

Own a Franchise with:

*A Better Solution In
Home Care*

*Empowering Owners &
Supporting Communities*



A Better Solution
In Home Care

• Better Service • Better Care • Better Life

A Growing Industry & Limitless Potential

The Booming Senior Care Market:

- The U.S. senior care market is valued at over **\$90 billion**, with consistent growth driven by the aging population.
- Every day, **10,000 people turn 65** in the United States, creating a massive and growing demand for in-home care services.

Aging in Place is the Preference:

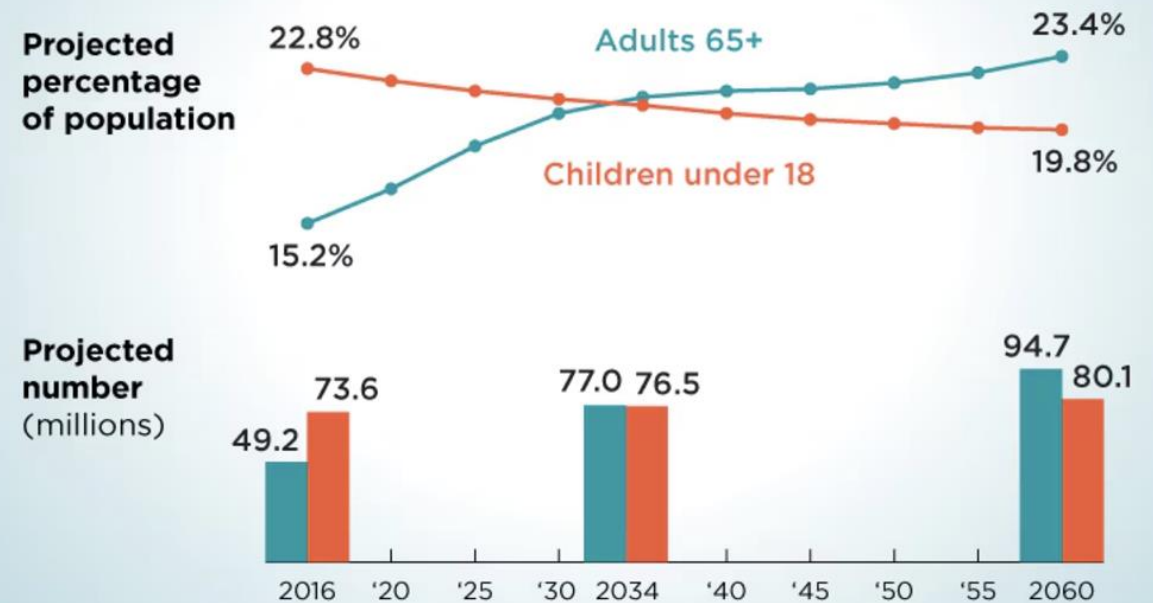
- According to AARP, **87% of seniors prefer to age in their homes** rather than moving to assisted living facilities.
- Families are increasingly seeking high-quality, reliable in-home care solutions to support their loved ones.



An Aging Nation

Projected Number of Children
and Older Adults

For the First Time in U.S. History Older Adults Are
Projected to Outnumber Children by 2034



Note: 2016 data are estimates not projections.

How the In-Home Care Industry is Growing & Supporting Local Communities

- By 2030, **20% of the U.S. population will be 65+**, fueling demand for home care services.
- Families are increasingly seeking personalized, reliable care solutions.
- Franchisees create meaningful employment opportunities for caregivers, office staff, & healthcare professionals in the communities they serve.
- Care services remain essential regardless of economic conditions, making it a stable and lucrative opportunity.



What Brings You To Home Care?

"Everyone has a story. What's yours?"

- What inspired you to explore this industry?
- Do you have a personal or professional experience in caregiving?
- How do you see yourself making a difference in the lives of others?
- What does success in Home Care mean to you?



Our Logo

The Dove of Peace

- Our Logo is the universal sign for peace on earth.
- As a company, we strive to provide peace of mind. It's because of this that our mission and core values all tie into a level of service that is of a higher calling than just providing home care.



A Better Solution
In Home Care

About Us

- Overview of ABS
- Established Industry Leader since 2000
- Started franchising in 2015
- Over 25 locations across the US
- 2 Franchise Options: Owner Operator or Management Support Model



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Franchise Services

Mission Statement

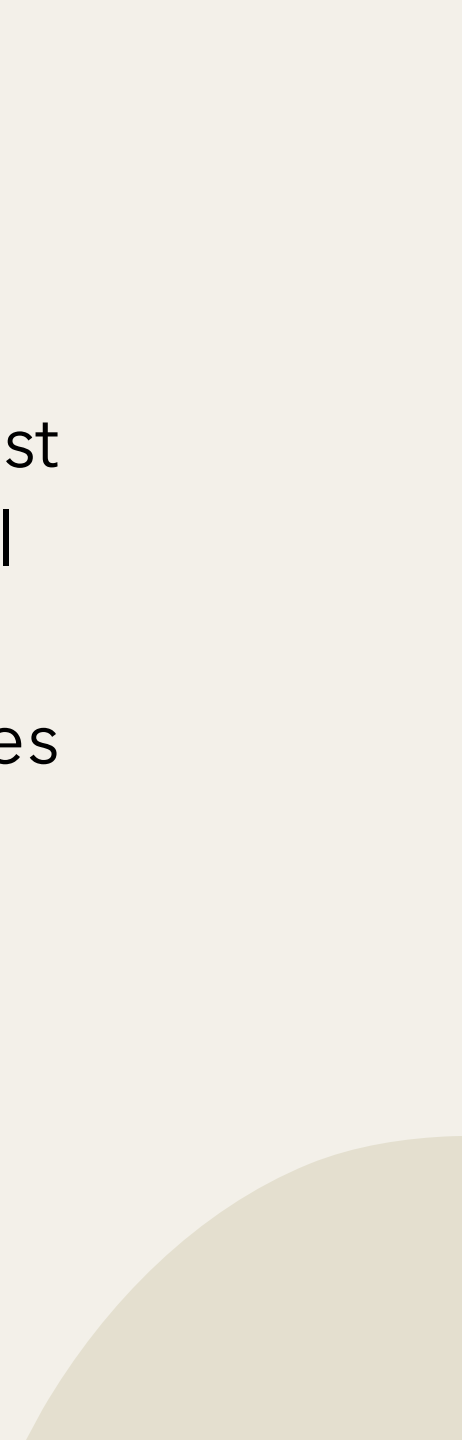
- "Empowering franchise owners to build a profitable home care business that creates a legacy that positively affects the clients they serve and the community they are located in."
- Our Mission Statement is our driving force to ensure that we are creating businesses that are not only profitable, but which are recognized in the community as leaders in serving clients with dignity and respect.





Independent Agency: Mission Statement

"To provide the highest quality of professional caregiving services to individuals and families in need of assistance in the environment of their choice."





A Better Solution

In Home Care

Factors That Hinder Growth

The Competition

- Independent operators
- Franchise brands
- Corporate entities

Owner Errors

- Understaffing
- Under developing territory
- Side tracking

Multiple Revenue Streams

Home Care Services



Placement Services



Supplemental Staffing

Territories Built for Long Term Success

Territories built to grow into over the long term



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graph TD; A[Territories built to grow into over the long term] --> B[550K in population minimum]; B --> C[High number of referral sources within territory]; C --> D[40K minimum senior population guarantee];
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550K in population minimum

High number of referral sources within territory

40K minimum senior population guarantee

What Makes Our Brand Unique?



Hands-On Training and Support

Comprehensive training programs and ongoing, personalized support ensure franchisees are set up for long-term success.



Small but Rapidly Growing

With over 25 locations and expanding quickly, our franchise network offers the excitement of growth while maintaining a close-knit, supportive community.



Larger Territories, Greater Opportunities

Enjoy larger, exclusive territories compared to many competitors, giving you more room for market penetration and business growth.

What Makes Our Brand Unique? (continued)

Management Support Model



Services provided by our affiliate company, Caring Solutions Management & Staffing, exclusively for ABS franchise owners



Enables owners to take part in the exploding home care industry without having to work **directly** in their business



Sets up owners for success to confidently take over their business & transition into an Owner Operator

Training Program Overview

Broken down into easy to understand topics

Fundamentals
of
understanding
of what home
care is

How to hire
and who to
hire

Understanding
how to market
your local
community

Marketing
exercises both
at corporate
office and local
territory

ABS Quality
Assurance
Program to
maintain and
grow the
business

Ongoing
training &
support as part
of our
Development
Program

ABS Training Specifics

Boot Camp Pre-launch

- Includes a mix of online, classroom and field training
- One-week corporate office training
- Two 4-day sessions on site training at franchise territory

Coaching calls with ABS leadership team

- Unlimited during business start-up

Field training

- Focus on marketing and community relationship building
- Helps understanding the different revenue streams
- 1st Session - 30-45 days following pre-launch training
- 2nd Session – 30 to 60 days after 1st session

Monthly marketing kits, monthly meetings, owners collaboration meetings, annual Franchise Conference

Ongoing consultation, technical assistance and webinars

How We Help Franchisees Begin

Plug-in basics: signage, website, collaterals/brochures, promotions, advertising, etc. We design and purchase your first round of marketing materials.

Licensure Package

Webinars and ongoing training

Recruitment and Staffing assistance

And so much more!

Our Ideal Candidate



Connection to the Industry: *WHY Home Care?*



Passionate About Helping Others



Sales and Networking Skills



Strong Leadership Abilities



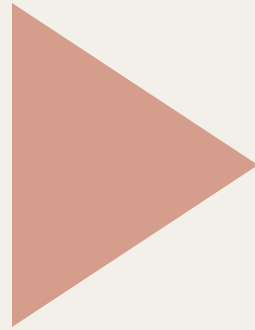
Resilient and Resourceful



Financially Qualified

Financial Qualifications

Owner
Operator:
Minimum
\$150K in
liquid capital



Management
Support
Model:
Minimum
\$300K in
liquid capital

Start Up Costs & Monthly Fees



Franchise Fee: \$55,000



Management Fee (*Management Support Model*): \$20,000 (one-time fee for first 6 months). Ongoing support fee: \$2,500 (after 6th month in business)



Additional Operational Costs: Internal Employees (Director & Staffing Coordinator), Office Space, Insurance, Workers Compensation, Administrative Costs, etc.



Monthly Royalty: 5% Royalty with 1% National Marketing Fee

Steps to Becoming An Owner

Qualification

Ensuring **candidate** qualifications



Territory

Review territory in detail



FDD

Review and answer any FDD questions



Invitation

Welcome to Discovery Day



Onboarding

Begin Onboarding Process

Next Step for Territory Review

Complete Request
for Consideration
(RFC)

Share Professional
Resume

***Need More
Information?***

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