

Paul Davis Restoration

Franchise Summary

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Category: Repair & Restoration

Subcategory: Water/Fire/Mold Damage and Insurance Restoration

Corporate Office: Jacksonville, FL 32256

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$136,500

Royalties: 4%

Cash Investment: \$500,000

Total Investment: \$298,800 - \$804,900

NetWorth: \$1,000,000

VetFran: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1966

Franchised: 1970

Additional Details

Tap into a recession resistant \$80 Billion industry with Paul Davis Restoration. Our proven model helps franchisees build large businesses fast - no experience required! Training and support provided through our Launch Program. Proudly recognized as a North American leader in the franchise industry by securing the #65 spot on Entrepreneur's 2025 Franchise 500®, #59 on the Franchise Times 2025 Franchise 400 rankings, and being awarded Gold in the 2025 Franchisees' Choice Awards by the Canadian Franchise Association (CFA) in the Non-Traditional Franchise Systems (30+ units) category.

WHY Paul Davis Restoration?

Recession Resistant Business Model in an \$80 Billion Industry
Largest Territories | 500,000 - 800,000 Population
Highest Franchise Sales | 2+ year-old-franchises average \$6,006,779 in gross sales
Quick Ramp Up | Under 2-year-old franchise average \$1,765,113 in gross sales
Lowest Royalty | 4%, much lower than any of our competitors
National Accounts | Contracts with the largest Insurance Carriers, as well as Commercial entities
No Previous Experience Needed

Learn more [here](#)

OUR IDEAL FRANCHISEE

Paul Davis Restoration is seeking owners who have A-Player qualities: a spirit to serve others, a history of driving great results, and values congruent with the Brand. Dedicated people with a head for business and a passion for helping others are an excellent fit for Paul Davis Restoration franchisees because they are the driving force behind their own success.

Some of our most successful franchise owners have backgrounds including C-suite corporate careers or are prior business owners. Proven success in building a team and running businesses with multiple moving parts are key!

FINANCIAL DETAILS

Franchise Fee: \$136,500
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: **Single Unit**: \$298,800 - \$804,900
Net worth requirement: \$1,000,000
Royalty: 4%
Additional fees: Marketing Fund: \$500/month + 0.75% of Gross Sales
Financial assistance available: 50% of Franchise Fee
VetFran program: 25% off Franchise Fee for Veterans

SUPPORT & TRAINING PROVIDED

Training and support program details: When you join the Paul Davis Restoration franchise team, you'll get the most in-depth training in the industry. Our training program will give you the knowledge, confidence, and support to successfully invest in restoration businesses. All training happens at our industry-leading training facility in Jacksonville, Florida.

The Paul Davis Restoration Training Program includes:

Interactive training at the state-of-the-art National Training Center in Jacksonville, FL.
Ongoing opportunities to train in the latest equipment and techniques.
Continuing education courses to keep up required industry certifications.
Practical instruction on business management, production, and customer service processes.

AVAILABLE MARKETS

US markets available: Nationwide

Canadian Referrals: Yes

International Referrals: No

BACKGROUND

Industry: Restoration

Industry Size: \$80 Billion

Year founded: 1966

Year Franchised: 1970

Number of franchises currently operating:
350+

Home Based: No

Semi-Absentee ownership available: Yes

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 1-
50

E2 Visa Friendly: No

Education on local marketing initiatives and how to implement them.

Paul Davis franchise owners receive business support in five areas:

A dedicated and experienced field representative to help you and your team with ongoing training and support.

Longstanding partnerships with national and regional insurers.

Dedicated Franchise Launch Marketing Director to help the franchise train and manage their own local marketer.

Professionally designed local marketing campaigns and materials.

We manage your social media presence, as well as your digital marketing, including SEO, website updates and design.

Cost for Training: \$TBD

Lodging and airfare included: No

Site Selection Assistance: No

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

2-MINUTE DRILL-PDR:

Please describe this opportunity in just a few sentences:

This is a 44 year old brand with year after year increased sales through two recessions.

Largest and oldest in the industry.

Immediate access to National Accounts.

Recognized leader in training and methodology.

Last updated: 1/28/2026

Liaison: Marla Hunter, CFPC