

FRANCHISE OPPORTUNITY



BUILD A BUSINESS AND YOUR FUTURE

An Established, Results-Oriented
Franchise Opportunity

WHO WE ARE

A door that won't close. Drywall that needs patching. New light fixtures that need to be installed. And not enough time — or the right DIY know-how — to tackle the growing to-do list.

For many home and business owners, finding an experienced, reliable, and efficient handyman can be a game-changer. By helping to cross items off the to-do list while providing peace-of-mind through quality work, the right handyman service can quickly become an indispensable resource for years to come.



28
Years of
operation



365+
Franchise Locations
in North America



Prime Territories
Room to Grow with Designated
Territories Nationwide

Founded in 1996, Mr. Handyman® has grown from its first location in Boston, MA — to now being part of the Neighborly® family — to being named the best overall handyman services brand¹. Today, we're continuing to focus on two key niches:

1. Being the **modern-day handyman and home improvement solution** that truly improves people's lives through a broad range of services — catering to Baby Boomers, coming-of-age Gen Xers, and every maintenance-minded home and small business owner in between.
2. Providing a **results-oriented franchise opportunity** with over 365 franchises led by dedicated individuals/partners, all looking to improve their lives through local business ownership.



Part of being a business owner is the impact you can make on the community, and the impact you can make in the lives of your employees.

Bob Skidmore
Franchise Owner, Wichita, KS

Our Services

Our wide breadth of handyman services helps home and business owners cross items off the to-do list while providing peace of mind through quality work:

- Carpentry
- Drywall
- Doors & Windows
- Assembly
- Repair
- Tile
- Installation
- Exterior
- Painting
- Maintenance
- Plumbing
- Electrical



Learn more at franchise.mrhandyman.com

1. "The Best Handyman Services of 2023" by Bob Vila

OWNERSHIP MODEL

With our proven systems and processes, measurable growth, and high-quality, differentiated service offerings, you will have the ability to control your future and build long-term equity for your family.

- ✓ **No Tool Belt Required**
As a franchise owner, you won't be wearing a tool belt, **but you will get to wear a variety of hats:** marketer, relationship-builder, team leader, CEO.
- ✓ **An Exercise In Control**
An executive ownership model, Mr. Handyman allows **corporate warriors, military veterans, IT professionals, engineers, sales professionals and more to take back control** of your lifestyle, your professional longevity, and your income potential.
- ✓ **Lead Teams, Solve Problems**
Problem solving is at the heart of what you'll be doing as a franchise owner – for home and business owners in your community, for the team you'll be leading, and for your own personal fulfillment.



Marketing is the reason you buy a franchise – when someone goes to look for us, they find us. Basically, we opened our doors and the phone started ringing.

Greg Kemp
Franchise Owner, Ann Arbor, MI



Proven Franchise Model Benefits

In addition to having a recognizable name in the handyman industry, our owners value the results-driven, transparent structure of the Mr. Handyman franchise business model:

- **Recession-Resistant:** Regardless of the season or economy, homes require repairs
- **Marketing-Driven:** Direct-to-consumer, no cold calling
- **Prime territories:** Room to grow with designated territories nationwide
- **Work/life balance:** Family-friendly workweek, no on-call or emergencies
- **Differentiated advantage to serve the senior community:** Many franchises certified as a Senior Home Safety Specialist by Age Safe® America/Canada
- **ProTradeNet® Buying Power:** Price breaks from 250+ suppliers; \$98M in upfront savings and \$8.7M Neighborly-wide annual rebates given for the full year 2023²



THE NUTS & BOLTS OF THE BUSINESS

Build a Business and Your Future

More than just managing daily operations, our franchise owners have the ability to be in **control of their daily lives and their future.** Many are motivated by the prospect of setting their own goals and becoming a home service leader in their community. Most importantly, owners have the opportunity to achieve a comfortable lifestyle while building long-term stability and a legacy for their families. It's a journey that empowers them to define success on their own terms—and live it every day.

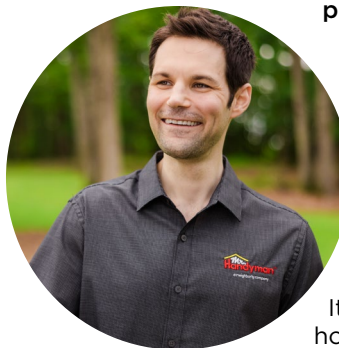


Lead a Team of Experienced Professionals

While our franchise owners aren't required to wear the tool belt, they do wear a variety of hats: marketer, relationship builder, team leader, CEO. Successful franchise owners are able to leverage their past leadership experience and business acumen, along with natural problem-solving skills, to successfully grow their franchise. **Our owners lead a team of skilled home repair and improvement service professionals** (or handyman “heroes”), and they enjoy the satisfaction that comes from jobs being completed for customers in their own community. It's a chance to build something meaningful—not just a business, but a legacy of impact and pride.

Best-in-Class Service and Customer Experience

In an industry saturated with independent “man in a van” operations, **Mr. Handyman stands out as the trusted**



professional choice that offers peace-of-mind and a wide breadth of services. From the first phone call with our scheduling team, to the licensed and trusted service professional who arrives on time in a branded vehicle, to the follow-up call to ensure job satisfaction—we create an experience that customers want to repeat and tell others about. It's just one of the many reasons homeowners continue to choose us time and time again.



RESOURCES AND SUPPORT

The Neighborly Advantage

As the **world's largest home services company** with 5,500+ locations and over 30 brands, Neighborly offers franchise owners a distinct advantage through its experience and scale.

From networking with other owners both locally and nationwide, to leveraging exclusive vendor and operational savings with ProTradeNet, to gaining valuable customer insights from our marketing team — the Neighborly Advantage offers franchise business owners the support and resources they need to launch and successfully grow their business.



5,500+
franchise locations

\$4.1B+
systemwide revenue

Marketing Tools

Mr. Handyman and Neighborly provide **robust brand and marketing support at both the national and local level**. National marketing is led by a team of experts on behalf of all franchise owners. From strategy to creative asset development and key marketing initiatives, marketing, advertising, and promotional fund investments are optimized to expand brand awareness and generate leads. At the local level, performance marketing tools, plans, and resources that franchise owners can easily customize and deploy in their local markets are provided. Individualized support is available to new owners and franchise business owners that desire help to boost engagement and success.

Rebates and Discounts

Through **ProTradeNet**, Mr. Handyman owners gain access to pricing discounts and rebates from **over 250 vendors**. This results in savings on a wide variety of products and services including equipment, supplies, consumer financing, employee benefit plans, software programs, and much more.

Collaborative Network

Through Neighborly's powerful network, Mr. Handyman franchise owners can **build relationships with other owners** both locally and nationwide to share ideas, best practices, and expertise. We truly believe we are stronger together — and franchise owners can count on a **network of support** throughout their business ownership journey.

Neighborly Code of Values: We Live R.I.C.H.



Respect

Showing **respect** for all people



Integrity

Acting with **integrity** in all dealings



Customers

Serving **customers** with enthusiasm



Having Fun

And **having fun** in the process

WHO WE'RE LOOKING FOR

We don't need for you to be a handyman, we are looking for leaders with solid business acumen, relationship and team-building experience, and the ability to be the face of the business from a sales and marketing perspective.



Mr. Handyman franchise owners don't need prior home services or handyman experience. We're looking for people from all backgrounds who share some key traits:



A Desire For Control

Of your lifestyle, schedule
and income potential



Passion For Problem Solving

A passion for serving
customers



A Team Player

Willing to learn from
& trust our expertise



Available Finances

\$50,000 in available liquid
capital; \$250,000 minimum
net worth

Investment Overview

Our ownership model involves a relatively low
cost of investment.¹

**\$143,150–
\$179,600**

estimated initial investment range²

Ask us about financing options that might be
available.

- Territories available nationwide
- \$50,000 Liquid Capital
- \$250,000 Net Worth
- 15% off initial franchise fee for qualified veterans.³

Initial Investment Overview

**Average gross sales⁴ by reporting
operator in 2024 - Single unit operators**

\$763,264

Average Gross Sales by Job⁵ in 2024

\$684

**Average gross sales:
2-Unit operators**

\$1,144,896

**Average gross sales:
4-Unit operators**

\$1,740,430

**Average gross sales:
3-Unit operators**

\$1,379,962

**Average gross sales:
5-Unit operators**

\$2,248,084

1. Of the 151 reporting franchisees, 57 or 37.1% achieved or exceeded the average gross sales per job. Refer to Item 19 of the Mr. Handyman SPV LLC Franchise Disclosure Document for full details. New franchisees' individual financial results may differ from the results stated herein. 2. Refer to Item 7 of the 2025 Mr. Handyman SPV LLC Franchise Disclosure Document for full details. 3. Refer to Item 5 of the 2025 Mr. Handyman SPV LLC Franchise Disclosure Document (FDD) for full details. 4. Of the 56 reporting single unit franchisees, 19 or 34% achieved or exceeded the average gross sales. Of the 60 reporting 2-unit franchisees, 25 or 42% achieved or exceeded the average gross sales for 2 unit owners. Of the 18 reporting 3-unit franchisees 9 or 50% achieved or exceeded the average gross sales. Of the 8 reporting 4-unit franchisees 3 or 38% achieved or exceeded the average gross sales. Of the 9 reporting 5-unit franchisees, 4 or 44% achieved or exceeded the average gross sales. Refer to Item 19 of the 2025 Mr. Handyman SPV LLC Franchise Disclosure Document (FDD) for full details. New franchisees' individual financial results may differ from the results stated herein. 5. This 2024 average is based on data from 151 reporting Franchisees. Of the 151 reporting franchisees, 57 or 37.1% achieved or exceeded the average gross sales per job. Refer to Item 19 of the Mr. Handyman SPV LLC Franchise Disclosure Document for full details. New franchisees' individual financial results may differ from the results stated herein.



GET STARTED TODAY

To learn more about joining the Mr. Handyman community and starting your successful business, contact Morris Shamouni now at:

(310) 901-5611 or

morris@generalfranchise.com



This advertisement should not be construed as an offer to sell any franchises. The offer of a franchise can only be made through the delivery of a franchise disclosure document by or on behalf of one of the Neighborly brands 1010 N. University Parks Dr. Waco, TX 76707, 254-745-2444. In addition, certain states regulate the offer and sale of franchises. We will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state. The filing of an application for registration of an offering prospectus or the acceptance and filing thereof by the NY Department of Law as required by NY law does not constitute approval of the offering or the sale of such franchise by the NY Department of Law or the Attorney General of NY.