

Discovery Process For New Owners



The World Options Discovery Process is designed to lead prospective owners from initial inquiry through launch of a new business. World Options is committed to matching our opportunity with entrepreneurs who share our mission, vision, and values and who agree that joining the World Options family meets their personal and business goals and objectives of owning a franchise business. World Options is committed to guiding candidates through the process in a timely manner with honesty and transparency.

Initial Inquiry

Entrepreneur submits initial inquiry or is otherwise introduced to the World Options Development Team.

Introduction Call

World Options has an introductory conversation with the candidate. Personal and professional needs, timeline, selection criteria, and investment are all discussed, and if a mutual decision to continue dialogue together is reached, an in-depth brand review is scheduled.

Winning Formula Presentation/Brand Overview

During this step, World Options will present the unique value propositions of the brand, along with background, industry data, carrier relationships, software, training, and other elements of our global business model.

Complete Personal Profile (Application)

At this juncture, the candidates demonstrate their desire to proceed with the discovery process by completing a non-binding franchise application (request for consideration).

Discovery Day Event

It is time to get together in person or virtually! World Options Discovery Day brings you together with the teams in marketing, training, onboarding, IT and others who will be invested in your success while fully supporting you as a franchise owner. A mix of presentations and personal time together sets the stage for the discussion of making an informed decision to join World Options.

Franchise Disclosure Document and Unit Economics Review

The Federal Trade Commission requires a Franchise Disclosure Document (FDD) be provided and

reviewed with every candidate. Investment details, costs and fees, and other critical data are included in the FDD.

Validation with Franchise Owners

Nothing speaks louder than the experiences of World Options franchise owners. Prospective owners are encouraged to connect with and validate the business opportunity with as many owners as possible as part of their due diligence and discovery. The franchise development team will assist in providing validation opportunities.

Executive Team Interviews

The World Options leadership team is available and accessible to answer any questions – even the tough questions – throughout the process. You will come away from the conversations with a better understanding of the journey of the brand, where it is today, and the incredible future ahead. And, by getting to know our Executives, candidates begin to form the relationships that will only grow over time.

Franchise Award

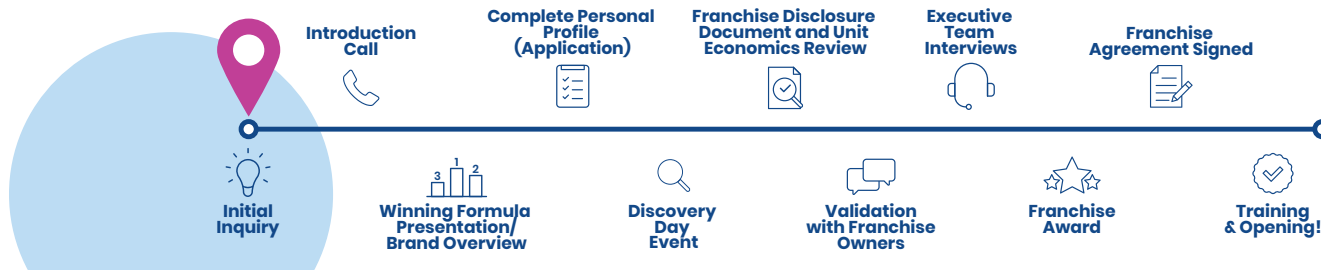
Upon final validation and approval from our team, and agreement from the candidate, World Options issues a Franchise Award to the candidate.

Franchise Agreement Signed

Congratulations! You have positioned yourself to be a global logistics and shipping professional.

Training and Opening

During four days of training at the US headquarters, you will receive the tools and resources to launch your World Options franchise. Thereafter, you will be enrolled in a 12-month mentoring program, positioning yourself as a global logistics and shipping professional.



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