Maid Brigade, Inc.

Franchise Summary

Add to Comparison List

Category: Cleaning Services
Subcategory: Residential Cleaning

Corporate Office: Atlanta, GA 30328

Contact: Morris Shamouni
Phone: 310-901-5611

Website: https://americasgreatestfranchises.com

Franchise Fee: **$49,900**
Royalties: **6.9% - 3.5%**
Cash Investment: **$63,816**
Total Investment: **$120,616 - $136,366**
NetWorth: **$100,000**

VetFran: **Yes**
Home-based: **Yes**
SBA approved: **Yes**
Master Franchise / Area Developer Opportunity: **No**

Founded: **1979**
Franchised: **1985**

Additional Details

A Maid Brigade franchise is a reliable, scalable business that allows franchisees to develop a loyal clientele that grows week over week, month over month. Our franchisees take advantage of a recurring revenue stream, by building long term relationships with their clients. 33% of our franchisees generate over 1.2 million dollars a year in revenue. Our new PUREClean system utilizes the safest solutions available which makes us the most effective, yet safest, cleaning option in the industry. Our two prong training allows franchisees to be trained by seven figure franchisees that embrace the opportunity to share their best practices with new franchisees. We are a great community of franchisees with 35 years of experience, while remaining innovators in our industry.

WHY Maid Brigade, Inc.?

Residential cleaning is growing. It is reliable and the customers have a long lifetime value
A service that can never be replaced by technology
Scalable model- more dual income homes- homeowners need our services

OUR IDEAL FRANCHISEE

Our franchisees love working with people and have great leadership and interpersonal skills.
They want to grow and scale a large business.
They are comfortable hiring employees, Management, Military, Education, Technology all work well!

AVAILABLE MARKETS

US markets available: ALL
HOT Regions/Desirable: Manhattan, Brooklyn, Orlando, Louisville, Boston, Pittsburgh, Denver, Birmingham, Memphis, Baltimore, Cincinnati, Sacramento, Salt Lake City
NOT available: ND & SD
Canadian Referrals: YES
International Referrals: NO

BACKGROUND

FINANCIAL DETAILS

Franchise Fee: Single: $49,900
Providing earnings guidance in Item 19 in FDD: YES
Total investment range: Single: $120,616 - $136,366; MULTI: $140,500 - $145,500
Net worth requirement: $100,000
Royalty: 3.5% - 6.9%
Additional fees: Ad fund 2%, software $33 weekly
Financial assistance available: YES
VetFran program: YES

SUPPORT & TRAINING PROVIDED

Training and support program details:
Maid Brigade franchisees take advantage of a two prong training that is incredibly unique:

3 days shadowing a 7-figure franchisee. This helps them understand best practices, while focusing on their role within the business. It helps them understand how to grow the brand and manage an office.
We follow up with a 4 day training at the franchisee's location. Our VP of Operations trains their first group of employees, while helping them understand how to create awareness to the brand within their community.
Our two part training is unique and embraced by all franchisees. It has truly helped our new franchisees grow successfully.

Cost for Training: Training is included in the franchise fee.

Year founded: 1979
Year Franchised: 1985
Number of franchises currently operating: 365
Number of corporate owned franchises: 1

Home Based: YES
Absentee ownership available: NO
Accepting Master Franchisor and Area Developer Referrals: NO
Average number of employees required: 4
E2 Visa Friendly: YES

Last updated: 8/12/2025

Liaison: Lina Heredia, CFPC

Lodging and airfare included: NO
Site Selection Assistance: NO
Lease Negotiation Assistance: NO

Mentor following training: YES
Length of mentoring Franchisee: The franchisee receives a mentor visit. That mentor supports and trains the franchisee for the following year while receiving ongoing support from our entire team.