

Women Redefining Success in Franchising

LIME Painting®, a luxury residential and commercial painting brand, has been recognized in the franchise industry for being a low-cost, innovative and purpose-driven brand that delivers exceptional services and flawless customer experience.

In celebration of this month's Women of Wonder theme, LIME Painting is proud to spotlight the powerhouse women entrepreneurs who are redefining success in the franchise world. In an industry that's traditionally dominated by men, these trailblazers are not only breaking barriers, they're building legacies.

Lorraine Sanchez of San Antonio is a shining example of fearless innovation and excellence. As one of LIME Painting's top performers, she has made headlines for three consecutive years through her high-profile projects and inspirational leadership. Sanchez embodies the entrepreneurial dream, having become her own boss

and paving the way for others to embrace business ownership.

Additionally, Diana Edwards is preserving Pittsburgh's rich history through her restoration of elegant, centuries-old homes, combining tradition with modern finesse.

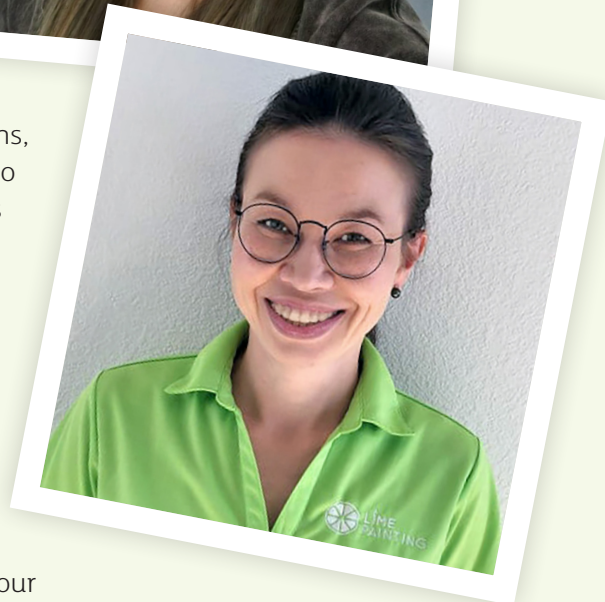
Meredith Royall has opened multiple locations, expanding LIME Painting into New York. Meanwhile, across Colorado and Utah, Kamila Fuss is championing family-run success, managing operations with remarkable grace and precision.

The company's momentum doesn't stop there, as it welcomes more women franchisees.

"We're thrilled to welcome our newest addition, Chadya Abou, who will be launching a new location in Northern Miami with her husband. Her entry into the LIME family underscores a growing trend: couples who co-create empires while balancing family and ambition," shared Aria Morris, marketing coordinator.

As LIME Painting continues to grow, women are at the forefront of advancing the powerful influence the brand has in moving the luxury home service industry forward.

"LIME Painting is more than a franchise; it's a platform for greatness," explained Morris.



"As we expand, we continue to witness extraordinary women rising, thriving and redefining what leadership looks like. They're bringing success, envisioning the future and working hard to leave an impression."

The future of franchising is female, and at LIME Painting, that future is now.

Nancy E. Williams



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