

Casiola

Franchise Summary

Add to Comparison List



Category: Travel Services

Subcategory: Vacation Rentals

Corporate Office: Orlando, FL 32830

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$35,000

Royalties: 4.9%

Cash Investment: \$50,000

Total Investment: \$64,500 - \$100,750

NetWorth: \$200,000

VetFran: Yes

Home-based: Yes

SBA approved:

Master Franchise / Area Developer Opportunity: No

Founded: 2014

Franchised: 2023

Additional Details

With extensive experience in the vacation rental industry, Casiola has emerged as seasoned professionals and achieved remarkable success in one of the most fiercely competitive markets in the world, Orlando, FL. Casiola has established itself as the leader in owner growth, bookings and custom software development, all supported by its proven processes. At the heart of Casiola's mission is to create everlasting memories through EXTRAordinary hospitality. Casiola strives to be the preferred option for short-term rentals in its targeted markets, offering consistently high-quality rental homes. Casiola's commitment is to deliver an experience that surpasses expectations, leaving a lasting impression on its guests.

Franchisees discover immense value through Casiola's business model for managing vacation rentals. With a lower initial investment requirement, they gain entry into a lucrative income opportunity. Casiola's efficient operations, tech stack and streamlined processes contribute to lower staffing needs, enabling franchisees to achieve a remarkable work-life balance. Casiola strives to create a supportive environment that empowers its franchisees to succeed and thrive in their entrepreneurial journey.

WHY Casiola?

Make more, save more - Make more money thanks to our award-winning marketing & revenue management and save on expenses through our technology, automation, and buying power.

Grow faster - Add more homes to your inventory faster with our proven owner-acquisition platform and business development processes.

Work/Life balance - Achieve a more fulfilling work and personal life by leveraging our shared services.

OUR IDEAL FRANCHISEE

A current vacation rental manager who would like to have the help of a proven brand to grow their business.

A current Realtor &/or real estate broker who is selling vacation rentals and would like to subsequently manage vacation rentals.

Someone who owns a vacation home and wants to start managing vacation rentals who understands and likes the franchise model.

AVAILABLE MARKETS

US markets available: All 50 states

HOT Regions/Desirable: Florida and specifically the Florida coastline

NOT available: N/A

FINANCIAL DETAILS

Franchise Fee: Single: \$35,000
Providing earnings guidance in Item 19 in
FDD: Yes
Total investment range:

Single Unit: \$64,500 to \$100,750
Multi-unit: \$95,750 to \$136,000

Net worth requirement: \$200,000
Royalty: 4.9%
Additional fees: Brand Development 1%
Financial assistance available: No
VetFran program: Yes
Veterans/Minorities/First Responders
Discount? Yes, we offer a 15% discount off the Initial Franchise Fee for the first Franchise Agreement

SUPPORT & TRAINING PROVIDED

Training and support program details:

Our comprehensive training program combines 80 hours of office and site training, providing the franchisee with a well-rounded learning experience. During the training, we have planned an exciting itinerary that showcases Orlando and the surrounding area.

Canadian Referrals: Yes
International Referrals: Yes

BACKGROUND

Year founded: 2014
Year Franchised: 2023
Number of franchises currently operating: 2
Number of corporate owned franchises: 0

Home Based: Yes
Absentee ownership available: No
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer
Referrals: No
Average number of employees required: 1
E2 Visa Friendly: No

Cost for Training: \$7,500
Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Mentor following training: Yes
Length of mentoring Franchisee: For the first 2 - 3 years.

Last updated: 7/28/2025