



Franchise with The National Leader in Property Maintenance Solutions

We are the Franchise Brokers Association's 2022
#1 Emerging Franchise Brand of the Year





Every Rooftop is a Client!

HomeSmiles has aggregated all necessary property maintenance services into a single service call. We can perform an 18-Point property maintenance service in under 2 hours with bundled pricing. No one else can offer all the services in a single service call. This is what home owners, property managers, and facilities managers want-performance, efficiency, and value. A vendor they can trust. Our clients come back year after year because we make it simple and save them money. We give our franchisees a proven system that works in any market. Every market has homes and businesses and all homes and businesses need annual maintenance. This is why every rooftop is a client. Our franchise owners are smart and driven business people looking to build their own legacy.

“HomeSmiles set us up for success. HomeSmiles has everything in place from marketing, to lead generation, to the sales center. They are always there for us when we need assistance bidding big projects or to help us land a big client. The company has really figured out the property maintenance industry.”

-JORGE RUIZ
Multi-Unit Franchise Owner, California

“What I love about HomeSmiles is what we do-we keep people safe in their homes and offices and make the world a better place. We have no competition because no one else has bundled services with bundled pricing. Clients come to us every day because we make their lives easier and we save them money. The maintenance industry is never going to go out of style. My business grows year after year because our old clients come back and new ones are added.”

-GREG HAWKINS
Multi-Unit Franchise Owner, California

Give Yourself the Opportunity to “Smile”

Owning a franchise means taking control of your future, and there is no better way to do that than with a proven system in an industry that's showing nothing but upward trends.

When you franchise with HomeSmiles, you give yourself peace of mind knowing that you have teamed up with the national leader in property maintenance solutions. Further, you give yourself the opportunity to build the business you have always dreamed of and build a legacy for those you love.



Join the Leader in Property Maintenance

Our franchise owners care about more than just having a business to run. They choose HomeSmiles because our services save lives by keeping people safe in their homes. We also protect people's investments and homes from deferred maintenance. Every building, no matter the size or shape, requires annual maintenance. HomeSmiles is a first to market concept to offer bundled services. We are the first company to aggregate all of these services into a single service call. Our franchisees choose HomeSmiles because they recognize the value of these services and the growth potential of the property maintenance market.



Wide Variety of Benefits:

HomeSmiles is a blue ocean business. We have no competition, because no one else does what we do—complete home maintenance services in a single service call. Our competitive advantage in any market is unparalleled, because we can offer additional discounted services in order to close the sale. We deliver benefits that you simply cannot find in any other franchise system. We have labored long and hard to ensure that we provide a developed system that supports our franchise entrepreneurs like no one else.

Recession Resistant:

Property managers, facilities managers, college campuses, universities, hospitals, schools, and homeowners associations all are subject to legal requirements to perform maintenance in order to provide for the safety of the occupants. These legal requirements provide a level of economic security for our franchises since our clients are not legally allowed to defer these services.

Recurring Revenue Model:

HomeSmiles is a first to market concept since there are no other companies who provide bundled services to the extent we do. Our service offerings save clients time and money. For this reason we have an above 90% recurring revenue rate from our existing clients.

Low Overhead-No Brick and Mortar Required:

A HomeSmiles franchise can be started out of your home or existing office. HomeSmiles franchises also provide great vertical integration opportunities for existing property management companies, real estate offices, architects, general contractors, and builders.

No Prior Industry Experience Necessary:

Some of our best franchise operators have come from the professional services sector, with no experience in housing or maintenance. Our comprehensive and continuous training programs will turn you into an industry professional in no time.

Low Start Up Cost:

With a HomeSmiles franchise, you do not have a corporate location to build out. There are no shelves to stock, or inventories to manage. All that is required is to take great care of your customers and grow your business!

We're the Experts Everyone Turns To

Why Shouldn't You?

We are the first company to provide a comprehensive bundled property maintenance service. Since we opened our first corporate location in 2016, we have performed over a hundred thousand individual services. Today's demographics call for a company like HomeSmiles. From Gen Z to the Great Generation, people either don't want to get on ladders or they want to buy these services online.

HomeSmiles' growth has been in part due to these demographics and the company has positioned itself as the industry leader in bundled annual maintenance services. Every day, we look for better ways to maintain property and keep our clients safe. People turn to us because they know that we are the experts-no one else does what we do. We present regularly to property management companies, realtors, brokers, facilities managers, and homeowners associations on how to maintain their properties and keep the occupants safe. We are viewed as the industry experts due to our experience and our ability to do so many services in a single appointment. Our optimized systems and reports allow people to get the services they need for a price they can afford. They say that there is nothing more powerful than an idea whose time has come-HomeSmiles is that idea.



Brand Power

HomeSmiles has partnered with FranGrowth to position itself to be one of the nation's fastest growing franchises and recently awarded our 100th territory.

HomeSmiles was awarded the #1 emerging franchise brand of the year by the Franchise Brokers Association in 2022. When you partner with HomeSmiles, you align with a franchise that brokers trust, and so can you.



Get the Franchise Support You Deserve

As a HomeSmiles franchise owner, you will receive unparalleled support from your corporate office. From onboarding to launch, operations and growth, we have it all covered. We pride ourselves on our systems and the support we give our franchisees.



Extensive Training

Throughout our comprehensive six week onboarding process, we cover everything you need to know about running your new franchise, including: hiring, sales process, service process, new client acquisition, lead management, and much more, but we don't stop there. We conduct weekly sales calls and monthly franchise/technician calls to continue to educate our franchisees and keep them aligned for success.

Powerful Systems and Support

HomeSmiles has partnered with the best companies possible for customer management and field service automation. From estimating, to invoicing, to service reports, all of our systems run off technician and operator tablets. We have worked hard to simplify the functionality of our systems so that limited training is required. If additional help is needed, our sales center is always open to our franchisees.

A "Family" Business

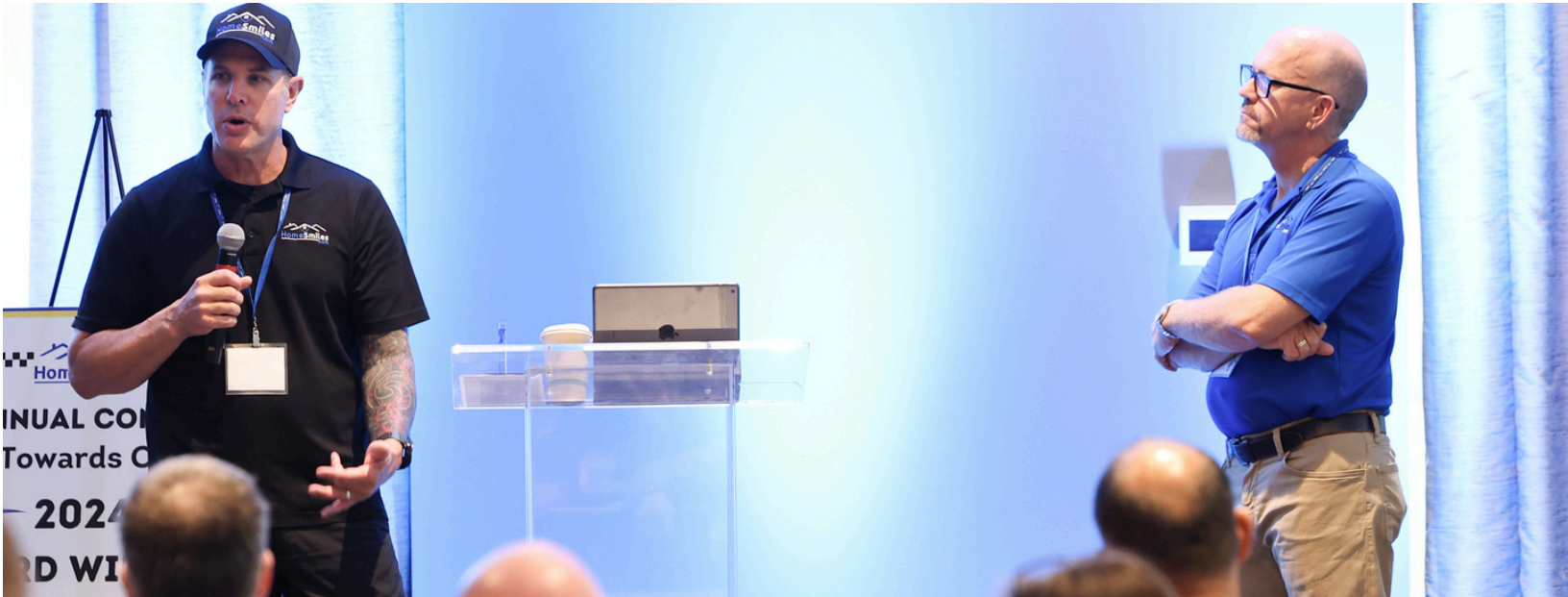
At HomeSmiles, we treat our franchisees like family. The golden rule applies to everything we do, we treat others as we would like to be treated. We are 100% dedicated to the success of our franchisees and the growth of our company.

Marketing & Sales Support

We have spent years developing our marketing, branding, and sales materials. As a franchisee, you will find everything you need in order to hit the ground running and achieve success. If there is something that you need that isn't in our system, we will do our best to provide it for you. Our sales center is always on call to assist with any estimates, bids, conversions, or client support.

Brand Recognition

Property owners recognize us as the industry leader in property maintenance. We are bicoastal operating from California to Florida. We are constantly growing our business to business relationships with national brands which will only benefit your franchise location. When representing HomeSmiles, you will be able to rely upon the strength of a nationwide brand with a reputation as the leader in the property maintenance industry.



Live the Life You Have Always Dreamed of As A Successful Entrepreneur

Legacy

Our franchisees are not just looking for another job. They are looking to build a company with a brand they believe in and trust. They also choose HomeSmiles because of our mission and dedication to home health and family safety. Our franchisees look to us to provide the platform upon which they can build their dreams-and we deliver.

Self Starter

Owning a HomeSmiles franchise does not require a large team. In fact, you can get started on your own with a single van, a healthy dose of ambition, and a will to succeed!

Relationship Builder

We are looking for franchisees that want to help people. Our services provide home health and family safety. Our franchisees understand this and want to help their clients maintain their properties and keep the occupants safe. We are looking for qualified candidates that fit this model and want to go out and build a strong business based upon strong relationships.

Service Minded

It doesn't matter what industry you are in, if people do not trust you, they will not use your services. HomeSmiles is looking for franchisees who are trustworthy, enjoy being of service, and follow through on their commitments. Why are we looking for these people? Because these are the people we see succeeding and we are looking for more.

FINANCIAL REQUIREMENTS

\$59,500

Initial Franchise Fee*

\$148,110 - \$201,800

Average Investment

10% Discount

VetFran Discount

SBA Registry -YES
E2 Visa/Eb-5 -YES



*See HomeSmiles Franchising, LLC 2024 Franchise Disclosure Document for further details.

Time to Change Your Life and the World with HomeSmiles

WE HAVE FRANCHISE OPPORTUNITIES AVAILABLE NATIONWIDE FOR ENTHUSIASTIC
ENTREPRENEURS.

Don't wait to start your future with HomeSmiles today.



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