

SUPPLY POINTe

Franchise Summary

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Category: Business Services

Subcategory: Pack, Ship & Postal, Transportation Services

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$54,450

Royalties: 4.5%

Cash Investment: \$50,000

Total Investment: \$187,425 - \$324,250

NetWorth: \$400,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 2002
Franchised: 2018

Additional Details

SUPPLY POINTe is now registered in CA, IL, VA & MD

SUPPLY POINTe is a Flexible Home-Based Franchise Providing Professional B2B Logistic Services.

The SUPPLY POINTe business model is the culmination of years of industry experience, with a team of specialists providing manufacturers and distributors with a single solution for their shipping needs.

Starting a home-based B2B business in logistics and transportation has never been easier. It's the perfect way to own and grow your own professional sales and service-focused business, with relatively low overhead, working from home, and the utmost in flexibility and scalability.

Franchisees typically start with services as simple as sourcing pallets, then evolve into providing a range of more complex services — including trucking and warehousing, freight of all types, and coordination of import/export activities.

Over time, you can not only grow your number of B2B accounts from your own home-based franchise office, you can also grow the base of services you provide individual accounts. This means that not only can you create residual income for yourself, but multiple streams of residual income from one account!

When you join SUPPLY POINTe, you'll be in business for yourself, but not by yourself! Franchisees will have constant communication with their Onboarding specialist, Business coach and Sales coach for the first year. They will also participate in collaborative cohorts with fellow franchisees each month!

Core Values:

Do the Right Thing | No Excuses | Help First | Grow or Die | Dream Big

We are a family owned and operated business that truly believes in the value system of treating others the way we want to be treated. Our core values are descriptive of the kind of people that help make SUPPLY POINTe™ be the successful business it is today!

3 DIFFERENT TERRITORY OPTIONS:

Standard:

- **Franchise Fee:** \$ 54,450
- **Size:** Minimum 1,200 targeted businesses

Premium:

- **Franchise Fee:** \$ 75,000
- **Size:** Minimum 2,500 targeted businesses

Empire Builder:

- **Franchise Fee:** \$145,000
- **Size:** Minimum 5,500 targeted businesses

***Franchisee is required to have a full-time Sales Manager hired at the onset and attend full training before launching the business.*

WHY Supply Pointe?

Multiple Revenue Streams
Residual Income
Easily Scalable
B2B Model
LOW overhead
Home-based, flexible schedule
\$12+ TRILLION Logistics Industry

OUR IDEAL FRANCHISEE

Wealth-builder mentality
Strong desire to be part of a dynamic company scaling to global growth
Outgoing, sales & service-oriented personality
Desire to work in a B2B industry
Experienced in sales, outside sales a plus
Owner-Operator model to start, can become semi-passive after 24-36 months; **Empire Builder** model can be semi-passive at start
Has a strong work ethic; honesty and integrity

AVAILABLE MARKETS

US markets available: All except listed below
HOT Regions/Desirable: All Metro Areas
NOT available: HI, MN, ND, RI, WA; Pending
Registration in: NY (expected 9/2025)
Canadian Referrals: NO
International Referrals: NO

BACKGROUND

Year founded: 2002
Year Franchised: 2018
Number of franchises currently operating: 18
Number of corporate owned franchises: 2
Home Based: YES
Absentee ownership available: NO

FINANCIAL DETAILS

Franchise Fee: Single: \$54,450 - \$145,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: **Single**
Unit: \$187,425 - \$324,250
Net worth requirement: \$400,000
Royalty: 4.5%
Additional fees: Flat monthly fee
Financial assistance available: No
VetFran program: Yes - \$6,000 off the Initial Franchise Fee

SUPPORT & TRAINING PROVIDED

Training and support program details:

Approximately 60-80 hours of training in all aspects of the business! Including:

Pre-training through SUPPLY POINTe University
2-3 Day in-person training with Founder in Charlotte, NC
One-on-one sessions with a Business Coach and a Sandler Sales Coach throughout first year
Onboarding Specialist to work with through the first 3-6 months
Monthly Mastermind calls
Monthly Cohort meetings with fellow franchisees
Vendor training
Ongoing support with access to online resource center and much more.

Cost for Training: 0

Accepting Master Franchisor and Area
Developer Referrals: N/A
Average number of employees required: 1 - 3
E2 Visa Friendly: YES

Lodging and airfare included: YES
Site Selection Assistance: N/A
Lease Negotiation Assistance: N/A

Mentor following training: YES
Length of mentoring Franchisee: Each
franchisee will work directly with a business
coach and sales coach for their first year

Last updated: 8/28/2025