

# World Options

## Franchise Summary

[Add to Comparison List](#)



**Category:** Business Services

**Subcategory:** Pack, Ship & Postal

**Corporate Office:** Lakewood, CO 80228

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com/>



**Schedule a call with us today, just click here:**

<https://calendly.com/morris-shamouni/30min>

**Franchise Fee:** \$42,000

**Royalties:** 5-7% of gross sales

**Cash Investment:** \$100,000

**Total Investment:** \$75,500 - \$82,000

**NetWorth:** \$200,000

**VetFran:** Yes

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** No

**Founded:** 2003

**Franchised:** 2012

## **Additional Details**

World Options franchisees provide business customers local & international shipping services through the World Options online shipping portal.

World Options was established in 2003 and has since grown into a leading provider of simple and affordable shipping solutions for businesses.

We have invested heavily in the World Options online portal ever since, so that all of our customers' needs can be met with the click of a mouse. Businesses can log in and view multiple quotes in seconds, make an instant booking, get access to flexible tracking options, and rely upon our dedicated account manager just a phone call away.

World Options is a franchise business you can comfortably operate from home, requiring little more than a computer, a desk, a chair and telephone.

### **WHY World Options?**

World Options has simplified the shipping process to help customers take control of their shipping and logistics requirements. World Options allows franchise owners to earn residual income through various revenue streams. World Options provides flexibility in the logistics and Ecommerce business space allowing franchise owners to work remotely from anywhere in the world.

### **OUR IDEAL FRANCHISEE**

Business Executives: seasoned professionals and strategic thinkers  
Sales Professionals: Energetic income-motivated, goal oriented people who are driven to capitalize on market opportunities  
Managers: Customer-focused, organized, individuals with strong leadership skills

### **AVAILABLE MARKETS**

US markets available: All except noted below  
HOT Regions/Desirable: All  
NOT available: None  
Canadian Referrals: Yes  
International Referrals: Yes

### **FINANCIAL DETAILS**

Franchise Fee: Single: \$42,000  
Providing earnings guidance in Item 19 in FDD: Yes  
Total investment range: \$75,500 - \$82,000  
Net worth requirement: \$200,000  
Royalty: 5-7% of gross sales depending on truckload  
Additional fees: N/A  
Financial assistance available: No  
VetFran program: Yes  
Veterans/Minorities/First Responders Discount? Yes, Honorably discharged veterans and/or spouse receive 20% discount. Woman owned franchise owner receive a 20% discount. If minority identifies as a part of an ethnic group, a 20% discount is offered.

### **SUPPORT & TRAINING PROVIDED**

Training and support program details:

Two seats for in person training at our US headquarters are available to franchisees and their manager are included in the franchise fee. Training is required to be completed at least five business days before starting operation of the franchise. The training program includes 8 hours of carrier training; 24 hours of sales training; 8 hours of portal and systems training; Totaling 40 hours of training.

## **BACKGROUND**

Year founded: 2003

Year Franchised: 2012

Number of franchises currently operating:  
152

Number of International franchises  
currently operating: 148

Number of corporate owned franchises: 1

Home Based: Yes

Absentee ownership available: No

Semi-Absentee ownership available: Yes,  
available only after a minimum of one year  
of full time operation

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 2

E2 Visa Friendly: No

*Last updated: 2/26/2025*

Training materials used are printed and  
electronic instructional material.

Thereafter, after the franchise business opens,  
training is provided to any replacement  
managing owner.

Cost for Training: \$7,000

Lodging and airfare included: No

Site Selection Assistance: No

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: 1 year