

The Maids

Franchise Summary

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Category: Cleaning Services

Subcategory: Residential Cleaning

Corporate Office: Irving, Texas 75062

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$60,000

Royalties: 3.9% - 6.9%

Cash Investment: \$140,000

Total Investment: \$140,000 - \$140,000

Net Worth: \$600,000

VetFran: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1979

Franchised: 1980

Additional Details

The Maids is a trusted leader in the residential and small commercial cleaning industry, offering franchise opportunities backed by over four decades of proven success. Known for its signature 22-Step Cleaning Process and team-based approach, The Maids delivers a level of clean that promotes healthier living environments—

something today's busy families are increasingly seeking. As a franchisee, your clients will be part of a brand that combines eco-friendly practices, professional training, and consistent support to help you build a scalable, in-demand business.



There's no getting around the buildup of dirt and germs in homes. The only way to restore a home's health and cleanliness is through cleaning and disinfecting. But as homes become larger and lives busier, more and more people find they simply don't have the time to properly protect their family.

WHY The Maids?

Low Initial Investment: \$140,000+ for a single unit territory

Fantastic Item 19: Average Franchisee gross revenue over \$1,180,000! Very detailed Item 19

Proven Business Structure: The Maids has been in business for over 40+ years. The Maids offers a Franchise model built on a proprietary cleaning process and industry-leading training. Franchisee training programs are both in person on location and home based

Four Person Crew Structure: The Maids Franchisees hire and train in teams of four. This is designed to optimize efficiency during jobs

Strong Brand Reputation: Ranked #1 in Customer Service in the house cleaning and maid service category by Newsweek and backed by an impressive 4.8-star review rating

Reoccurring Revenue Model: Homes and Businesses never stop getting dirty. Cleanings can be weekly, bi-weekly, or monthly depending on the customer

Exclusive Partner of Mr. Clean®: Mr. Clean® has chosen The Maids as its exclusive cleaning services partner. The Maids is the only maids service backed by Mr. Clean®

AVAILABLE MARKETS

US markets available: States Registered In: CA, HI, IL, IN, MD, MI, MN, NY, ND, SD, VA, WI and All Non Registration States
HOT Regions/Desirable: All
NOT available: Registration states not listed above

Canadian Referrals: No
International Referrals: No

BACKGROUND

Franchised Units: 130+
Company Owned Units: 3
Projected New Units (12 Months): 20

Home Based: No
Absentee ownership available: Yes
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 20-25
E2 Visa Friendly: Yes

FINANCIAL DETAILS

Insured: All Franchisees with The Maids have teams that are licensed, bonded, and insured

Industry Overview

By 2026 the US Cleaning Industry is projected to grow to \$40 Billion+
The Maids ranked #1 Maid Franchise from 2020-2025 by Entrepreneur Magazine
The US expects 80% of two-income households to use outside cleaning service in next few years
Average homeowner cleans 6 hours per week/24 hours per month/300 hours per year/15,000 hours in a lifetime

OUR IDEAL FRANCHISEE

The ideal candidate for The Maids Franchise is a motivated leader with management or customer service skills. While any background is welcome, experience in operations or team leadership is a plus. The Maids provides thorough training and support to help Franchisees run a successful, service-focused business.

Last updated: 2/23/2026

Liaison: Lori Conte, CFPC

Cash Investment: \$140K
Total Investment: \$140,000
Minimum Net Worth: \$600K
Franchise Fee: \$60,000
Royalty: 6.9%-3.9%
Ad: 2%
Financial Assistance Provided: Outside assistance is available
VetFran program: Yes, \$1,000 off the franchise fee

SUPPORT & TRAINING PROVIDED

Training and support program details:

7 weeks of pre-training / 2 weeks of corporate training / 90 day post training + 2 site visits and ongoing support

Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes