

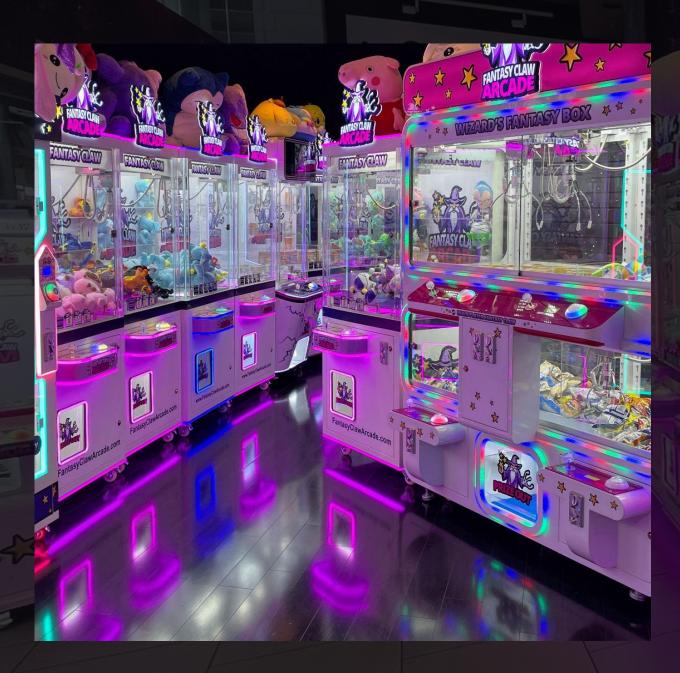
WHAT IS FANTASY CLAW ARCADE

Fantasy Claw Arcade (FCA) is a themed high-performing entertainment concept built for modern malls. With a unique wizard theme, we transform small-format spaces into high-traffic, high-margin arcades centered around immersive claw machine experiences. With two top-performing Las Vegas locations and a third opening in Hawaii, we're rapidly expanding through a mix of corporate and franchised stores, targeting 100 locations by 2029.

Our footprint is flexible, our buildout is simple, and our operations drive consistent foot traffic and strong sales per square foot. FCA is the kind of low-headcount, buzzworthy concept that keeps guests coming back.



HOW WE ARE DIFFERENT



Immersive, Standout Theme

Our fully immersive, wizard-themed environment was designed to stand out from the same look and feel of other arcades and draw people in.

Every Guest Wins

Nobody leaves empty handed. Each guest gets a branded coin pouch and prize backpack, and our team assists guests to ensure great experiences.

Locally Tuned & Market-Driven

Our prizes are curated by market, featuring local sports merch, neighborhood gift cards, and items that actually resonate.

Franchise System Built to Scale

Founded by seasoned entrepreneurs with deep experience in retailing and franchising, our model was designed to be scalable and efficient.

GUESTS LOVE OUR CONCEPT

A perfect concept for generating high volume organic views



The LARGEST Claw Machine Arcade in Las Vegas!

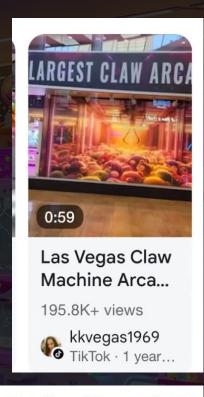
505K views . 5 months ago



Plush Time Wins ②

We visited the LARGEST Claw Machine arcade in Las Vegas, Fantasy Claw arcade.

4K



Fantasy Claw Arcade

4.7 ★★★★ (581) · Video arcade 3200 S Las Vegas Blvd

Fantasy Claw Arcade



Huge Claw Arcade on the Las Vegas Strip!

9.3K views • 1 month ago



Winner Every Time 🛭

Fantasy Claw Arcade brings a magical touch to the Las Vegas S

CC

Site Criteria

Ideal Space



1200-2600 sq ft to create an immersive, high-traffic arcade experience.

Prime Location



Proximity to anchor tenants and complementary retail or entertainment businesses to maximize foot traffic.

Lease Term



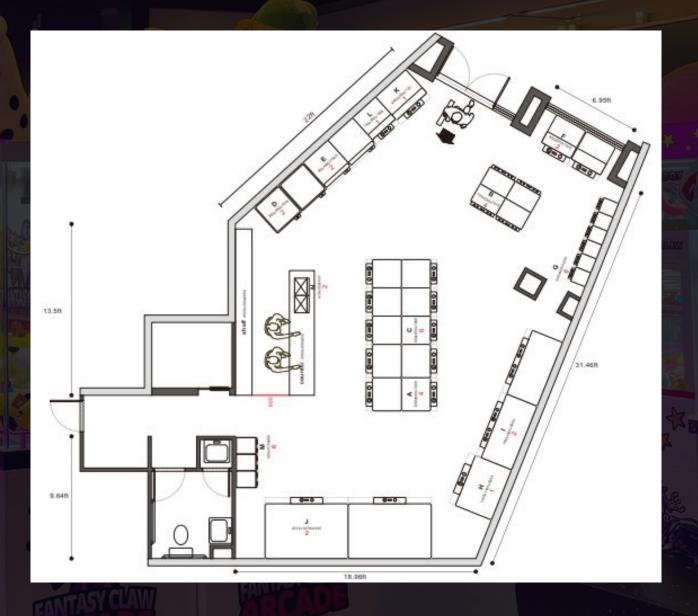
Minimum 3+ year lease with options for long-term stability and expansion.

Electrical Needs



125A–150A, 120/240V single-phase panel with 20–30 spaces to power all attractions.

Sample Layout



FCA BY THE NUMBERS

\$1.0M

Annual Revenue

Per average location

2K+

Monthly Customers

Per average location

\$200K

Cost to Open

Per average location

30+

Corporate

2030 Target Locations

\$40+

Avg Order Value

Per customer

70+

Franchise

2030 Target Locations

Our magical claw arcade experience appeals to a wide **target demographic of all ages**, fostering repeat visits and community engagement.

Top Target Markets

Our goal is to open 30+ locations in the next 30 months

Corporate Expansion Focus

- Chicago
- Miami/Ft. Lauderdale
- Philadelphia
- Atlanta
- Phoenix
- Seattle Tacoma
- Orlando
- Honolulu
- Las Vegas

Additional Franchising Expansion

- Dallas
- San Antonio
- Los Angeles
- Cincinnati
- New York
- San Francisco
- Minneapolis
- Salt Lake City



FASHION SHOW Las less

Las Vegas, NV

Arcade Size: 4500 Sq Ft

Avg Monthly Revenue: \$100K

Avg Monthly Customers: 2.3K

AOV: \$45

Transformed a defunct, large shoe store in a non-prime

second-floor location into a successful family and tourist

destination.



BrookfieldProperties

Fantasy Claw completed a year lease with me at Fashion Show mall as new concept and trial for this use as it was the first we agreed to open of this concept. We have now renewed them for additional term and years as the concept has been well received by the customers. The use is trendy and families love to bring their children for the experience. I also see several teens shopping with friends and adults alone with friends playing the games! They are very friendly, have trendy gifts and surprise popular blind gifts as well to open. The customer experience has been pleasant and a trendy and professionally ran storefront. They even have tokens for the kids, great gifts, can host children's party's and custom nice bags for all the children's winnings. I highly recommend opening this concept in prime locations around the teen, children and experience area of the centers. The customers never leave unhappy.

Simone Tognoni Director Business Development Director Specialty leasing





CORPORATE TEAM

Bradley Howard - Co-Founder & Managing Member



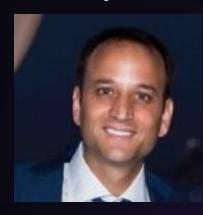
Brad Howard is a retail innovator and serial entrepreneur who built Trend Nation into a top Amazon seller, earning recognition from Inc. 5000, Fortune, and CNBC. He now leads his family's investment fund and serves as Chairman of Channel Key, helping major brands grow on Amazon. Brad brings deep expertise in consumer demand, supply chain, and high-growth retail strategy.

Jason Smylie - Co-Founder



Jason brings 20 years of executive and franchising experience to Fantasy Claw Arcade. As President of Capriotti's and Wing Zone, he oversees 200+ restaurants across 30 states and six countries, driving growth through franchise expansion, operational excellence, and innovation. His leadership has boosted profitability and earned both brands national recognition.

<u>Tamir Eliyahoo - Co-Founder</u>



Tamir brings 20+ years of experience in building and scaling retail businesses across the U.S. and internationally. As the owner of 30 locations spanning Las Vegas and Hawaii, Tamir has a proven track record of establishing and growing retail operations that generate millions in annual revenue. His diverse business portfolio includes luxury retail, wholesale operations, and retail real estate.

Elliot Cole - Franchising GM



Elliot is a business leader with a deep background in eCommerce, supply chain, and analysis. He is responsible for building out processes, streamlining store operations, and enabling scalability.

COMPANYINFO



<u>Address</u>

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Website

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