

We're Local Marketing Experts.

direct mail • online • mobile



A \$59,900 “All-In” Investment

No other upfront fees to Money Mailer – training, lead generation, launch package – all included!

What Franchisees Do

Since 1979, Money Mailer has been helping local businesses grow. Money Mailer franchisees are local marketing experts providing both print and digital marketing solutions. They work with local, neighborhood business owners, providing a total marketing system that does everything for them on a multi-media platform: Targeted direct mail, Internet, Mobile apps and Social Media. Franchisees consult, Money Mailer handles the entire back end including ad creation and digital placements.

Who We're Looking For

Candidates with great communication and people skills plus a strong work ethic. Over 1/3 of our franchisees had “ZERO” prior sales experience. A sales “DNA” is required since success comes from signing annual agreements and creating monthly repeat business.

An Amazing Launch Package

- 2 weeks of initial in-territory training and customer acquisition support.
- Telemarketing and appointment setting support.
- Incentives for our best clients.
- Subsidized fixed costs to accelerate growth.

A Complete Print & Digital Marketing Solution

Compelling offers go right to the homes of a business' most desirable prospects, before a purchase decision has been made, creating buying demand. Each offer is then automatically placed, at no additional charge, on the Internet, Mobile Apps and also delivered through Email. It's through this omni-channel approach that consumers are reached at home, at work or on-the-go.

Once buying demand is created consumers can search for the best deal on their digital devices but only after they know what they want. Response is then carefully tracked using powerful tools like Google Analytics to maximize advertising ROI.

Did You Know?*

Research shows that marketing campaigns that utilize direct mail and digital together, result in even higher response rates than just direct mail or digital alone.

- Direct Mail and Digital ads combined result in 39% greater engagement.
- Studies show that direct mail + email + web results in a 37% lift over individual channels.
- According to Money Magazine: “Coupons appear to be a rare example of a product that has not been adversely affected by the digital world.”

Your Franchise Development Expert

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money mailer®

Marketing done right™