



## #1 Kids Salon Franchise in the World

Welcome to Sharkey's Cuts for Kids—proudly serving families across the United States with 200+ locations and 48 new salons launching in 2025. With over 24 years of brand strength, Sharkey's is ranked in the top 5% of all franchises worldwide and continues to expand as a fun, high-demand, and recession-resistant business model.

Whether you are a first-time owner or a seasoned investor, Sharkey's is designed for scale and built to last. We do not follow trends—we cut through them.

Every haircut turns into a lifelong memory – and every franchise becomes a community favorite. From first haircuts to regular family visits, Sharkey's is the experience kids ask for by name.

Parents trust us. Stylists love us. Owners succeed with us.

### WHY SHARKEY'S IS A CUT ABOVE

- ✓ Essential, Recurring Service – Kids need haircuts every 4–8 weeks, no matter what. This is a non-discretionary, high-frequency business with a predictable revenue stream.
- ✓ Semi-Absentee – Built for flexibility. Manage the business remotely, build the team, enjoy freedom.
- ✓ Low Overhead / High Margins – Minimal staff, limited inventory, no spoilage, no perishable goods.
- ✓ Simple Buildouts – Smaller footprint (800-1,400/sq ft), straightforward requirements, smooth setup timeline.
- ✓ Staff – Stylists love the upbeat atmosphere, family-friendly hours, and positive culture. Our brand attracts top talent. Retention rate approximately 91%!
- ✓ Loyalty – 80% of our customers (kids 0-14) are repeat visitors. Loyalty Rewards keeps families coming back.
- ✓ Sharkey's Branded Hair Care Products – exclusive line of kid-friendly, sulfate and paraben-free, shampoos, detanglers, and styling products enhance the customer experience and drive recurring revenue.
- ✓ Fun Experience – Car-shaped chairs, Netflix & Disney+, Xbox gaming stations on 40" screens, Tween Lounge, balloons, lollipops, and a high-energy environment make Sharkey's unforgettable.
- ✓ High Resale Value – Our passive model, recurring revenue, and trusted brand make Sharkey's locations extremely attractive to future franchise owners.
- ✓ Built for Longevity – Many franchises are trendy and fade fast. Sharkey's delivers lasting value. Our model remains strong in years 5–10 and beyond—long after you've made back your ROI.
- ✓ National Brand with Local Impact – Our salons quickly become the go-to destination for families in the community—trusted, loved, and referred constantly. Parents love us!

Contact Morris Shamouni for More Info at  
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## WHO WE'RE BUILT FOR 🧑🧑

- Corporate executives looking for a simple, scalable investment
- Parents seeking a purpose-driven business with family connection
- Franchisees wanting to diversify into a community-loved model
- Entrepreneurs who want to build equity, freedom, and legacy
- Retirees looking to pass down a business to their kids or grandchildren

## 2025 MOMENTUM 🚀

- ✓ Approximately 48 new salons opening this year
- ✓ Territories available in top markets across the U.S.
- ✓ Brand package sent to serious prospects within 24 hours
- ✓ Direct support from Sharkey's corporate and founder during onboarding
- ✓ Franchisee Validation is off the charts – our owners love this business

## INVESTMENT SNAPSHOT 📁

- 💰 Low investment range compared to other franchise models
- 🏠 Simple buildout & fast timeline
- 👥 2–4 stylists per shift
- 📏 Compact space = lower rents
- 🧠 No previous experience in hair, salons, or kids needed—we will train you!

**It's always a great day at Sharkey's Cuts for Kids...** 🦈



*"Passive ownership is what Sharkey's is all about, says CEO Scott Sharkey. We have been able to combine a passive ownership franchise with a model that is 100% recession proof for today and years to come. Sharkey's Cuts for Kids is not one of those trendy franchises where maybe you make back your ROI within 3-5 years before your concept gets replaced by something bigger, better, or more trendy. Our franchise offers people the opportunity to invest in a brand that has longevity, is fun to run, is recession proof and has very little competition. Kids always need haircuts and you cannot get that on Online. Our goal is to give people a passive ownership opportunity at a very nominal cost. Its longevity is an investment, giving owners the option to pass their business down to future generations".* – Linda & Scott Sharkey, Co-Founders, CEO



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