

OWNER'S DAILY ACTIVITIES/IDEAL CANDIDATE

This is a Simple-to-Operate business that breaks down easily into four steps:

Locate

With the company's help, machines are placed in locations seeking healthy and classy snack and meal solutions with an obvious technology and equipment upgrade – it's a move to the future!

SmartMarket Solutions coaches help each operator develop a custom location strategy based on their area and their goals. Operators stock machines with their initial products, download product pricing and start selling.

Monitor

Operators check their AI attended machines remotely, anytime day or night, to maximize revenue.

Sales, profit margins, inventory, and other important business data can be viewed 24/7— from any device and in real time. Operators quickly and easily identify the best product mix and know exactly what is needed to restock each machine before they go.

Stock

Operators refill their machines weekly, or as needed. Each location visit is typically 15 minutes to restock. There is no cash collection with these machines. Revenues are deposited weekly into the operators account of choice. Machines utilize SmartPhone payment systems, or credit cards only. They are completely cashless.

Expand

Operators introduce their SmartMarket Solutions concept to additional locations. If operators want to grow their business, they should always be on the lookout for additional locations. Their machines can be a billboard for excellent snacking or meal options and operators will often receive interest from other potential locations. Operators grow their business as they are ready to do so.

Ideal Candidate

People who are more interested in being an entrepreneur and not just a franchisee.

People who are passionate about starting and running THEIR own business. Since there are no franchisor requirements and operators are truly building THEIR business, other factors are less important.

This is not for the person that needs a manual with every detail of every aspect mapped out for them. Some people do the business because they are motivated by providing healthy

choices and fighting obesity, while others are most interested in operational flexibility and a passive revenue-type business with the latest in A.I. technology available to them. Many do this as a family business, but not the majority of operators.

The machines require little maintenance and have no electric-powered mechanism for operation (shelves have spring-loaded inventory columns that are very easy to load). There is almost no machine maintenance to speak of - just wipe down the cooler and load each product, and that's it. Very appealing to people who need to or want to start part-time. The minimum starting point is a 10-machine business, with a common trend of locations taking more than one machine, as operators often have one machine focusing on just drinks, coupled with a machine containing food options.