

Fully Equipped Mobile Screen Service

CROSSBREEZE SCREENS

Emerging Franchise Opportunity

#Introductory Price of **\$119,500**
5% Royalties

The CrossBreeze Advantage:

- **Personal** – A 30-year expert as your coach
- **Price Compare** we encourage it
- **Potential Franchisees** can average **\$350,000** in annual sales
- **Promote:** Web, social media platforms, grassroots marketing
- **Package Includes:** Trailer, training, inventory, tools, uniforms, stationery
- **Proven Business Plan:**
We've done this before! Our plan works

 **(310) 901-5611**

 **morris@generalfranchise.com**

 **americasgreatestfranchises.com**



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Personal

Our president Mike Cratch is an expert in the screening industry. With nearly 30 years experience he heads up CrossBreeze Screens as both a coach and a leader in the industry and he will be your coach and constant support. With many franchise systems owned by investment groups, getting lost in the shuffle is a real concern. Not with Crossbreeze Screens. You will receive 2 weeks of personal hands on training in every facet of the business. The first visit is a survey, Mike will spend a day with you assessing your territory. This will help him determine what inventory you'll need, and what color windows are predominant. After your initial training in Texas Mike will return for your some follow up training and Grand Opening. Included with your investment is our voucher program. You'll receive 3 vouchers for follow up training or help with a large order intimidating order. The second year you'll receive 2 and you'll receive 1 voucher a year every year after.

Price

Compare us to other service industry franchise opportunities. We encourage it! You'll find similar opportunities perhaps window coverings or window washing opportunities that are \$25,000 to \$65,000 higher than ours, And our royalties are among the lowest.

Potential

Franchisees in the Mobile Screen Business industry can average sales in excess of \$350,000 per year. Crossbreeze Screens has one sold out county in the U.S. We're wide open and wide open with opportunities available currently in your area.



Promotion

Included in your investment is a \$5,000.00 launch allowance. Our experts will build you a Web site, We will begin Search Engine Optimization program, Then we will launch Facebook page, Instagram account and YouTube channel. Then we will begin a Google AdWords campaign and teach you to utilize it. We will initiate a grass roots advertising campaign consisting of bulk mailing post cards, door hangars and yard signs

Package

A trailer, this is both your screen shop and your rolling billboard.

- The trailer weights only 2100 lbs and can be pulled with a 6 cylinder motor.
- It is equipped to carry screen frame, screen door kits, rolls of screen, your spline and all your tools.
- It's a complete mobile screen shop.
- \$15,000 in inventory and tools
- Extensive training program
- Follow up training vouchers, used upon your request,
- 3 Vouchers in year 1.
- 2 Vouchers for the second year
- 1 voucher every year thereafter
- Annual convention where the expert vendors come to us for product updates and training.
- We are in this together.
- Vendor training, after your 2 weeks training We will schedule additional training with select vendors.

Proven Business Plan

We have put a numerous people in business, and helped them scale quickly. Simply put our process works. The reality is most businesses start ups fail within 3 frustrating years. It's also true however that most Franchise Opportunities succeed. You bring the passion and drive, we will add the proven business plan. Your success is our success.

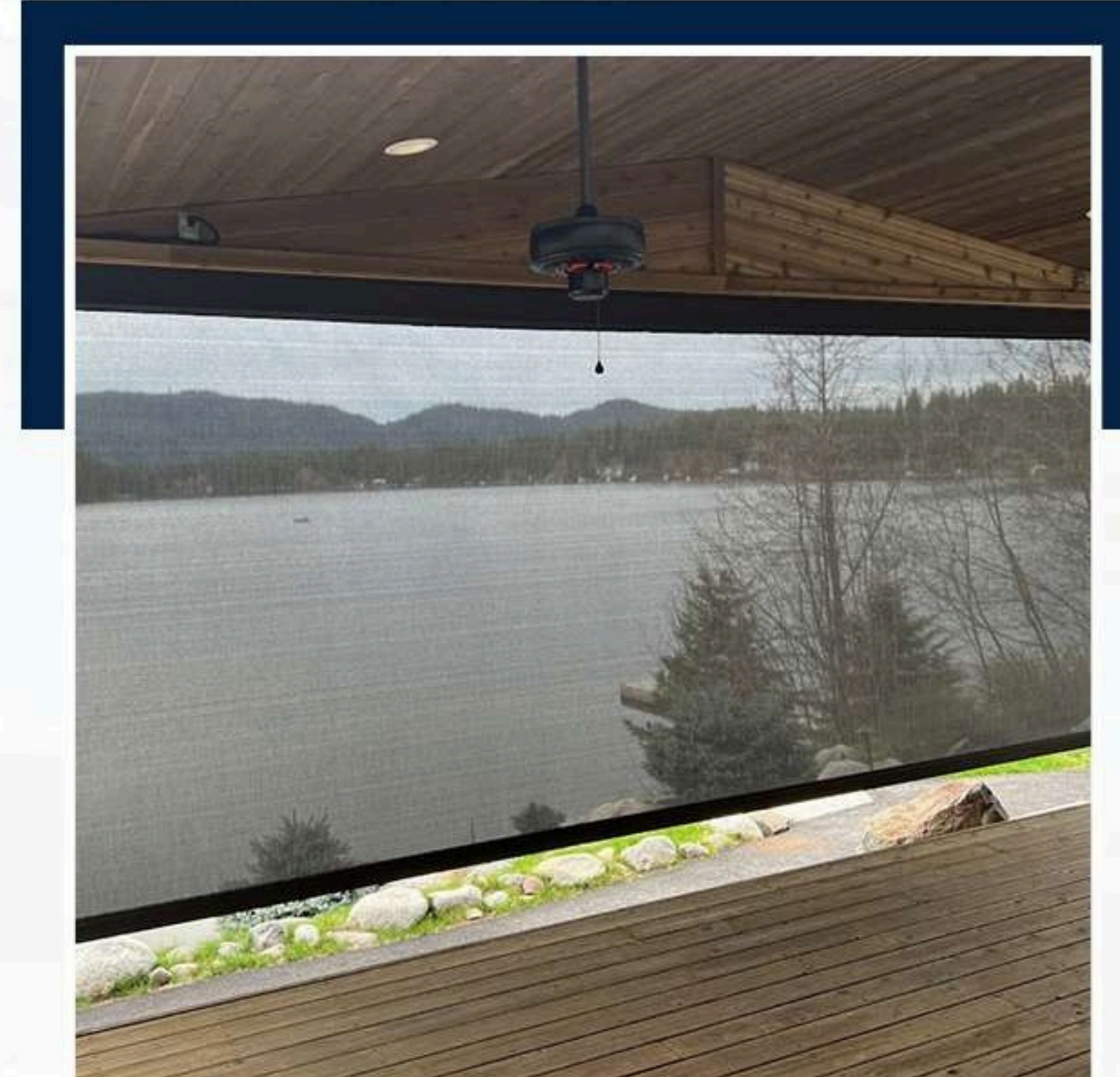
As A Mobile Screen Company You Will Learn To Sell And Install

(Actual Jobs Shown Below)



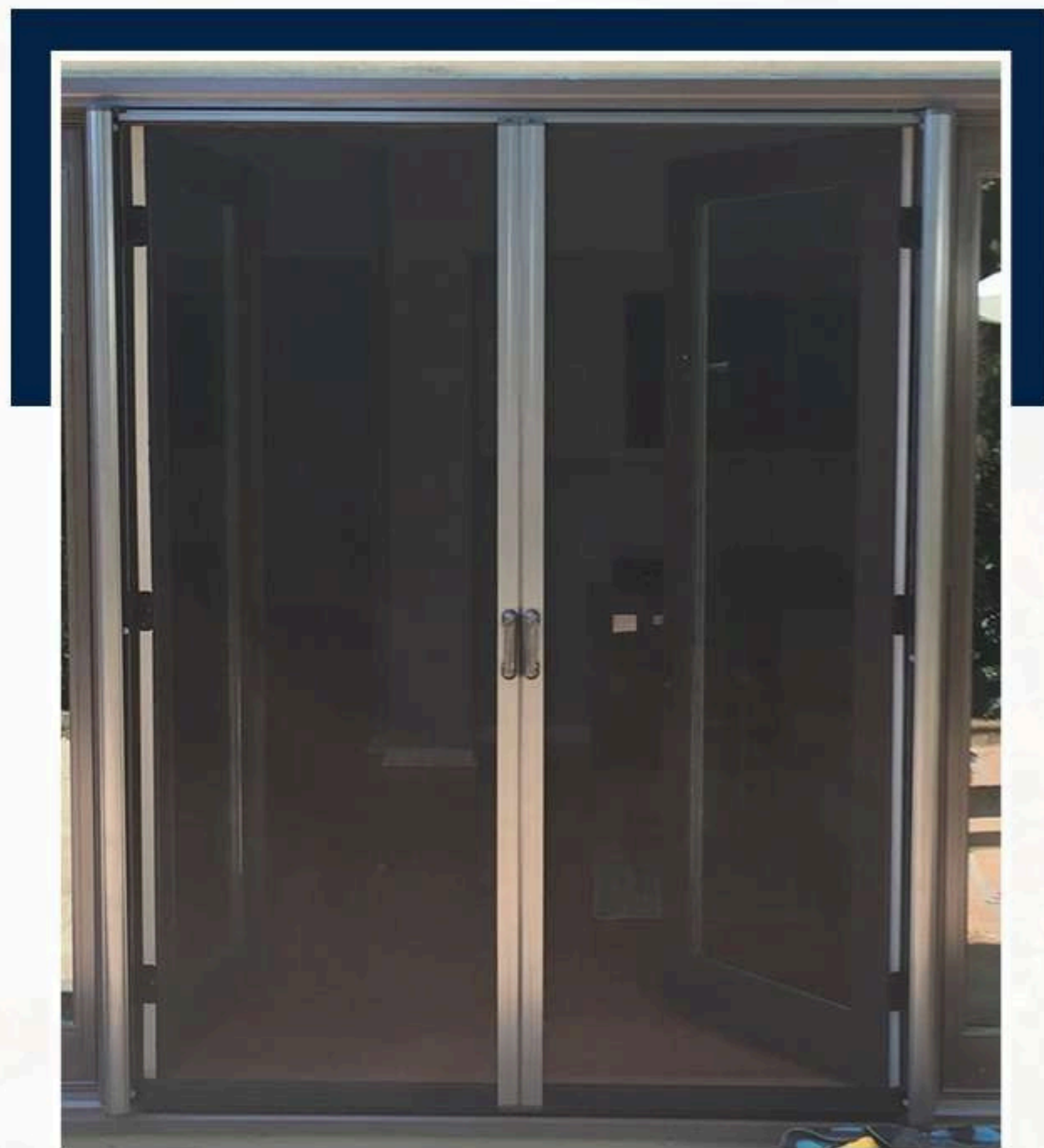
Patio Rooms

Materials for this job cost around \$700. I sold it for \$2250.



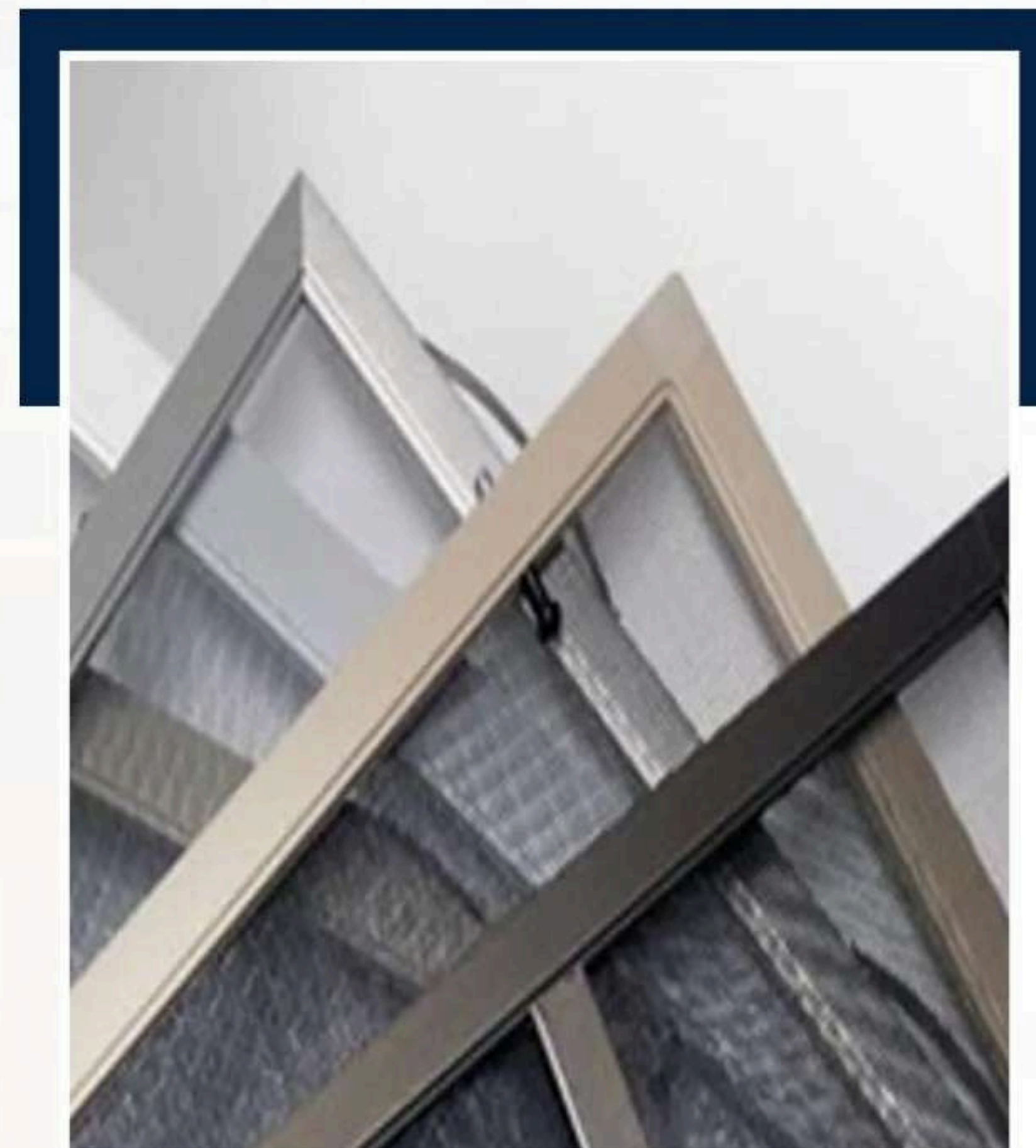
Remote Controlled Motorized screens

This unit cost me \$1900 and I sold it for \$3300. I had it installed in 2 hours.



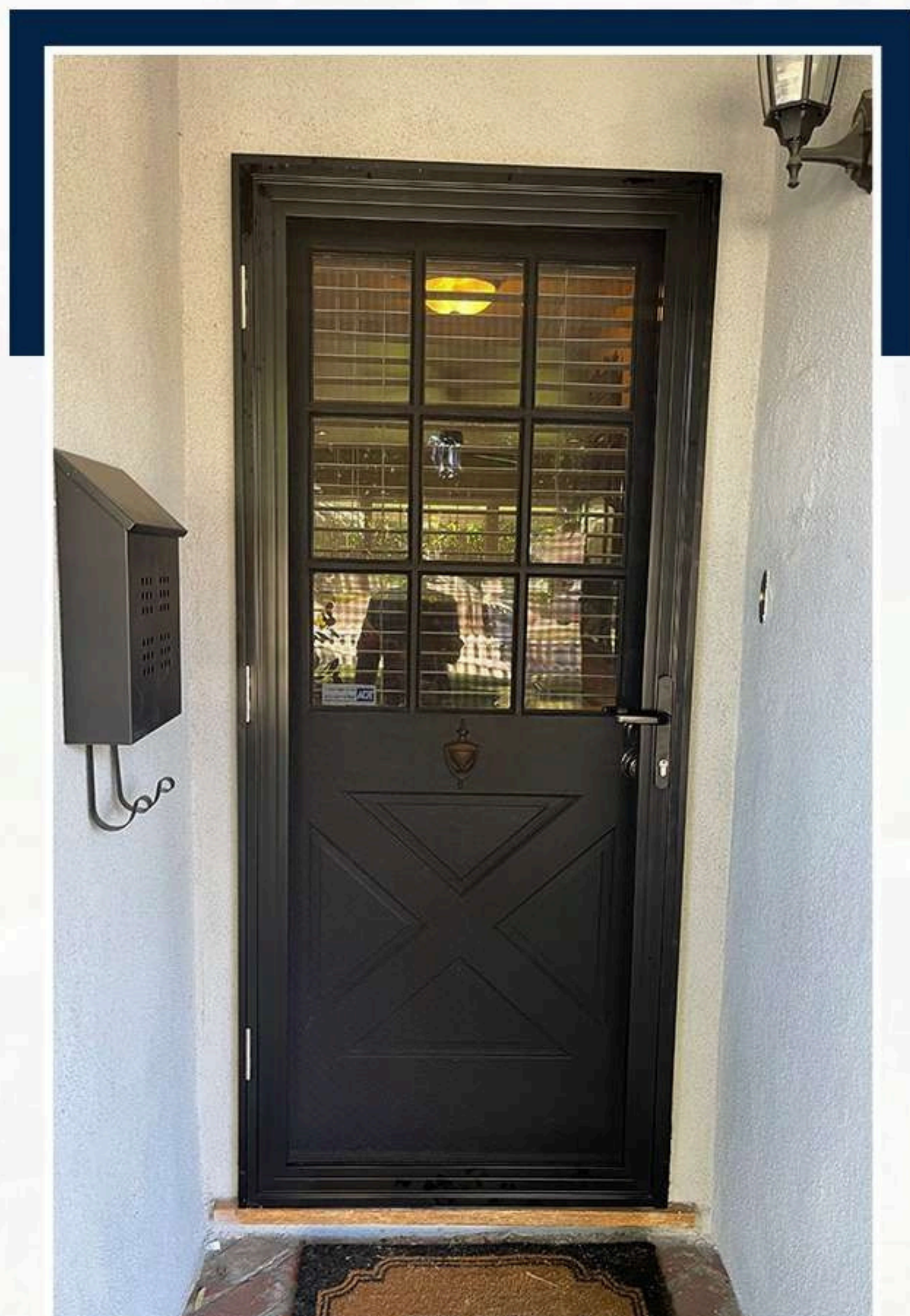
Retractable Screen Doors

They draw across when you need them, disappear when you don't. You can make \$275.00 for a single and \$600 for a pair of double doors. They install in 1-1/2 hours.



Repair & Replace Window Screens

Our window screens runs from \$45-\$70. With an 80% markups. An average house has 13 screens. It's not uncommon at all to make \$500 plus on a set of screens. When proficient you should be able to do 8-10 an hour.



The Mesh Tech Line Of Security Doors

Still relatively unknown these doors offer amazing security, yet from the curb they look like regular screens. I destroyed one trying to get through it with a sledgehammer, pitchfork and screw driver. But I didn't get in. I mark them up to make \$1,000.00 a door. Your customers will love having security without there front door looking like a bird cage.



Lifetime Screen Doors

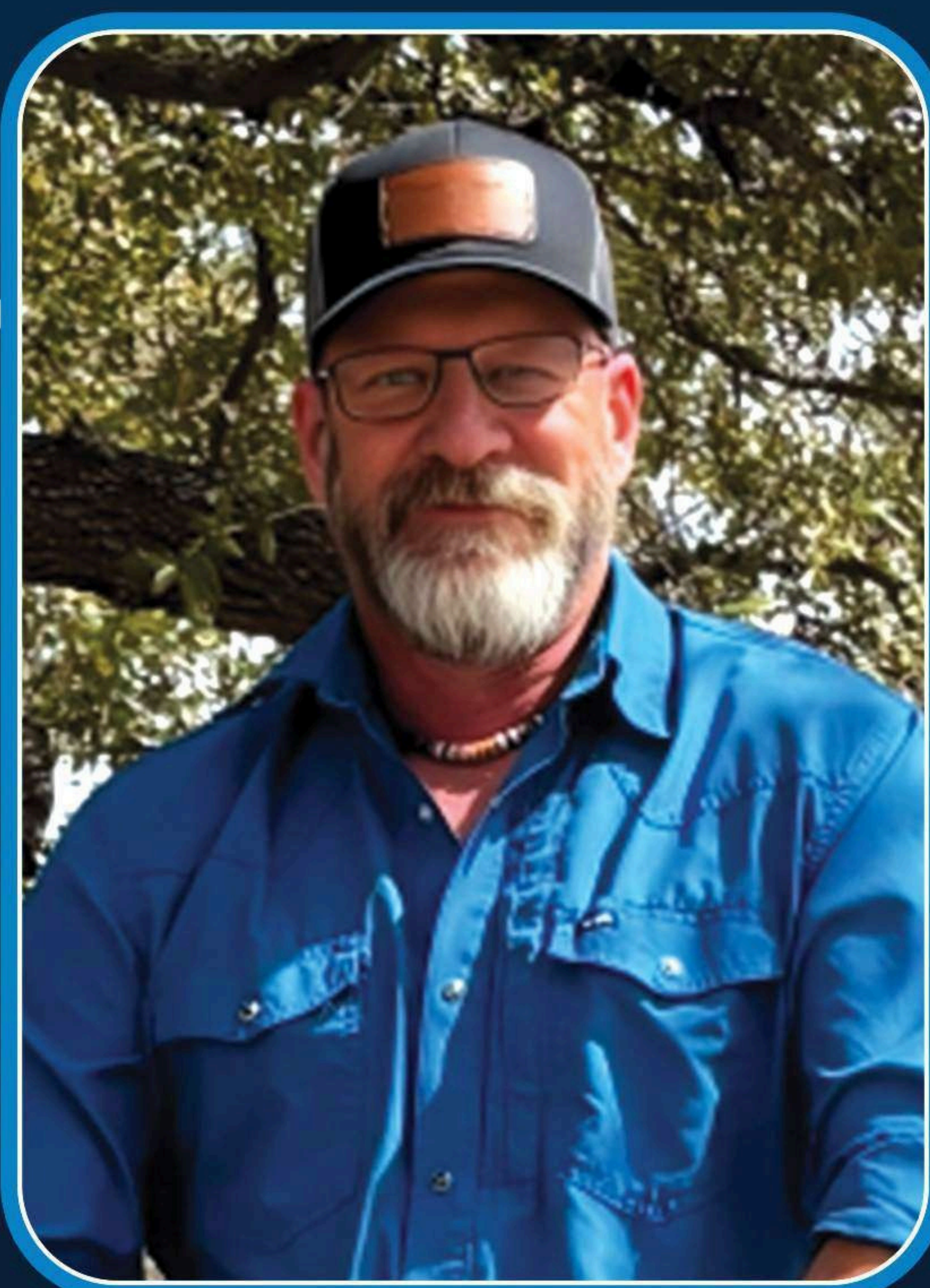
For both sliding and swinging doors. I've offered a 10 year warranty on these and have never had to replace one. We market these as the last screen door they'll ever buy. You can make a quick \$200 markup in an hour fabricating and installing an unbendable sliding screen doors. A set of the fabrication kits come with your investment.

Mike's Bio

Our President and CEO Mike Cratch has been in the Mobile Screen Business since 1995. He is a former franchisee and 1996-1997 Screen Machine franchise of the year. He was their top producer from 1996-1999. Having been a franchisee he knows first hand what it like to write royalty checks and feel the frustrations of not getting the support your paying for. His former Franchisor was far too busy running his own local screen service to be of much help with the franchisee. Mike is committed to not letting this happen. He sold his full time \$300,000 a year service company to concentrate on franchising and serving his franchisees. His job is to be available to you and to stay on top of product research and development. Mike is available Monday -Saturdays from 8:00 AM to 6 PM. And if your in a pinch I bet he'd even take a Sunday call..

He is a recognized expert in the field and will bring all of his experience directly to you.

Mike has 6 children, is a former local church pastor and missionary at heart. His business motto is simple. A good business deal should be summed up as simply "a win win" his franchisees win by getting into a low cost proven product franchise system, that's a win and he wins by as he grows a national chain and helps you succeed. He has personally trained numerous people in the trade and has yet to have a client who simply could not become a well functioning screen technician. He will do the same for you. If you have the drive and won't quit. He will get you there.





Testimonials



Here are the main things I value after investing in Mike's mobile screen program. First of all, Mike has been in this business for over 20 years and thus he has a thorough understanding of it from top to bottom. With this he has developed a very good hands on training program that makes a person marketable in no time. Couple this with a very well designed work trailer and each person becomes a highly efficient screen technician. You are literally a screen factory on wheels.

Next up is your web page and overall internet presence that he provides with his package. In this day and age a business has to be easily visible on the internet. this is achieved by the use of an internet optimization manager that he sets us up with. He also shows us how to maximize our advertising expense whether it's online or through more traditional methods.

Finally, the last point I would like to make is Mike's personal commitment to helping each and everyone of us succeed. Whenever I have ever been unsure of how to handle a problem in this business, whether it being technical ,advertising or whatever, I have been able to call Mike and he would help me solve it relatively quick. This kind of support is practically non existent in today's business world.

In closing, I would like to just add that you will never come across another person with more personal integrity than Mike. Investing in Mikes program was probably the best business decision I ever made.

Eric Johnson, owner Crossbreeze Screens of Ventura.



Since 2018, I've been enjoying the freedom of being my own boss and operating Cross Breeze Screens in Simi Valley with great success. Mike made the transition from working for a company to being self employed in mobile screen service very attainable, especially for someone like me who is not so business savvy. His initial training and ongoing support were great. Sincerely, Mike Stribling.

Mike B. - Crossbreeze Screens - Simi Valley CA



The entire process has been so much better than expected. Mike was there every step of the way. He always took my calls, and walked me through the tough installations. His web site was top notch and the phone just started ringing. We're starting our third year and have doubled our sales from last year and are extremely happy.

Tim C. - Crossbreeze Screens - Baytown Texas



We have literally been blessed with business beyond our wildest dreams!! **\$13,800** this week with **4** more **\$3200** Pool enclosures next 2 weeks. Our Clearview Rainier Lifestyle is fills in between enclosures and our first 30 days in business **\$37,864!!!!!!** THANK YOU MIKE CRATCH

CrossBreeze Screens and Mike Cratch was our ticket out of corporate America and into a business of our own- the growth potential for this business is only limited by the time and resources of the owner. In our first 30 days we grossed \$37k, is this the norm- probably not but these are our results. We work 16 hours a day, have hired 3 folks already for our residential and commercial divisions and looking to hire more in the not to distant future!!



Investing with Mike and Crossbreeze Screens was one of the best things I have ever done for me and my family.

I have made a great return on my investment and couldn't be happier. His training program made it easy for me to quickly learn and navigate the industry. I have since shut down my lawn care business and am making a great lucrative living. Mike is a man of his word. He has helped me countless times over the last 10 years, expecting nothing in return. Do what he says work hard and you'll make good money, real good money.

Ronny - Crossbreeze Screens - Visalia CA