

HomeVestors of America / We Buy Ugly Houses

Franchise Summary

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Category: Real Estate Services

Subcategory: Real Estate Sales

Corporate Office: Dallas, TX 75206

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$42,500

Royalties: .08%-5%

Cash Investment: \$120,000

Total Investment: \$107,500 - \$434,750

NetWorth: \$150,000

VetFran: Yes

SBA approved:

Master Franchise / Area Developer Opportunity: No

Founded: 1996

Franchised: 1996

Additional Details

HomeVestors is an opportunity to buy houses at deep discounts from motivated sellers. These sellers call our Franchisees every day from our national "We Buy Ugly Houses" brand. We advertise with direct mail, internet, billboards and other outdoor media and TV.

Franchisees determine how many calls they get and houses they acquire by how much advertising they contribute to the local council. Franchisees work together and share the leads pro-rata so there isn't competition among them. They cooperate with each other, share resources and even buy houses from each other from time to time.

HomeVestors Franchisees can generate income and also significant wealth by holding cash-flowing rentals. HomeVestors also provides 100% financing for the purchase and rehab of houses.

The HomeVestors business model is built on a foundation of responsible business practices and high ethical standards, which our franchisees embody. Rather than competing, our franchisees act as mentors to one another, sharing vendors and advice. All of our independently owned and operated franchisees are supported centrally with mass advertising support from our nationally recognized "We Buy Ugly Houses®" brand, proprietary home evaluation and content management software, deep knowledge of the industry, and financial resources.

WHY HomeVestors of America / We Buy Ugly Houses?

Buying houses is a great way to make money and build wealth quickly by holding rentals
Buying houses from sellers who are in tough situations is a great way to help others in need
Buying houses our way works in every kind of market-hot or cold we can get deals done

OUR IDEAL FRANCHISEE

Has sales skills and is very good connecting with people. They love getting to know customers and helping them in tough life situations.

Our best candidates are "hunters" not "farmers".

Must be patient and focused, accepting of building a pipeline and doing big dollar deals having large cash flow swings.

Our best candidates take real pleasure in serving other people in need.

AVAILABLE MARKETS

US markets available: All 50 states
HOT Regions/Desirable: Midwest including Chicago, Ohio Valley, Florida, New York,

FINANCIAL DETAILS

Franchise Fee: ASSOCIATE: \$42,500 and FULL: \$85,000
Providing earnings guidance in Item 19 in FDD: YES
Total investment range: \$107,500 - \$434,750 depending on territory
Net worth requirement: \$150,000 or more depending on the territory
Royalty: Varies from .08%-5%
Additional fees: \$395 monthly fee, \$225 Marketing fee per transaction
Financial assistance available: NO
VetFran program: YES

SUPPORT & TRAINING PROVIDED

Training and support program details:

Franchisee spends a week in Dallas learning how to use the tools available to track leads when they come in and through the home buying process.

Learn how to determine value of houses and repairs needed.

Learn how to advertise with the local ad councils and receive a steady stream of leads.

California, Pacific Northwest
NOT available: None
Canadian Referrals: NO
International Referrals: NO

BACKGROUND

Year founded: 1996
Year Franchised: 1996
Number of franchises currently operating: 980
Number of corporate owned franchises: 0

Home Based: YES
Absentee ownership available: YES
Accepting Master Franchisor and Area
Developer Referrals: NO
Average number of employees required: 0-1 in
start-up phase
E2 Visa Friendly: YES

Will role play scripts for taking calls,
setting and attending appointments.
After training, will attend buy
appointments in the field with experienced
Franchisees who already have shown
success buying houses.
Attend monthly training meetings with
other Franchises who all help each other
learn from their collective experiences in
the field trying to get deals done
effectively.

Cost for Training: Hotel and meals for
week of training in Dallas

Lodging and airfare included: NO
Site Selection Assistance: NO
Lease Negotiation Assistance: NO

Mentor following training: YES
Length of mentoring Franchisee: Life of
Franchisee

Last updated: 9/15/2025