



Join the Leader in Property Maintenance Franchising

HomeSmiles has aggregated all necessary property maintenance services into a single service call. We can perform an 18 Point property maintenance service in under 2 hours with bundled pricing. No one else can offer all the services in a single service call. This is what home owners, property managers, and facilities managers want- **performance, efficiency, and value. A vendor they can trust.** Our clients come back year after year because we make it simple and save them money.



Give Yourself the Opportunity to "Smile"

Owing a franchise means taking control of your future, and there is no better way to do that than with a proven system in an industry that's showing nothing but upward trends. When you franchise with HomeSmiles, you give yourself Peace of Mind knowing that you have teamed up with the national leader in property maintenance solutions. Further, you give yourself the opportunity to build the business you have always dreamed of and build a legacy for those you love.



Real Benefits for our Franchise Owners

► RECESSION RESISTANT

Property managers, facilities managers, college campuses, universities, hospitals, schools, homeowners associations all are subject to legal requirements to perform maintenance in order to provide for the safety of the occupants. These legal requirements provide for a level of economic security for our franchises since our clients are not legally allowed to defer these services.

► RECURRING REVENUE MODEL

HomeSmiles is a first to market concept. There are no other companies that provide bundled services to the extent that we do. Our service offerings save clients time and money. For this reason we have an above 90% recurring revenue rate from our existing clients.

► NO BRICK & MORTAR REQUIRED-LOW OVERHEAD

A HomeSmiles franchise can be started out of your home or existing office. HomeSmiles franchises also provide great vertical integration opportunities for existing property management companies, real estate offices, architects, general contractors, and builders.

► NO PRIOR INDUSTRY EXPERIENCE NECESSARY

Some of our best franchise operators have come from the professional services sector, with no experience in housing or maintenance. Our comprehensive and continuous training programs we'll turn you into an industry professional in no time.

► LOW START UP COST

With a HomeSmiles franchise, you do not have a corporate location to build out. There are no shelves to stock, or inventories to manage. All that is required is to take great care of your customers and grow your business!

Real Support from Day One

Get the Franchise Support You Deserve

As a HomeSmiles franchise owner, you will receive unparalleled support from your corporate office. From on-boarding to launch, operations and growth, we have it all covered. We pride ourselves on our systems and the support of our franchises.

"HomeSmiles set us up for success. There is no way that I would've been able to spin up a business this quickly. HomeSmiles has everything in place from marketing, to lead generation, to the sales center. They are really amazing. They are always there for us when we need assistance bidding big projects or to help us land a big client. The company has really figured out the property maintenance industry."

**JORGE RUIZ Multi-Unit Franchise
Owner, California**



▶ EXTENSIVE TRAINING

Throughout our comprehensive six week on-boarding process we cover everything you need to know about running your new franchise including hiring, sales process, service process, new client acquisition, lead management, and much more. Further, we don't stop there. We conduct weekly sales calls and monthly franchise/technician calls to continue to educate our franchises and keep them aligned for success.

▶ POWERFUL SYSTEMS AND SUPPORT

HomeSmiles has partnered with the best companies possible for customer management and field service automation. From estimating, to invoicing, to service reports, all of our systems run off technician and operator tablets. We have worked hard to simplify the functionality of our systems so that limited training is required. If additional help is needed, our sales center is always open to our franchisees.

▶ A "FAMILY" BUSINESS

At HomeSmiles, we treat our franchisees like family. The golden rule applies to everything we do, we treat others as we would like to be treated. We are 100% dedicated to the success of our franchisees and the growth of our company.

▶ MARKETING & SALES SUPPORT

We have spent years developing our marketing, branding, and sales materials. As a franchisee, you will find everything you need in order to hit the ground running and achieve success. If there's something that you need that isn't in our system, we will do our best to provide it for you. Our sales center is always on call to assist with any estimates, bids, conversions, or client support.

▶ BRAND RECOGNITION

Property owners recognize us as the industry leader in property maintenance. We are bi-coastal operating from California to Florida. We are constantly growing our business to business relationships with national brands which will only benefit your franchise location. When representing HomeSmiles, you will be able to rely upon the strength of a nationwide brand with a reputation as the leader in the property maintenance industry.

FINANCIAL REQUIREMENTS

Franchise Fee

\$59,500

Average Investment

\$148,110 - \$201,800

Discounts

10%

VetFran Discount

SBA Registry – YES

E2 Visa – YES

**IT'S TIME TO CHANGE YOUR
LIFE AND THE WORLD WITH
HOMESMILES.**

**We have franchise opportunities
available nationwide for
enthusiastic entrepreneurs. Don't
wait to start your future with
HomeSmiles today.**



Contact for more Details
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