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## Healthier 4U Vending

Offering American Made Equipment, training, locations, on going support, manufacturer discounts, and more

### Background:

<b>Year Established</b>	2011
<b>Year First Franchised</b>	2011
<b>Projected New Units (12 months)</b>	50

### Financial Terms:

<b>Cash Investment</b>	\$60,000
<b>Investment Range</b>	\$59,000
<b>Average # of Employees</b>	1
<b>Passive Ownership</b>	Semi-passive at onset (they can hire a manager to run business)

# Healthier 4U Vending

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## Concept History Description

Healthier4U Vending has reached another milestone in business. Founded in 2011 to become the premiere healthy vending company, Healthier4U Vending has certainly made an impact in the market and changed the face of vending.

Father and Son duo Del and Brian Swain entered the vending market with a combined 40 years of business start-up expertise but no background in vending. "Traditionally vending was a market I avoided because I didn't like the products and the industry has a checkered reputation". "Only when I saw the huge potential of Healthy Vending Machines provided with locations and real business training did I seriously consider this industry" says Co-founder Del Swain.

The vending business is about locations and healthy vending machines are thinly represented in the marketplace. So in 2011 Del and Brian Swain decided it was time to revolutionize the industry and provide not just the best in healthy vending machines, but locations, training and real support for the new H4U Affiliates. "When we came into this industry we were simply under the radar of the bigger competitors and we went to work establishing our now industry renowned vending machine location services." "Everyone doubted we could provide American Made Machines with Guaranteed Machine locations and be competitive in price". Says Co-Founder Brian Swain. Clearly the industry underestimated the tenacious resolve of Healthier4U Vending to do just that. Healthier4U Vending now enjoys servicing some of the world's biggest hotel chains, gyms, factories, and school systems while doing so without excessive prices or high operating costs. Marriott, Hilton, Mandarin, and Four Seasons Hotels, Ft Knox, Nellis Air force Base, and West Point, Kawasaki Motorcycle Company, Playboy Headquarters, and even YMCA's are just to name a few of the locations serviced by the H4U Affiliate Network. All businesses are about locations and H4U Affiliates certainly have some high profile sites.

"We don't offer a technology or added feature that we don't directly see how it makes our Affiliates more profitable or efficient". "There are many companies trying new technologies on vending machines now and almost all of it costs more money with no added value or sales". "We introduce technology when we see it benefits our Affiliates ability to generate additional profits or increase operational efficiency."

Since 2011 Healthier4U Vending has over 500 H4U Affiliates Nationwide with over 5000 Healthy Vending Machines in operation. Healthier4U has in-house locating services that are now the gold standard of the entire industry. H4U was one of the first vending companies to introduce ADA (Americans with Disabilities Act) Compliant Machines and remote access features to allow for debit and credit card use, as well as remote inventory management. The company is structured to build profitable local H4U Affiliates, which in turn leads to expansion and additional sales. "We decided against the true franchise model with restricted territories and fees that slow our Affiliates growth down". "Instead the focus is on teaching our H4U Affiliates how to be profitable and expand their routes with additional machine purchases". Says Del Swain. The business plan has worked flawlessly and helped catapult Healthier4U Vending to the top in the Industry.

Healthier4U Vending has made a real and lasting impact in the healthy vending market with plans to keep innovating. "I believe that this industry is just starting to accept healthy vending as part of the industry and not view it as a fad". "Healthy Vending is not about forcing people to change eating habits, it is about giving those people that choose to eat healthy the opportunity to do just that. I want to give people more choices to live however they want, and our machine and local H4U Affiliates do just that. We have the best team of professionals in the industry and our H4U Affiliates are really taking off. Thanks to the H4U Team, our amazing H4U Affiliates and to my especially to my Father Del, who all make this revolution possible." Co-Founder Brian Swain.

Congratulations to everyone involved and to those joining the Healthier4U Vending in the future.

## Description

This is a Business Opportunity, Not a Franchise.

Healthier4U Vending is a revolutionary healthier food choice delivery system. You independently own and operate these artfully branded, self-advertising vending machines. Our unique American-made vending machine takes credit or debit cards. You have 24-hour online remote access to each machine that allows you to instantly view sales figures, inventory needs, and maintenance requirements. We provide hands-on training, webinars, and on-going customer service and support. We provide you with the tools you need to operate a highly successful, profitable business either full or part time. We find you the best in locations and teach you to operate your business during our 2 Day Vending University Course in Las Vegas Nevada. All

inclusive prices and we do not contract outside companies to locate your machines.

Locations are provided for machines. We use our internal proprietary process and employees to find locations for the Healthier4U Affiliates. The locating process is customized for each H4U Affiliate. The Affiliate will ultimately sign off on the sites after they conduct a physical site location inspection after we have received commitment from the location to place the equipment. Our Location Specialists work with the clients to find the sites and it is interactive, not us choosing the sites without input. All locations come with a 90 day evaluation period. If a site is not productive, or for whatever reasons, we will find another location to move the machine.

## **Points of Interest**

- Part Time or Full Time Commitment to operate business
- Contractual Commitment to provide Location Services is Included in all Packages
- Best in American Manufacturing and Technology – The highest quality machines
- 2 Day Vending University in Las Vegas teaching you to operate the business model
- Ability to earn passive income creating a substantial Return on Investment
- Low Initial Investment while still getting the Highest in Support
- No Territory Restrictions
- No Franchise Fees
- The best equipment, training, and locations in the business

## **Ideal Candidate**

The ideal candidate to operate a healthy vending business or any business for that matter, is motivated and able to manage themselves. With Healthier4U Vending we find the locations for the machines, but it is up to the Owner/Operator to manage the day-to-day operations of the business. It is passive in nature requiring a total workload of about 1 hour per week per machine to manage the entire business. The business is perfect for either supplemental income or total income replacement. It can be scaled to accomplish either objective easily.

## **Training**

During the two days of Training we cover room charges, shuttle service between the Hotel and our Training Facility, lunches are catered, Thursdays we have a Social Dinner, and Friday night room charges are covered. During Training we cover basic business setup, taxes, machine maintenance procedures, programming machines, machine placement techniques, food and nutritional education, H4U Buyers Group Setup, inventory management, merchant account setup, and hands on training.

## **Availability**

United States, Canada: Willing to Register