

WHY CHOOSE FRESH COAT PAINTERS?

TWO FRANCHISES FOR THE PRICE OF ONE

- Serve Both Residential & Commercial Markets, No Restrictions or Extra Fees
- Your Exclusive Territory Protects Both Markets
- Free, Vetted National Accounts Leads Are Like “Instant Business in Your Inbox”

AFFORDABILITY ENSURES QUICKER PATH TO PROFITS

- Among the Lowest Franchise Fee, Branding & Technology Fees in the Industry
- The Lowest Monthly Royalty Minimums, Critical as You Ramp Up Your Business
- We Don't Charge You and Your Management Team for Training
- All These Lower Costs Help Make Your Profit Potential Higher

INDUSTRY-LEADING SOFTWARE TO SMOOTHLY & PROFITABLY RUN YOUR BUSINESS

- Customized, State-of-the-Art Estimating & Instant-Quoting Software
- Built-in Marketing Automation to Generate Repeat Customers & Referrals
- Integrated with Billing and Accounting
- Integrated with On-Line Review Generation and Management
- Stand Apart from Others That Are Less Professional, Automated, & Branded

THE WINNER'S CIRCLE, A TRUE PARTNERSHIP

- Earn Back Your Entire Franchise Fee
- We're Committed to You and Invest in Your Success
- No One Else Offers Such a Powerful Incentive & Support Program
- Proof We Stand Behind You and Our Proven Business Model

MARKETING-FIRST PHILOSOPHY

- We Think & Act Like a Marketing Company, not a Technical Painting Company
- This Helps Us Deliver an Abundance of Leads to You • We Help You Assess & Profitably Bid on Commercial & Government Projects in Your Area • We Invest Heavily in Marketing Tech, Automation, and Talent for Your Benefit • Proven Marketing Systems to Help You Recruit/Retain Plenty of Quality Painters & Estimators



CONTACT US



Morris Shamouni
(310) 901-5611

 MORRIS@GENERALFRANCHISE.COM