

Why Franchise with City Wide

City Wide is a business-to-business sales and management company operating in the \$100 billion-dollar commercial building maintenance industry. In business since 1961 and franchising since 2001, City Wide Facility Solutions offer distinct advantages to existing business owners who desire exponential growth!

Why City Wide for Conversion Franchisees



**Better Work/
Life Balance**



**National
Accounts**



**20+ Revenue
Streams**



**Smaller Payroll
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**Client
Retention**



**Professional
Sales Organization**



**Scalability
of Model**



Franchise Model
Efficiencies, Peer Groups,
Training & Operational Support



Strong ROI



**Franchise Business
Resale & Value**

National presence and national buying power allow City Wide franchise owners to not only grow their business at an accelerated pace, but also provide opportunity to obtain RFPs more frequently. Our owners earn the business and manage the work through our independent contractor model, all while enjoying robust support from not only the corporate office but also an entire network of like-minded peers.

Contact Information

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Why Franchisees love City Wide?

City Wide Provides:

- ▶ **High ROI: Average Unit Volume: \$6.7 Million** (per 2022 Item 19)
- ▶ **High ROI: Average Annual Revenue Top Quartile: \$15.1 Million** (per 2022 Item 19)
- ▶ B2B sales and management model with no travel, hourly employees, equipment, or inventory
- ▶ Unlimited recurring, compounding revenue opportunity with 20+ services to manage
- ▶ Almost recession-proof \$100 billion industry
- ▶ Record franchisee system-wide sales year in 2020 during the COVID Pandemic.
- ▶ Exclusive, supersized, protected territories with 1 - 2 million in population
- ▶ A values-driven organization with a compelling purpose, passion, and commitment to positively impacting the lives of as many people as possible!

Videos

Hear From Our Franchisees

Let's connect and discuss the City Wide Franchise Opportunity!
Contact Morris Shamouni at (310) 901-5611 or morris@generalfranchise.com
for additional information.

