

Ultimate Longevity Center

Franchise Summary

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Category: Health & Wellness

Subcategory: Alternative Health Treatments , Wellness

Corporate Office: Newport Beach, CA 92660

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$65,000

Royalties: 8%

Cash Investment: \$150,000

Total Investment: \$508,778 - \$1,182,188

Net Worth: \$1,000,000

VetFran: Yes

Veterans/Minorities/First Responders Discount: Yes

Home-based: No

SBA approved: No

Master Franchise / Area Developer Opportunity: No

Founded: 2025

Franchised: 2025

Additional Details

Ultimate Longevity Center® is a scalable longevity franchise platform built by industry-defining leaders. Founded through the collaboration of Gary Brecka, Anthony Geisler (Sequel Brands), and Lifeforce by Tony Robbins, this opportunity gives franchisees exclusive access to a proven brand, integrated longevity protocols, and a powerful affiliate ecosystem positioned at the intersection of health, wellness, and life extension.

Ultimate Longevity Center aims to transform niche, high-level knowledge into actionable solutions for mainstream Americans. With the added support of LIFEFORCE's scientific credibility and clinical framework, the brand strengthens its ability to make longevity accessible, understandable, and actionable.

WHY Ultimate Longevity Center?

Most compelling collaboration in Longevity, with Gary Brecka, Anthony Geisler (Sequel Brands), and Lifeforce partner, Tony Robbins. The Ultimate Longevity Center is not just as a wellness concept, but a foundational player in the emerging longevity economy in the US. By uniting diagnostics & recovery modalities under one brand, the franchise delivers an opportunity in the next evolution in fitness.

OUR IDEAL FRANCHISEE

Health and wellness driven
A sincere attraction to living a healthy lifestyle.
Mission driven to live longer

AVAILABLE MARKETS

US markets available: All except listed below
HOT Regions/Desirable: All
NOT available: None
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2025
Year Franchised: 2025
Number of franchises currently operating: 0
Number of International franchises currently operating: 0
Number of corporate owned franchises: 0

FINANCIAL DETAILS

Franchise Fee: Single: \$65,000
Providing earnings guidance in Item 19 in FDD: No
Total investment range: **Single Unit**: \$508,778 - \$1,182,188
Net worth requirement: \$1,000,000
Royalty: 8%
Additional fees: 2% ad fund
Financial assistance available: No
VetFran program: Yes
Veterans/Minorities/First Responders
Discount? Yes, 10% off the First Franchise Fee

SUPPORT & TRAINING PROVIDED

Training and support program details:

32 Hours Total - 24 classroom and 8 OTJ Training. Your Required Trainees must personally attend and satisfactorily complete our Initial Training within 60 days after the execution of the Franchise Agreement (or by such earlier deadline that we specify). We will determine the length, timing, location, and substance of Initial Training in our sole discretion. We will provide Initial Training as soon as practicable after the execution and delivery of the Franchise Agreement at our offices, at any other location that we designate, and/or remotely via recorded media, teleconference, videoconference, the internet, webinar, or any other means as we determine. Currently, we intend to conduct Initial Training on an as-needed basis. We may periodically identify certain limited time

Home Based: No
Absentee ownership available: No
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area
Developer Referrals: No
Average number of employees required: 7
total
E2 Visa Friendly: Yes

periods during which we will not offer Initial
Training. Currently, we provide approximately
three days of in-person training at our office
and approximately two days of virtual
training,

Cost for Training: No cost other than travel
for the initial training

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: No

Mentor following training: No
Length of mentoring Franchisee: N/A

Last updated: 3/3/2026

Liaison: Marla Hunter, CFPC