



96% Availability On Territories

Company Information:

- **Year Established:** 1994 (Over 30 Years in Business)
- **Franchise Units:** 400+
- **Corporate-Owner Franchises:** 0
- **Part of FirstService Brands:** Certa Pro, California Closets, Floor Coverings International, Paul Davis.

States/Countries Registered:

- We are registered in all 50 states and all provinces in Canada, excluding Quebec.
- **International Referrals:** No
- **E2 Visa Friendly:** Yes

Financial Terms:

| | |
|-------------------|--|
| Cash Investment | \$25-50K |
| Total Investment | \$150K and 12 Months of Living Expenses |
| Minimum Net Worth | \$200,000 |
| Franchise Fee | \$58,500 |
| Royalty | 7% |
| Additional Fees | 4% Brand Fund Fee |



- **Absentee Ownership Available:** No (Possible with full-time partner at 50% ownership)
- **Accepting Master Franchisor and Area Developer Referrals:** No
- **Provide Earnings Guidance in Item 19 in FDD:** Yes
- **VetFran program:** Yes
- **SBA Registered:** Yes
- **Home Based:** Yes



Our Ideal Franchise Business Owner:

We seek driven entrepreneurial minded individuals and strong team builders who are ready to grow a successful business.

Our ideal candidate:

- Thinks BIG and wants to build a multi-inspector business.
- Leads with vision and empowers others.
- Is coachable, curious, and driven to grow.
- Embraces technology and innovation.
- Is ready to commit full-time to building their business.
- Can invest ~\$150K plus 12 months of personal expenses.
- Has a growth mindset and is ready to build a legacy in a professional service space.

Support & Training Provided:

- **Coaching:** Personal business coach, regular coaching calls, regional meetings, franchise business owner mentoring, and annual conferences.
- **Training:** Our all-inclusive training system is called Foundations for Success. This program teaches our franchise business owners everything they need to know about owning a business, inspections, sales, and marketing. It is a robust 11-week virtual and hands-on program.
- **Marketing Systems:** We support you with your own website, printed materials, presentations, social media advertising, 5-star review program, and call center/online booking system.
- **Technology & Software:** Inspection done on a custom build called OnePoint, ability to be quick to market with continuous innovation, no dependence on software vendors, path of our systems based on our own strategic visions, and integration possibilities (ex: PTP360).
 - Our proprietary software, called OnePoint, allows for fast and easy inspections, continuous innovation, technological advances, and differentiation

Cost For Training:

- **Investor:** \$0
- **Others:** \$0
- **Employee Inspector:** \$0
- **Travel/Cost for Training:** No (Virtual)

FAQs:

- **Office Needed:** No
- **Coaching for Life:** Yes
- **Continued Training:** Yes
- **Annual Conference/Regional Events:** Yes



Pillar To Post Franchise Business Owners Enjoy The Executive Business Model Because:

- **Owned by FirstService Brands:** Financially backed by a publicly traded company.
- **Recurring Revenue Potential:** Between real estate agents and brokerages, business owners can establish high-value partnerships that drive repeat business.
- **Recession-Resistant Model:** Demand remains consistent across economic cycles — homeowners, banks, and buyers rely on inspections to finalize deals.
- **Anchored in Real Estate:** Home inspections are a need, not a want. Regardless of market conditions, real estate transactions keep moving, and inspections are always required.
- **Executive Ownership Model:** Franchise owners lead and scale — they don't do the inspecting. A lean team of certified inspectors enables owners to grow past \$1M+ in revenue with a low headcount.

Why Is Pillar To Post a Great Brand For Brokers to Show?

- Number 1 in the industry and most trusted brand.
 - Established brand.
 - 30+ years in business.
 - 400+ franchise business owners.
- Industry-leading technology and top NPS score (96).
- Affordable \$150K total investment.
- SBA-registered opportunity.
- 20% veteran discount (\$11,700 of initial fee).
- Home Based.
- No brick and mortar.
- Great validation and item 19.
- Highly differentiated tech forward product and experience.