# **FASTSIGNS**

**Franchise Summary** 

## **Add to Comparison List**



Category: Business Services

Subcategory: Signs

Corporate Office: Carrollton, TX 75006

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Website: <a href="https://americasgreatestfranchises.com/">https://americasgreatestfranchises.com/</a>



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https://calendly.com/morris-shamouni/30min

Franchise Fee: \$49,750

**Royalties:** 6%

Cash Investment: \$80,000

**Total Investment:** \$215,194 - \$377,334

**NetWorth:** \$300,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 1985 Franchised: 1986

### **Additional Details**

FASTSIGNS is one of the industry's leading sign and graphic franchises. Using a computer-based design technique, our concept emphasizes sign and graphic solutions. We offer fast turnaround, a business-to-business environment, and top-quality signs and graphics for corporate, professional and retail clients. The competitive advantages of a FASTSIGNS are as follows: high growth industry, business hours, low seasonality, few employees, business clientele, recession resistant business, highest revenue in the quick sign industry, system wide store revenue increases 14 out of 15 consecutive years, no FASTSIGN related arbitration or litigation, and protected, exclusive territories.

Why we feel our industry should be considered:

- Business to Business
- Every business in existence has a need for interior and exterior signage
- Low inventory, low staffing

#### WHY FASTSIGNS?

Leader in the industry as well as one of the best franchise opportunities according to Franchise Business Review Average unit volume of \$785k - highest in the industry World class marketing

#### **OUR IDEAL FRANCHISEE**

A strong business background. Some of the experiences that we look for include sales, management, marketing, P&L responsibilities. If no sales, then a strong understanding of the sales process.

## **AVAILABLE MARKETS**

US markets available: 400+ International markets available: Open to Master and Area Developer candidates world-wide.

Canadian Referrals: Yes International Referrals: Yes

#### **BACKGROUND**

Year founded: 1985 Year Franchised: 1986

Number of franchises currently operating:

705

Number of International franchises

### **FINANCIAL DETAILS**

Franchise Fee: Single: \$49,750

Providing earnings guidance in Item 19 in FDD:

Yes

Total investment range: Single Unit: \$215,194

- \$377,334

Net worth requirement: \$300,000

Royalty: 6%

Additional fees: 2% Marketing Financial assistance available: We can recommend financing institutions

VetFran program: Yes

Veterans/Minorities/First Responders Discount? Yes, 50% off Franchise Fee for Veterans and

First Responders

#### **SUPPORT & TRAINING PROVIDED**

Training and support program details:

Training and support program details: 3 weeks prior to opening including 1 week in a center and 2 weeks classroom. First week open on site corporate manager in the center followed by a 1 week visit 30 days later and then 60 days later. Ongoing webinars, regional meetings and a yearly convention.

Cost for Training: \$0

Lodging and airfare included: No

Site Selection Assistance: Yes. On site visit with

currently operating: 40 in Canada, 44

International

Number of corporate owned franchises: 0

Home Based: No

Absentee ownership available: No Semi-Absentee ownership available: No Accepting Master Franchisor and Area

Developer Referrals: Yes

Average number of employees required: 3

including owner E2 Visa Friendly: Yes

Last updated: 7/15/2025

our Director of Real Estate

Lease Negotiation Assistance: Yes

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing