

# Joyful Cabinet Painting

## Franchise Summary

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**Category:** Home Improvement/Maintenance Services

**Subcategory:** Bath & Kitchen Remodeling , Building & Remodeling , Indoor Improvements , Painting

**Corporate Office:** 661 Mt Moriah Dr  
Cincinnati, OH 45245

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com>



Franchise Fee: **\$49,500**

Royalties: **6% + 2%**

Cash Investment: **\$50,000**

Total Investment: **\$67,000 - \$281,000**

NetWorth: **\$100,000**

VetFran: **No**

Veterans/Minorities/First Responders Discount: **Yes, 15%**

Home-based: **No**

SBA approved: **No**

Master Franchise / Area Developer Opportunity: **Yes**

Founded: **2017**

Franchised: **2024**

## Additional Details

### Bringing Joy Through Beautiful Transformations

At Joyful Cabinet Painting, our mission is to spread joy by transforming kitchens, homes, and communities through high-quality cabinet painting and door replacement.

#### Franchise Tiers

##### Tier 1: Smart Start – Home-Based, Entry-Level

- **Home-Based:** No facility required
- **Services:** Cabinet door replacement, kitchen accessories, frame painting/installation (we make & spray doors)
- **Operations:** Easy launch, scalable, start with 1 employee
- **Growth:** Upgrade to Tier 2 anytime; add cabinet painting for extra revenue
- **Investment:** \$67K – \$157K (franchise fee + 3 months expenses)

##### Tier 2: Power Build – Full-Service, Facility-Based

- **Facility-Based:** 2,500 sq ft shop, climate-controlled spray booths; showroom optional
- **Services:** Adds cabinet door painting for higher revenue
- **Capacity:** Larger projects, faster turnaround, start with 1–2 employees
- **Growth:** Stronger margins, scalable operations

#### Trusted Brand

- Woman- and veteran-owned
- Known for honesty, exceptional quality, and customer satisfaction

#### Proven Business Model

- Over 8 years of system refinement
- Hundreds of successful projects completed annually
- Consistently high customer reviews
- Projects completed in just 7–9 business days for minimal disruption
- Franchisees do not need any prior painting experience. Our model shows them how to hire the right people so they can focus on growing their business

#### Sustainable and Responsible

- Focus on repurposing existing cabinets
- Use of low-VOC, environmentally conscious materials
- Beautiful results with a lighter environmental footprint

#### Purpose-Driven Franchise Opportunity

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- Not just a business—it's a mission to bring joy into homes and lives
- Franchisees help enrich their communities while building a strong financial future
- A standout option in a crowded franchise landscape with low start up costs, low staffing needs and high ROI in the growing home services industry

### **WHY Joyful Cabinet Painting?**

#### **Specialized, High-Demand Niche**

Joyful Cabinet Painting focuses exclusively on cabinet painting and cabinet door replacement—a highly sought-after, high-margin segment of the home improvement market. While general painting franchises spread their services thin, Joyful hones in on what homeowners truly want: affordable kitchen transformations without the cost of a full remodel.

#### **Proven, Purpose-Driven Business Model**

Founded by women and rooted in craftsmanship, trust, and customer satisfaction, Joyful Cabinet Painting has grown from a local venture into a thriving brand. Our system is built on transparency, integrity, and results, providing franchisees with a proven path to success—backed by years of experience, streamlined operations, and consistent client demand.

#### **Authentic Brand with a Joyful Mission**

Our name says it all: we bring joy to families and franchisees alike. Joyful Cabinet Painting isn't just about paint—it's about creating uplifting spaces and meaningful customer relationships. Franchise owners become part of a supportive, values-based community that cares about quality, service, and long-term success.

### **OUR IDEAL FRANCHISEE**

#### **Driven by Purpose and People**

Our ideal franchisee is passionate about helping others—someone who values integrity, enjoys building trust with customers, and finds fulfillment in

### **BACKGROUND**

Year founded: 2017

Year Franchised: 2024

Number of franchises currently operating: 1

Number of International franchises currently operating: 0

Number of corporate owned franchises: 1

Home Based: No

Absentee ownership available: No

Semi-Absentee ownership available: No

Accepting Master Franchisor and Area

Developer Referrals: Yes

Average number of employees required: 2

E2 Visa Friendly: No

### **FINANCIAL DETAILS**

Franchise Fee: \$30,000 Tier 1 and \$49,500 Tier 2

Providing earnings guidance in Item 19 in FDD: Yes

Total investment range: **Single Unit:** \$67,000 to \$281,000 **Multi-unit:** \$221,000 to \$581,000

Net worth requirement: \$100,000

Royalty: 6 % + 2% brand fund fee

Additional fees: Tech Fee \$100/mo

Financial assistance available: No

VetFran program: No

Veterans/Minorities/First Responders Discount? Yes, 15% discount

### **SUPPORT & TRAINING PROVIDED:**

Training and support program details:

Training: Comprehensive online and hands-on training at our Cincinnati headquarters covers every aspect of the business, from painting techniques to smooth operations.

transforming homes and lives through joyful service.

**Coachable and Committed to Growth**

We look for individuals who are eager to follow a proven system, open to learning, and ready to roll up their sleeves. Business or leadership experience is a plus, but the willingness to be mentored and stay focused on long-term success is essential.

**Community-Oriented with an Entrepreneurial Spirit**

The best candidates are natural networkers who thrive in local communities. They have a self-starter mindset, enjoy setting and achieving goals, and want to own a business that reflects their values and creates impact.

**AVAILABLE MARKETS**

US markets available: All except listed below

HOT Regions/Desirable: IN, KY, OH

NOT available: All Registration states; AZ, CA, CO, ID, NM, NV, OR, WA, MT, WY

Canadian Referrals: No

International Referrals: No

Practical Learning: Real-world scenarios, step-by-step processes, and access to industry-leading tools make every project seamless and professional.

Ongoing Support: Weekly planning meetings, monthly business coaching, and 24/7 access to resources ensure you're never facing challenges alone. Our team becomes your team, ready to help with marketing strategies, operational advice, and technical expertise.

Cost for Training: Included in Franchise Fee

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

*Last updated: 10/29/2025*

**Liaison:** Angela Alvarez, CFPC