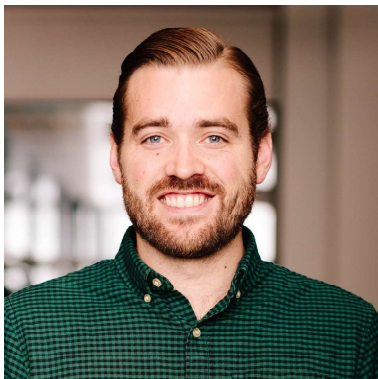




Announcing New Franchisee **Neil Russell Assisted Living Locators** **Rochester, NY.**



NEIL RUSSELL
OWNER/SENIOR LIVING
ADVISOR

Thank you for your partnership Eric F.. Neil is the new owner of Assisted Living Locators Rochester, NY. He is excited to provide a no cost, placement and referral service to his community that offers the best senior care options, information, and resources available.

Throughout his career, Neil has led teams at healthcare technology companies, focusing on improving patient experiences in various areas, including orthopedics, virtual primary care, and mental health. He holds a BA from the University at Buffalo and an MS from Northwestern University.

His dedication to enhancing the lives of seniors and their families aligns perfectly with the mission of Assisted Living Locators. Neil's professional background and personal commitment make him an invaluable resource for those seeking expert guidance in senior care.

“I am here to help families navigate all aspects of what, at times, can be a challenging time in life's journey.”

— NEIL RUSSELL