

G L O 3 O

FRANCHISE OVERVIEW



The Opportunity

The \$7 Billion global skincare services industry is a rapidly growing market with no signs of slowing down. GLO30's membership-based business model has attracted a highly-engaged primary audience of young males and females forming lifestyle habits centered around convenience, consistency and purpose.



GLO30's proven subscription-based business model is looking to partner with multi-unit franchisees looking to move into a new, rapidly expanding category. GLO30 excels at generating incredible income in a small floorplan, making it the ideal investment in any market. You simply can't afford to miss getting in on the ground floor of the franchise that's transforming the future of skincare services.



The GLO30 Difference

GLO30 has defined a new category in the service-based skincare space, bridging the gap between day spas and more invasive medical clinics or med spas.

The membership-based facial studio is an affordable, accessible and approachable middle ground that provides routine, customized, non-invasive skin care treatments – every 30 days. GLO30's signature facials provide monthly maintenance with more advanced offerings to deliver specific results including the signature NanoGLO, MicroInfusion Facial, Neuromodulators and Laser Facials.

High Recurring Revenue

Proven subscription-based model generates monthly recurring revenue from highly-engaged members.

Doctor-founded Proven Business Model

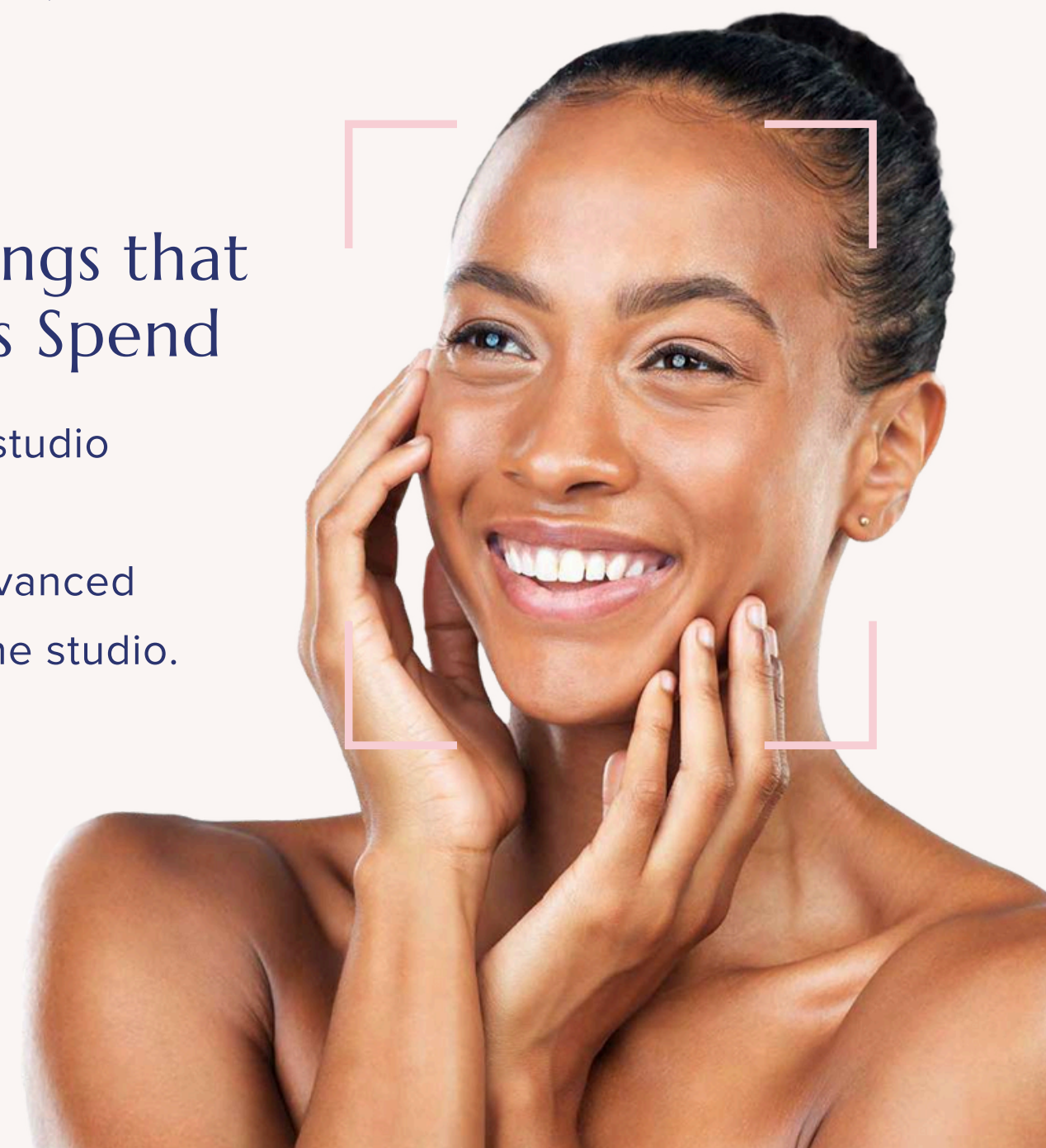
Doctor founders own and operate four profitable corporate locations in the DC Metro Area.

Innovative Front & Back-End Technology

Proprietary technology streamlines onboarding, training (2 weeks), sales & customer experience.

Proprietary Offerings that Capture Members Spend

The only monthly skincare studio offering routine facials for maintenance AND more advanced signature offerings – all in one studio.



A Profitable Path

Bethesda, MD Total Income

5 rooms, 2,000 sqft

\$1,546,476.37

EBITDA After Royalties & Marketing

\$578,758.36

Wharf, D.C. Total Income

3 rooms, 1,000 sqft

\$723,409.62

EBITDA After Royalties & Marketing

\$237,228.51

Shaw, D.C. Total Income

2 rooms, 500 sqft

\$527,423.93

EBITDA After Royalties & Marketing

\$179,835.35

Arlington, VA Total Income

4 rooms, 950 sqft

\$539,589.20

EBITDA After Royalties & Marketing

\$152,114.85

*The numbers illustrate the total Income generated by the company-operated store during the Applicable Measurement Period (Jan. 2024 to Dec. 2024), as stated in Item 19 of GLO30's Disclosure Document issued April 17, 2025. This information is not intended as an offer to sell or the solicitation of an offer to buy a franchise. It is for information purposes only. The offering is by FDD only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of or want to locate a franchise in one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state.

The Franchise Advantage

Experienced Founders

GLO30 Founder, Dr. Arleen Lamba and her team are operators who have grown multiple stores from the ground up and know what it take to grow a profitable, streamlined, scale-able business.

Proprietary Technology

Proprietary technology sets GLO30 apart. Innovative technology with a personal touch elevates both the consumer experience and the sales process with a consumer interface that keeps members engaged.

Highly Focused & Branded Treatments

There's no competition: spas offer a facial, we offer the GLO30 facial, using ingredients and techniques that you can only get at GLO30. We create and market branded treatments to drive loyalty & demand.

We Do More Than Facials

We focus on two things - monthly maintenance of GLO (signature facials) and boosting GLO (NanoGLO) MicroInfusion Facial, Neuromodulators and Laser Facials.

Healthy Retail Revenue Stream

Multi revenue streams as our AI technology will recommend retail products based on monthly face scans so that maintenance continues at home.

Low Financial Investment

No heavy build outs or elaborate capital equipment costs.

Highly Engaged Members

GLO30 is a monthly ritual that keeps members returning month after month.

Expert Ongoing Training

No medical or skincare background required. Our experts provide training protocols for each menu offering from facials to Botox.

The Franchise Investment



Franchise Requirements

Operational experience in business is a plus, but not required assuming a professional Director of Operations will be part of your team. Prospective Franchisees must meet the minimum requirements below to be considered for a GLO30 franchise.

\$500k liquid capital available for investment *

Ready to begin development within the next 3-6 months Ready to grow a multi-unit territory in a major U.S. area

Franchise Fee

\$45,000

Multi-Unit Development Fee

Minimum 3 Units; full fees for units 1-3;
50% deposit for each additional unit

Royalties

6% of Gross Sales

Worldwide Creative Fund

2% of Gross Sales

Local Store Marketing

1% of Gross Sales

Start Up Costs (franchise fees + the cost of first store buildout)

\$430,500 – \$734,500



GLO30

Let's Get Glo-ing



Apply for a GLO30 Franchise

americasgreatestfranchises.com

There's no better time to invest in GLO30's rapidly expanding franchise. We're seeking entrepreneurs with passion and drive to open GLO30 studios in the local markets you know so well.

You recruit the best talent and we'll provide the training and technology to deliver the GLO30 experience.