

A Vacation Business in Paradise:

10 Reasons Why You
Should Be in the
Vacation Pillar
with a
PMI Franchise

VOTED #1
CHOICE FOR
VACATION
FRANCHISE



Property
Management INC.

Vacation or short-term rental management is rapidly becoming one of the most exciting aspects of the property management business. With more rental dates available each month and travelers who prefer staying at charming homes instead of being crowded into a small, generic hotel room when they travel, the market has shifted. If you are in property management, you need to add this pillar to your portfolio mix. If you are looking at getting into the vacation business, there is no better time and no better place than do it than with a Property Management, Inc. franchise. PMI has the technology, support, and training you can use to start profiting from this business now. Here are ten reasons why you should start a PMI franchise in the vacation pillar:

1 **Earn 20-45% of nightly rate.**

If you rent out a property for \$1,000 for a rental stay (2-3 days or more)

that is a few hundred dollars you get to keep for managing the property. With many nights that can be rented out in a month, a vacation key can earn you ten times as one residential door. You may have been getting requests to manage vacation properties for years, but because you haven't done it before, you may be hesitant about venturing into a new area and figuring out how to capitalize on this hot new trend. With a PMI franchise, you'll learn how to make a quick start the right way. That will allow you to manage more vacation properties and make more money.

2 **Every guest is a potential client who may cross over into another pillar.**

When a guest stays at one of your vacation rental properties, they could become a future client in your property management

business. You could sell or manage a property for them or meet a member of the association board which you could manage in the future. It is a great way to impress clients and then increase your business with additional revenue streams. Your work to successfully manage a client's asset can lead to referrals and opportunities across other property management pillars.

3 **Short term vacation rentals are more popular than hotel stays.**

According to VRMB (Vacation Rental Marketing Blog), the vacation rental industry will have more bookings than the hotel industry combined in 2020. The average number of AirBnB units is said to be doubling year upon year, where hotel supply has only increased by 1%. The industry is booming and you can be a part of that growth with the training, support, technology, and systems that PMI has established. In addition, PMI's technology partners

share the latest and greatest tools with PMI franchisees so they can start utilizing them to improve their processes before many smaller property managers are even aware that such tools exist.

4 **Powerful technology and software platform help you manage experience for guests, cleaning, and maintenance.**

When a guest stays at one of your vacation properties, powerful systems and software have already been developed to make the process more streamlined. Guests will receive a keyless entry code prior to arriving at the property. When the time of their rental is over, the code changes for your cleaning crew to arrive to change linens and clean the property for the next rental. There can be a lot to manage when renting a property. Why figure out what works the hard way? Join PMI and get the support and training you need to join this pillar and start profiting from vacation rentals now.

5 **Provide a service that property owners and investors desperately want and need.**

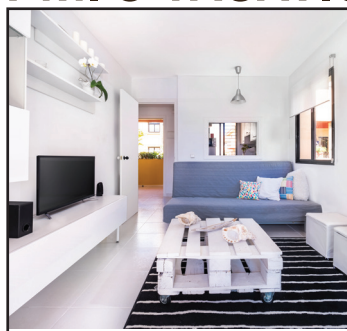
Owners and investors want their properties to be professionally and effectively run. They are constantly on the lookout for the best partners to help them maximize the number of bookings they get each month. With the proprietary systems and technology PMI will help you employ, you'll be able to help owners get more bookings and have better reviews for their rentals without them having to do any or all of the work. There is a new

PROFIT FROM PMI'S VACATION PILLAR IN YOUR BUSINESS



MARIANNE HEDER
PMI Travel Pillar Leader

Industry expert will teach you to succeed



MANAGE OTA BOOKINGS

List your properties with all major Online Travel Agencies (OTA) like AirBnB with PMI software



AMAZING HOSPITALITY

Manage hospitality, clean-up, and maintenance with proven systems and technology



BETTER TRAVEL EXPERIENCES

Guests have better travel experiences with your expert PMI vacation property management



✿ Join the fastest growing property management pillar by owning a PMI franchise. ✿

and better way to manage vacation properties today, and that is found in owning a PMI franchise. Even successful property managers are converting their business to the PMI model because of the power behind its nationwide brand that has helped them make their existing businesses even more profitable, especially when they add the vacation pillar. Join PMI and increase your revenues and bookings for vacation properties now.

6 **Gain a powerful advantage in your market.**

The vacation market is relatively new and is constantly changing. Even if you get started now, it will take you months (possibly years) to get to the point where you would be in a place where you could start on day one with a PMI franchise. PMI will continue to refine and integrate better technology and systems so that

its franchisees can get even better results in this rapidly expanding pillar. Join PMI before another sharp property manager acts on the opportunity to market and manage vacation properties in your area. By acting now, you'll get access to corporate help AND a rapidly growing legion of franchisees that will support and help you implement what works now in the vacation industry.

7 **Maximize visibility of properties you manage and automate updates when bookings are**

made. PMI's software syndicates your property listings so you can maximize the visibility of those listings to people who are looking for a place to stay at more than 85 individual OTA sites including AirBnB, HomeAway, and VRBO. Putting your listing on each of the most popular sites can cost you

extra hours of work each month that you could spend managing new properties. With PMI's software, you'll be able to make one posting and have it show up where vacation planners can see it and book it in international currencies. More importantly, when a booking happens on one site, it will automatically update your listing on all of the other sites so that you don't have double bookings for the same property.

8 **Use current and updated strategies as the vacation business changes.**

The vacation business is a rapidly evolving business. Change happens everyday. With PMI, you'll ensure that you will stay on top of what works. You'll stay current and be implementing the best strategies before most other vacation property managers even know they exist.

9 **Manage your business better without neglecting important details.**

Vacation property management has many moving parts. It can be easy to get overwhelmed and neglect important details with accounting and maintenance. As a result, property managers who jump into this business without knowing how to run it quickly find that they also end up neglecting growing their business. Don't make that mistake. Join the leaders and top property managers everywhere who are making the shift to a PMI franchise. You **can** make your business more manageable and more rewarding.

10 **Fun! Putting smiles on faces is your daily job.**

Right now, vacation properties are the hottest asset class in the world. A movement has begun. You can be the one that puts smiles on your property owner's and tenant's faces with proven systems that work. PMI looks forward to helping you get into the vacation pillar, making more money in it, establishing long-term friendships, and putting smiles on faces all over the world.



**Property
Management** INC.

Contact:

Morris Shamouni

Phone: (310) 901-5611

morris@generalfranchise.com

americasgreatestfranchises.com