

Lapels Laundromat

Franchise Summary

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Category: Cleaning Services

Subcategory: Laundry Services

Corporate Office: Naples, FL 34102

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$45,000

Royalties: 6%

Cash Investment: \$250,000

Total Investment: \$776,000 - \$1,700,000

Net Worth: \$700,000

VetFran: No

Veterans/Minorities/First Responders Discount: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2000

Franchised: 2001

Additional Details

For over 25 years, Lapels has been a leader in garment care innovation, and now, we're bringing that same commitment to excellence to the laundromat industry. Lapels Laundromat offers a modern, full-service laundry experience designed for today's busy lifestyles—combining convenience, advanced technology, and eco-friendly solutions.

As part of the rapidly growing \$13 billion laundry industry, Lapels Laundromat provides franchisees with a proven business model that meets the demand for clean, efficient, and hassle-free laundry services. Our locations feature state-of-the-art equipment, mobile technology for easy payments and notifications, and thoughtfully designed spaces that make laundry less of a chore and more of a convenience.

With flexible ownership models to fit a range of investment levels, Lapels Laundromat is an ideal opportunity for entrepreneurs seeking a business with recurring revenue and strong community appeal. Backed by decades of brand recognition and franchise expertise, we give our owners the tools, training, and support they need to thrive.

WHY Lapels Laundromat?

Multiple revenue streams including self-service laundry, WDF, dry-cleaning, alterations, shoe repair, leather and suede and more
The most technologically advanced laundromat on the market today
Gives franchisees the opportunity to grow their business with multiple revenue streams

OUR IDEAL FRANCHISEE

Well-funded
Ambitious
Customer service mindset

AVAILABLE MARKETS

US markets available: All except listed below
HOT Regions/Desirable: All available
NOT available: WA
Canadian Referrals: Yes
International Referrals: Yes

BACKGROUND

Year founded: 2000
Year Franchised: 2001
Number of franchises currently operating: 0
Number of International franchises currently

FINANCIAL DETAILS

Franchise Fee: Single: \$45,000
Providing earnings guidance in Item 19 in FDD: No
Total investment range: **Single Unit:** \$776,000 - \$1,700,000
Net worth requirement: \$700,000
Royalty: 6%
Additional fees: 2% Brand Development Fee
Financial assistance available: No
VetFran program: No
Veterans/Minorities/First Responders Discount? Yes, 10% off IFF

SUPPORT & TRAINING PROVIDED

Training and support program details:

Proven systems, marketing resources, and operational guidance from an industry leader.

Cost for Training: Included in IFF

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes

operating: 0
Number of corporate owned franchises: 4

Mentor following training: Yes
Length of mentoring Franchisee: Term of
Franchise Agreement

Home Based: No
Absentee ownership available: No
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area
Developer Referrals: No
Average number of employees required: 5
E2 Visa Friendly: Yes

Last updated: 2/20/2026

Liaison: Lori Conte, CFPC