



Handyman Connection is **North America's longest tenured handyman and remodeling franchise**. Our franchisees focus *on* the business but are not *in* the business. They have a substantial advantage over other home service concepts due to multiple revenue streams, multiple trades, and high repeat & referral rates from customers.



Handyman Connection Owners Enjoy

- Low overhead and high gross margins
- Little to no accounts receivable
- Customer base is massive, and our brand has a 50% repeat and referral rate for clients
- Multiple unit options available
- Semi-absentee owner model support & coaching

Home Office Training and Support

- Team dedicated to recruiting & retention of craftsmen for franchisees
- 6 full weeks of initial training prior to launch
- Avg. years of experience on home office team = 18 years
- Sales Coach for franchisee success (one coach per 5-8 franchisees)
- Weekly & monthly financial review meetings
- Weekly scheduled support meetings with operations and/or marketing teams

Our Winning Consultant Partnership Focus

- Our franchise model and focus on year 1 & 2 support for success that is unmatched
- Strong owner/operator & semi-absentee validators
- Innovative discovery process to close deals
- Robust Item 19
- Clean Items 3 & 4
- Multiple unit options
- High consultant payouts - for win/win opportunities
- Financial Industry Leadership - Consistently one of the top in:
 - Average earnings
 - Average productivity
 - Lowest fees

Financial Terms

- Franchise Fee: \$70,000
- Total investment range (owner & semi-absentee owner) \$110,722-\$231,114
- Cash requirements; \$75,000
- Financial assistance available through preferred vendors
- Proud Vet-Fran + First Responder Discount participant → \$10,000

Item 19

- \$682k Average sales
- 50% Average gross margin

Consultation Commission

\$35,000 (1x) | \$65,000 (2x) | \$90,000 (3x)

**One Call.
One Connection.®**



Kori Farr

1st Year Sales = \$713,162

2nd Year Sales = \$1,427,896



Tim Nelson

1st Year Resale Biz Sales = \$ 873,189

YoY Sales Increase \$ 459,859

Contact

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