











Accelerated Leadership

Fred Tomlin, Jr.
Chief Executive Officer

Sherrod Hunter
President & Chief Operating Officer



















Accelerated 2022 Year In Review

- **√** 17 Franchise Agreements signed across 10 new states
- ✓ Opened 12 Franchise locations all with sales on Day 1
 - ✓ New locations are opening less than 150 days after signing
- ✓ Purchased a new 10,000 sq ft National Headquarters and Training Center in Tampa, FL
- ✓ Upgraded our technology platforms to enhance efficiency and customer experience
- ✓ National Truck Lease and Purchase Program Vendor along with pre-ordered trucks
 - ✓ New VP of Franchise Development
 - ✓ New CARE Call Center Director









Accelerated Foundation and Growth



2008
Tampa Bay
Trash was
Born (Doing
our 1st Junk
Removal w/ a
Friends
Borrowed Pickup Truck)



2010
TBT becomes
Accelerated
Waste
Solutions



2011 AWS begins Multi-State Service!



AWS
implements the
Doorstep
Details, Valet
Trash App &
USA's 1st & Only
Junk/Bulk
Removal App,
JUNK SHOT
FLEET



Awarded our Patent for JUNK SHOT App from the US Government



Began
Franchising
and signed our
1st Franchisee



2021
Opened our 1st
Franchise
location and
expanded our
national
footprint in 23
states!



Signed 17
Franchise
Agreements and ended the year with 12
franchise
locations open and operating from coast to coast!







Accelerated Opportunities

TWO unique, complimentary niche businesses for **ONE** Franchise Fee!

DOORSTEP DETAILS - Valet Trash

"National Leader, in 5 Night-A-Week,
Apartment Doorstep Trash & Recycling Collection"

- 20 MILLION Apartment Units Nationwide!
- Valet Trash service has over \$1 BILLION Market Potential. (Source: National Multifamily Housing Council)
- Rare "Win-Win" business model for you and Apartment Mgmt./Ownership (Increase Apt. Investors N.O.I.)
- Existing Valet Trash Contracts for Sale, with Instant Invoiced Revenue!

JUNK SHOT - Technology Driven Junk Removal

"The "Uber" of Junk Removal!"

- Junk Removal has a \$6 BILLION Market Potential. (Source: ProfitableVenture.com)
- National Apartment & Storage Management Relationships reinforce your Local Sales
- National Waste Consultant/Broker Leads
- Unique B2B business model with targeted sales and high margins







Accelerated Advantages

Blending hands free, patented technology with essential multi-billion-dollar industries

INSTANT COMPETITVE ADVANTAGE

- JUNK SHOT: Patent Protected Junk Removal App
- DOORSTEP DETAILS: Photo App-Based Operations

UNIQUE RECURRING & DAILY REVENUE

- JUNK SHOT:
 Our Large
 Trucks, Win
 Leads Daily
- DOORSTEP DETAILS: Long-Term, Contracts (Mailbox Money)

LOW INVESTMENT / FRANCHISE SUPPORT

- NO BRICK & MORTAR
- START WITH ONLY NEEDED EQUIPMENT
- 24/7 OPS, SALES, & CUSTOMER SUPPORT

OWNERSHIP & CULTURE

- White Collar Professional using Technology in Blue Collar Industries
- We C.A.R.E.

STRATEGIC BRANDING

- JUNK SHOT:
 B2B-Focused,
 Homeowner
 Trusted
- DOORSTEP
 DETAILS:
 National
 "Apartment"
 Vendor













Accelerated Advantages

Our Custom Built 18 Cubic Yard Dumpsters on Wheels Create More Revenue Opportunities





BIGGER Trucks... **BETTER** Pricing...







Accelerated Technology

Accelerated Advancements in Technology

- Patented App for Customers- We invented the Junk Shot App and have been awarded the only junk removal patent in the USA
- Proprietary App for Digital Operations and Management- Digitized valet trash and junk removal operations
- Real time Reporting App (Job fulfillment & KPI)- Proprietary Doorstep Details Valet trash pickup app provides daily Reporting for properties
- Customer Relationship Management- Fully integrated app with CARE Center Booking
- Integrated Job and Vehicle Tracking- Built in Truck GPS/diagnostic system with enhanced driver behavior alerts









Accelerated Technology

"There's an App for That!"

Below are just some of the business functions that can be executed from the palm of your hand:

- ✓ Customer Price Quotes
- ✓ Routing
- ✓ Scheduling
- ✓ Load Planning
- ✓ Invoicing
- ✓ Sales Support
- ✓ Job Estimates
- ✓ Job Quoting Support
- ✓ Job Loading Assessment & Guidance
- ✓ Companywide Communication
- ✓ Bank Deposits
- Customer Communication

- ✓ GPS/ Vehicle Tracking
- ✓ Vehicle Diagnostics
- ✓ Job Fulfillment Reporting
- ✓ Work Order Management
- ✓ Time Management
- ✓ Employee Time Keeping
- ✓ Employee Scheduling
- ✓ Employee Recruiting
- ✓ Email Marketing
- ✓ Field Team Marketing
- ✓ Payroll









Accelerated Sales and Marketing

Proven multi-faceted Marketing platform to Maximize ROI and Drive Success









Accelerated Clients

Government Agencies

With Our Focus on Reoccurring Business, Clients For Our Services Are...

Property Managers	Landlords	Landscaping Companies
Realtors	Warehouse Managers	Restoration Companies
Real Estate Investors	Fencing Contractors	Lenders
Construction Companies	Office Managers	Title Officers
Asset Managers	Renters	Family Lawyers
Senior Move Managers	Homeowners	Relocation Specialists
Appliance Repair	HOA's	Estate Liquidators
Remodel Contractors	Storage Facilities	Funeral Homes/Directors
Carpet Installers	Retailers	Painters
Handymen	Code Enforcement	Disaster Recovery
Maintenance Men	Demolition Contractors	
Insurance Companies	Printing Shops	ALUC TO THE PART OF THE PART O

Moving Companies

Accelerated Purpose

Impact the environment and your community by helping those in need















Accelerated Relationships

You Will Benefit From Our Long-Established National Relationships

















































Accelerated Existing Contracts

Currently operating in 23 states with existing contracts available for franchisees to purchase in their territory...

Doorstep Details has accounts currently in 20 states. Below is a list of these accounts, all of which are available for purchase by a new franchisee, who is awarded the territory in which the location/account is located. These accounts are available for 50% of the annual gross revenue of the account.

FLORIDA	TEXAS	VIRGINIA
Tampa, FL	League City, TX	Woodbridge, VA
Lutz, FL	Irving, TX	Chesapeake, VA
Hialeah, FL	Garland, TX	Richmond, VA
Sunrise, FL	Cedar Park, TX	Springfield, VA
St. Petersburg, FL	San Marcos, TX	- Fr g
West Palm Beach, FL	Lubbock, TX	
Orlando, FL	College Station, TX	
Pompano Beach, FL		
Plantation, FL		
Miami, FL		
Wesley Chapel, FL		
Kissimmee, FL		
St. Petersburg, FL		
Sarasota, FL		
SOUTH CAROLINA	ALABAMA	COLORADO
Charleston, SC	Hoover, AL	Aurora, CO
Indianland, SC	Tuscaloosa, AL	Lakewood, CO
Columbia, SC	Birmingham, AL	Colorado Springs, CO
Myrtle Beach, SC	Prattville, AL	
Summerville, SC		
NORTH CAROLINA	TENNESSEE	MARYLAND
Charlotte, NC	Knoxville, TN	Baltimore, MD
The state of the s		,
<u>оню</u>	MISSOURI	NEBRASKA
Columbus, OH	Columbia, MO	Lincoln, NE
ARIZONA	OKLAHOMA	GEORGIA
Tempe, AZ	Norman, OK	Decatur, GA
		Sandy Springs, GA
INDIANA	MICHIGAN	LOUISIANA
West Lafayette, IN	Dearborn, MI	Baton Rouge, LA
OREGON	CALIFORNIA	
Lake Oswego, OR	Sacramento, CA	
		1









Accelerated Ownership Types

Our business model was designed and built for owner flexibility.

The three most common ownership types are below.

Owner/Operator

- Heavily Involved in the day-to-day operations of the business (Operations Manager)
- Approximate weekly time commitment- 30 to 40 Hours

Semi-Absentee

- Limited involvement in day-to-day operations mainly focused on Business Development, HR and financials
- Hire Team Leader/Supervisor to assist in day-to-day operations.
- Approximate weekly time commitment- 10 to 20 Hours

Manage The Manager (MTM)

- Hire an Operations Manager from Day 1 to attend training and run the day-to-day of the business. Mainly focused on KPI's and Financial Performance.
 - Approximate weekly time commitment- 0 to 10 Hours





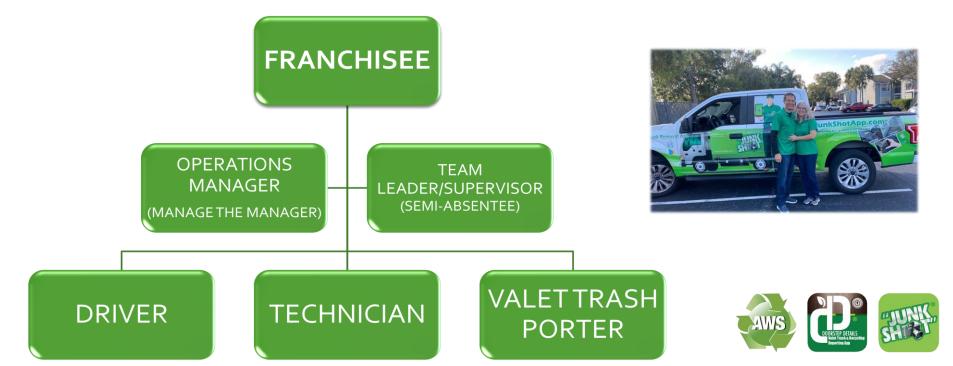






Accelerated Team Structure

Low employee headcount! All employees are in revenue generating positions



Accelerated Candidates and Day In The Life

Perfect for executives, service professionals, veterans and team builders...

Our CARE Center works with you to streamline Operations and Support...

CUSTOMER EXPERIENCE

- B2B Relationship Building (Estimates & Donation)
- Manage Customer Experience.

TARGETED SALES

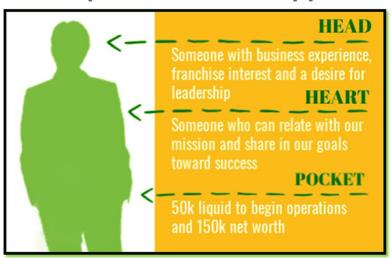
- Apartment Complexes
- Storage Facilities
- •Realtors & Contractors
- •Waste Consultants
- •National Referral Program

MARKETING

 Develop local marketing activity that aligns with the comprehensive corporate marketing program

MANAGEMENT

- Profit & Loss
- Job Fulfillment
- Staffing



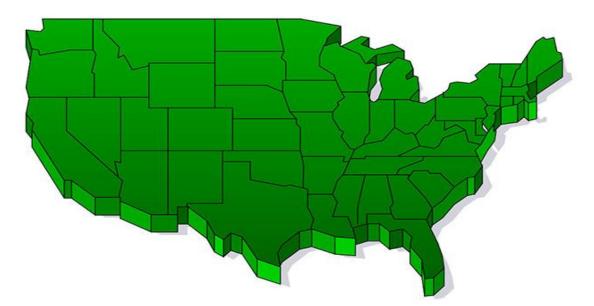






Accelerated Territory

Large 300,000+ resident territories with strong multi-family unit presence. Perfect for multi-unit empire builders to control an entire market...









Accelerated Investment

	JUNKSHOT AND DOORSTEP DETAILS
Initial Franchise Fee	\$54,900 (promotion) *\$74,900 without promotion
Rent, Improvements, Office Supplies, Uniforms, Computer & Software, and Technology	\$7,100 - \$11,900
Initial Materials, Tools & Equipment, Vehicle, Training, and Marketing	\$27,300 - \$148,100
Insurance, Legal & Accounting	\$2,550 - \$8,250
Additional Funds (3 Months)	\$28,000 - \$40,000
Total Investment	\$139,850 - \$283,200









^{*} Franchise Fee discounts available on multiple territory purchases

Accelerated Financials- Corporate

Strong Financial Model Driving HIGH Margins and Low Overhead

	JUNK SHOT ONLY (1)			DOORSTEP DETAILS ONLY (2)			JUNK SHOT AND DOORSTEP DETAILS		
YEAR	2019	2020	2021	2019	2020	2021	2019	2020	2021
Annual Gross Revenue	\$1,895,974	\$2,299,913	\$2,779,471	\$2,093,043	\$2,025,959	\$2,175,668	\$3,989, 017	\$4,325,872	\$4,955,139
Labor Costs	23%	21%	26%	52%	57%	56%	38%	38%	39%
Disposal Costs	11%	11%	12%	0%	0%	\$0	5%	6%	7%
Fuel Costs ³	6%	5%	6%	0%	0%	0%	3%	2%	3%
Supply & Maintena nce Costs ⁴	3%	4%	4%	2%	3%	0.05%	2%	3.5%	3%
Credit Card Fees	1.4%	1.3%	1%	0%	0%	\$0	0.6%	0.6%	0.3%
Cost of Service	\$777,349	\$919,965	\$1,361,940	\$1,130,243	\$1,215,575	\$1,229,252	\$1,914, 728	\$2,162,936	\$2,576,672
Gross Profit ⁵	\$1,118,625	\$1,379,948	\$1,417,531	\$962,800	\$810,384	\$946,416	\$2,074, 289	\$2,162,936	\$2,378,467
Gross Profit as % of Gross Revenue	59%	60%	51%	46%	40%	43.5%	52%	50%	48%







Accelerated Financials- Franchisee

Strong Financial Model Driving HIGH Margins and Low Overhead

The representation made in this Item 19 is based on historical financial performance of our franchisee owned and operation of JUNK SHOT and DOORSTEP DETAILS business. The following chart shows the operation of one franchisee-owned JUNK SHOT and DOORSTEP DETAILS business in Virginia from January 1, 2021 to December 31, 2021.

Brands	Junk Shot Junk Removal ¹	Doorstep Details Valet Trash ²	Both Brands Combined	
Year	2021	2021	2021	
Annual Gross Sales	\$213,467	\$56,439	\$269,906	
Labor Costs	31%	38%	33%	
Disposal Costs	14%	\$0	11%	
Fuel Costs ³	6%	0%	4.5%	
Credit Card Fees	0.6%	\$0	0.4%	
Total Cost of Service	\$110,148	\$21,525	\$131,638	
Total Gross Profit ⁴	\$103,319	\$34,914	\$138,268	
Gross Profit as % of Revenue	48%	62%	51%	







Accelerated Key Differentiators

- \$ Instant Differentiation The only Patented Junk Removal App Company in the World!
- \$ Custom Built Dump Trucks "Bigger Trucks Better Pricing", wins jobs over competitors
- \$ Proprietary Workforce Management Software helps monitor jobs in Real Time
- **\$** C.A.R.E. Center Support Teams books and dispatches all jobs, as well as create routes for you
- **TWO** Recession Resistant- Pandemic Proof- Pandemic Thriving-Businesses... People will always need to get rid of their Junk!
- \$ Insanely <u>HIGH</u> Margins!!!

Accelerated Key Differentiators

- \$ Unique B2B business model with targeted sales and high margins
- \$ Rare "Win-Win" business model for you and Apartment Mgmt./Ownership
- \$ Tech-Driven Operations (Photo-Documented Reporting)
- \$ Existing Valet Trash Contracts for Sale, with Instant Invoiced Revenue!
- \$ 24/7 Ops Support for Night Trash Collection Confirmation and Reporting
- \$ National Apartment Management Relationships that reinforce your Local Sales
- \$ National Waste Consultant Leads
- \$ Lastly, did I mention... INSANELY HIGH MARGINS!







Accelerated Process and Next Steps

Franchise Discovery Process









Accelerated and FRANSERVE

Single Unit \$30,000 \$10,000 for each additional unit











Accelerate your Future... Today!







Contact Morris Shamouni for more information at (310) 901-5611,

Email: morris@generalfranchise.com, or schedule an online appointment [Click Here]

