping and provide the professionally-branded materials you need on day one, including presentation folders, key tags, business cards, marketing flyers, letterhead and proposal sheets.



Public Relations Kickoff | We launch your public relations campaign to quickly promote your business while effectively targeting trade publications and local media in your area.



On-Demand eLearning | Our custom Learning Management System (LMS) provides access to exceptional education development for you and your employees. Topics focus on winning large accounts, nurturing recurring business and optimizing profitability.



Dedicated HQ Launch Coach | We abide by the adage you are in business for yourself but not by yourself. Our proven system and coaching staff work to ensure you achieve your personal and financial goals quickly.



Ensure Customer Satisfaction | Our system provides real-time client feedback that allows you to follow up in person and in a timely manner. We measure and help facilitate a best-in-class customer experience that helps forecast customer growth and ensure retention.



Customer Relationship Manager | Utilize a streamlined system to help you build relationships and develop interaction with your current and future customers. Our CRM enables you to productively and efficiently manage key contacts with ease.



Office Pride Franbuzz | Our internal social network lets you collaborate with HQ and owners from around the country. You gain real-world, real-time feedback and insights from others in the business with you TODAY.



Partnerships in Place | Be assured that you will have the right partners, including ZoomInfo, our online store and our business development team, in place to attain your business ambitions and objectives.