

Natural Hounds

Franchise Summary

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Category: Pet Services

Subcategory: Supplies

Corporate Office: Port Jefferson, NY 11777

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$30,000

Royalties: 4%

Cash Investment: \$500,000

Total Investment: \$195,456 - \$462,508

NetWorth: \$1,000,000

VetFran: No

Home-based: No

SBA approved: No

Master Franchise / Area Developer Opportunity: Yes

Founded: 2017

Franchised: 2023

Additional Details



Natural Hounds stands apart by redefining what "fresh" truly means in pet nutrition. While most competitors rely on centralized production and frozen distribution, Natural Hounds prepares meals locally in small batches, ensuring unmatched freshness, transparency, and quality. This is the cleanest, simplest model in the industry; no grooming, no cleaning, no caretaking. Just serving fresh, locally made food that helps dogs live longer, healthier lives while strengthening your community.

At Natural Hounds, purpose and profit go hand in hand. With low startup costs, low labor requirements, and a unique satellite expansion model, franchisees can open easily, and own their local market fast. Your first location is a flagship kitchen, the hub of production. From there, you can open smaller retail-only, kitchenless satellite storefronts across your territory, each offering the same fresh meals, same customer experience, and same revenue potential with a fraction of the labor and investment. As the first franchise brand redefining fresh dog food through local production and flexible formats, Natural Hounds offers unmatched potential for scalable growth and lasting impact.



WHY Natural Hounds?

Natural Hounds operates with minimal staff, compact footprints, and significantly lower overhead than traditional franchises. The satellite model extends market reach with small, low-overhead storefronts that multiply sales territory and expedite growth.



FINANCIAL DETAILS

Franchise Fee: Single: \$30,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: **Single Unit:** \$195,456 – \$462,508 **Multi-unit:** \$455,596 – \$852,974

By producing, packaging, and distributing locally, we eliminate costly shipping expenses and pass those savings directly to customers

OUR IDEAL FRANCHISEE

Someone who genuinely loves dogs and believes in elevating their health through fresher, better nutrition

An operator who is coachable, hands-on, and committed to following a proven system

A growth-minded owner ready to scale a multi-unit territory and engage deeply with their community

BACKGROUND

Year founded: 2017

Year Franchised: 2023

Number of franchises currently operating: 0

Number of corporate owned franchises: 2

US markets available: All non-registration states, NY, VA, CT, GA, LA, ME, NC, SC, FL, TX

HOT Regions/Desirable: Northeast USA

NOT available: CA, HI, IL, IN, KY, MD, MI, MN, ND, NE, RI, SD, UT, WA, WI

Canadian Referrals: Yes

International Referrals: Yes

Home Based: No

Absentee ownership available: No

Accepting Master Franchisor and Area Developer Referrals: Yes

Average number of employees required: 2

E2 Visa Friendly: No

Net worth requirement: \$1,000,000

Royalty: 4% of Gross Sales

Additional fees: Worldwide Creative Fund

- Up to 2% of Gross Sales Local Store

Marketing - Minimum of 1% of Gross Sales

Financial assistance available: No

VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

Natural Hounds provides hands-on support from day one, including real estate guidance, operational training, marketing support, and ongoing coaching. We provide a comprehensive pre-opening program that includes local marketing rollout, signage, community event guidance, advertising, and full grand opening support. Our team is there to guide you through grand opening to ensure a smooth launch and will continue to support as you ramp up.

Cost for Training: \$0

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Mentor following training: No

Length of mentoring Franchisee: N/A



Last updated: 1/26/2026

Liaison: Lori Conte, CFPC