

Fantastic Sams

Franchise Summary

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FANTASTIC SAM'S[®]

CUT & COLOR

Category: Personal Care Services

Subcategory: Hair Care, Waxing

Corporate Office: Maple Grove, MN 55269

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$40,000

Royalties: 6%

Cash Investment: \$50,000

Total Investment: \$171,500 - \$462,000

NetWorth: \$300,000

VetFran: No

Veterans/Minorities/First Responders Discount: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 1974

Franchised: 1976

Additional Details

With close to 600 locations in the U.S. and Canada, Fantastic Sams is a national, full-service salon brand, offering cuts, color, texture, facial waxing and styling services. We also have a full line of Proprietary Products for men and women, including various shampoos, conditioners, and styling products. The variety of services and products means greater opportunity for higher revenue. We have the industry leading CHI Color Factory machine that eliminates most color mixing errors, eliminating the need for a separate "colorist" on staff.

The franchisee does not have to be a licensed cosmetologist, the Manager does. The franchisee is focused on the business of the salon. The owner will manage a salon manager who runs the day-to-day operations of the salon. The franchisee is focused on marketing/driving guest counts and revenue, back office duties (accounts payable, scheduling, payroll and salon profitability).

Recession-resistant business; straightforward business model; easily scalable for growth; multi-unit ownership is strongly encouraged. Industry leading initial and on-going training support.

We have site selection, LOI and Lease support. We welcome conversions and use F.C. Dadson for Construction Services, a "Salon in a Box", turnkey construction from space plan, architectural, permitting, bidding, to full build-out supervised for the franchisee.

Minimum Market Size: 40,000

Salon Size: 1,000-1,200 sq ft

WHY Fantastic Sams?

Celebrating 50th Anniversary 2024
Original No Appointment Necessary Salon Chain
Gold Standard Training and Support

OUR IDEAL FRANCHISEE

Desire to be Successful, willing to follow policy
Customer Service Focused
Employee Relations and passionate about developing others

AVAILABLE MARKETS

US markets available: All States EXCEPT Maryland
HOT Regions/Desirable: AZ, CA, FL (south), GA, IA, IL, LA, MI, MA, MN, MS, NC, NV, NY, SC, TX, UT, VA
NOT available: MD, Quebec
Canadian Referrals: Yes
International Referrals: No

FINANCIAL DETAILS

Franchise Fee: Single: \$40,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$171,500 - \$462,000
Net worth requirement: \$300,000
Royalty: 6% (first 26 weeks \$150., Remainder of term \$250 or 6% whichever is greater)
Additional fees: Technology: \$150 yr, Networking Fee \$150 yr, Nat'l Marketing \$146.49
Financial assistance available: No
VetFran program: No
Veterans/Minorities/First Responders Discount? Yes, 25% for Veterans with DD-214 Form

SUPPORT & TRAINING PROVIDED

Training and support program details:

New Owner Onboarding 14-28 hours in person classroom, or virtual

BACKGROUND

Year founded: 1974

Year Franchised: 1976

Number of franchises currently operating:
585

Number of International franchises currently
operating: 4

Number of corporate owned franchises: 0

Home Based: No

Absentee ownership available: No

Semi-Absentee ownership available: Yes

Accepting Master Franchisor and Area

Developer Referrals: Yes

Average number of employees required: 6 - 8

E2 Visa Friendly: No

Last updated: 12/15/2025

Salon Fundamentals 14-28 hours in person
classroom or virtual

Cost for Training: Included

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Mentor following training: No

Length of mentoring Franchisee: N/A