

Great Clips

Franchise Summary

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Category: Personal Care Services

Subcategory: Hair Care

Corporate Office: Minneapolis, MN 55435

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$25,000

Royalties: 6%

Cash Investment: \$100,000

Total Investment: \$187,800 - \$419,900

NetWorth: \$500,000

VetFran: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 1982

Franchised: 1983

Additional Details

Great Clips is the largest single brand hair salon in North America. Great Clips is a convenient, walk in, no- appointment hair cutting salon – we cut hair, and sell product. Great Clips does not provide spa services, tanning, manicures or hair color: we keep it simple and allow our customers to get a great

cut for a great price in a convenient format. The \$70 Billion Haircare industry is growing at a rapid pace, and is one of the most recession resistant industries available.

WHY Great Clips/the Haircare Industry?

Recession Resistant- no matter the economy, people need affordable haircuts
Cannot be outsourced or sold online. Always going to be a neighborhood business.
Manager run opportunity. Some franchisees choose to keep their full time jobs and run their Great Clips business on the side. It certainly requires flexibility to do this, but many choose to have the stability of their full time job while they start their business.

OUR IDEAL FRANCHISEE

An Achiever candidate: someone who has a corporate job and wants to build their legacy for the future.
Our great performers have strong leadership skills and great people skills, and an interest in building a multi-unit business.
Business and management experience in their corporate job are definite assets to our franchisees, as their primary function is developing people, not cutting hair.
No haircare experience is required, but they should be interested in multiple unit development.

AVAILABLE MARKETS

US markets available: US markets available:
Amarillo, Biloxi-Gulfport, Binghamton, Birmingham (Anniston and Tuscaloosa), Boston (Manchester), Buffalo, Burlington-Plattsburgh, Charleston-Huntington, Corpus Christi, Elmira, Eureka, Flint-Saginaw-Bay City, Fresno-Visalia, Green Bay-Appleton, Hartford and New Haven, Houston, Los Angeles, Madison, Memphis, Miami-Ft. Lauderdale, Milwaukee, Montgomery (Selma), New Orleans, New York, Providence-New Bedford, Rochester NY, Santa Barbara-Santa Maria-San Luis Obispo, Shreveport, Springfield-Holyoke (MA), Syracuse, Tulsa,

FINANCIAL DETAILS

Cash Investment: \$100,000 - \$250,000
Total Investment: \$187,800 - \$419,900 (single units)
Minimum Net Worth: As listed below:
Tier One— Net Worth \$500,000 & Liquid funds of \$100,000
DMAs included (all not listed below)

Tier Two—Net Worth \$1 Million & Liquid funds of \$250,000
DMAs included:

All Ontario Markets
Boston-Manchester
Calgary-Lethbridge
Houston
Los Angeles
Miami-Ft. Lauderdale
New York
San Diego
San Francisco-Oakland-San Jose
West Palm Beach-Ft. Pierce
Washington DC-Hagerstown
Vancouver, BC

Tier Three—Net Worth \$1 Million & Liquid funds of \$250,000

Los Angeles
Miami-Ft. Lauderdale
San Francisco-Oakland-San Jose
All Ontario Markets

Franchise Fee: \$25,000
Providing earnings guidance in Item 19 in FDD: Yes
Royalty: 6%
Ad: 5%
Average Number of Employees: 8

VetFran program: YES

Utica, Washington DC (Hagerstown), Watertown, West Palm Beach-Ft. Pierce, and Wilkes Barre-Scranton Los Angeles.

HOT Regions/Desirable: Northeast Regions

(upstate NY, New England), New Orleans, and Winnipeg, Southern Ontario, and Ottawa

NOT available: Colorado, Georgia, Idaho, Illinois, Indiana, Iowa, Minnesota, Missouri, Montana, Nebraska, Nevada, North Carolina, North Dakota, Oregon, South Carolina, South Dakota, Utah, Washington, and Wyoming

Canadian Referrals: Yes

Canada markets available: Calgary-Lethbridge, Edmonton, Kitchener, London, Ottawa, Prince Albert, Regina-Moose jaw, Toronto-Hamilton, Winnipeg-Brandon, and Windsor International Referrals: No

BACKGROUND

Franchised Units: Over 4,400

Company Owned Units: 0

Home Based: NO

Absentee ownership available: NO

Accepting Master Franchisor and Area Developer

Referrals: YES - Select small markets are available for a single franchisee to purchase the exclusive rights to develop, those franchisees do not sub franchise to others.

Average number of employees required: 8 - 10

E2 Visa Friendly: NO

* For ALL Territory Questions / E-mail: territory@greatclips.com

* All Leads can be sent via E-mail: consultantleads@greatclips.com

Last updated: 6/4/2025

SUPPORT & TRAINING PROVIDED

Training and support program details:

Initial training takes place in Minneapolis for 2 days

All training occurs online at Great Clips University

Great Clips also trains franchisees' managers and stylists in the Great Clips system locally

Our support ratio is 10:3, which includes only the corporate staff that directly helps the franchisees.

Cost for Training: \$1,500 - \$2,500

Lodging and airfare included: YES

Site Selection Assistance: YES

Lease Negotiation Assistance: NO

Mentor following training: YES

Length of mentoring Franchisee: depends on the relationship and the franchisees.