

Kitchen Tune-Up

Franchise Summary

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kitchen tune·up®

Category: Home Improvement/Maintenance Services

Subcategory: Bath & Kitchen Remodeling , Building & Remodeling

Corporate Office: Aberdeen, SD 57401

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: **\$79,950**

Royalties: **7%-4%**

Cash Investment: **\$81,930**

Total Investment: **\$129,930 - \$188,850**

NetWorth: **\$200,000**

VetFran: **Yes**

Home-based: **Yes**

SBA approved: **Yes**

Master Franchise / Area Developer Opportunity: **No**

Founded: **1985**

Franchised: **1988**

Additional Details

Kitchen Tune-Up specializes in affordable kitchen updates for residential and commercial enterprises done in 1-5 days. It is known for its 5 ways of updating kitchens: signature one-day wood restoration Tune-Up, cabinet painting, cabinet refacing, cabinet redoing and new cabinets. The standout remodeling concept offers personalized service and incredible results that are structured around our customer service Trustpoints to ensure a hassle-free experience from start to finish.

Why we feel our industry should be considered:

- Industry outlook continues to climb: 40 percent of US homes are over 50 years old; 80 percent of them are over 20 years old
- Aging baby boomers are our target and we are getting more of those daily.
- Home investments (specifically kitchen investments) are well-known to be a good investment.
- There is an abundance of information on HGTV and other venues along with magazines that continue to get consumers excited about the possibilities for their home.

Why Kitchen Tune-Up should be considered:

- We've been in business for 35 years, so we've seen it all and have been through every economic climate.
- Support! Our support is second to none (just ask our owners). We have a 12-week mentor program, KTU Connect program for ongoing coaching, weekly coaching and sales calls, 2 private podcast channels, online training modules, ongoing webinars, monthly newsletters, weekly emails from the President, private Facebook forum (extremely active)
- Fully integrated operating system. More than just a contact management platform, our system works for project management, handles on-site proposal building, invoicing, payment and financing integration, drip automation, two-way texting, email marketing and more.
- Our standout remodeling concept offers personalized service and incredible results that are structured around our customer service Trustpoints.
- Recurring revenue comes from annual Tune-Ups and granite Tune-Ups. Repeat customers will have their bathroom vanities updated and Tune-Up other woodwork in the house.

Franchisees of Kitchen Tune-Up are people who enjoy project management and people management as well as exceptional customer service. They enjoy following processes and ensuring the processes are completed correctly. They love working with people and seeing a transformation take place. Finally, they love receiving hugs when homeowners finally get the kitchen of their dreams!

They must be capitalized to start a business and start their marketing.

AVAILABLE MARKETS

US markets available: All except noted below

HOT Regions/Desirable: All available

NOT available: None

Canadian Referrals: Yes

International Referrals: No

BACKGROUND

FINANCIAL/TERMS

Franchise fee: \$79,950 (Total investment including Franchise Fee, Territory Fee, Equipment and Training Package)

Do you provide earnings guidance in Item 19 in your FDD: YES Total investment range: Singles: \$129,930 - \$188,850

Liquidity (cash, stocks, bonds) requirement: \$81,930

Net worth requirement: \$200,000

Royalty: 7-4%, based on Gross Revenue

Additional fees: 1% National Advertising; \$500

Franchised Units: 270
Company Owned Units: 0
Home Based: YES (but retail also available)
Absentee ownership available: No
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 2-4

Technology Fee
Financial assistance available: \$48,000 at 10% over 5 years
VetFran program: Yes, 15% off total fees for Veterans

SUPPORT & TRAINING PROVIDED

Cost for Training:
Investor: 2 people included in franchise purchase. You pay lodging travel (\$1000-\$2000)
We do have online training courses available for \$10/month for new hires so they do not need to travel.
Lodging and airfare included: NO
Site selection assistance: YES (but most are home-based)
Lease negotiation assistance: NO
Mentor following training: YES
Length of mentoring Franchisee: TBD by franchisee

Last updated: 1/8/2026

Liaison: Erika Ortega, CFPC