

Blue Kangaroo Packoutz

Franchise Summary

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Category: Cleaning Services, Repair & Restoration

Subcategory: Content Restoration, Contents Cleaning, Furniture Restoration, Water/Fire/Mold Damage and Insurance Restoration

Corporate Office: Ann Arbor, MI 48108

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$59,900

Royalties: 7%

Cash Investment: \$150,000

Total Investment: \$298,570 - \$596,046

NetWorth: \$300,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2020
Franchised: 2021

Additional Details

Blue Kangaroo Packoutz, a member of the BELFOR Franchise Group, is one of the hottest NEW concepts in franchising, and we are a highly differentiated concept in the restoration industry.

What we do is not "traditional" property restoration. We do Contents Restoration.

Traditional property restoration companies fix the structure (floors, walls, ceilings, etc), and traditional restoration is 24/7, you deal with sewage and mold and "yucky" stuff, and there are a LOT of competitors.

Contents restoration is scheduled (our hours are 8-5, M-F), our people don't wade through sewage and "yucky" stuff, and we actually are referred work from all those restoration contractors out there.

Contents restoration is best described this way...if you tipped a house or a building upside down, everything that would fall out is contents. Contents are the things that have actual value and/or sentimental value. Contents are often the things that make a house a home...things like Grandma's wedding album, little Tommy's teddy bear, or your collection of 8 tracks (as well as furniture, electronics, artwork, documents, clothing and more).

Contents restoration is covered by insurance. Everyone has it. For an insurance company, it's much less expensive to clean and restore an item than it is to replace it. For a home owner or property owner, they'd usually much rather have THEIR item that has sentimental value.

That's where Blue Kangaroo Packoutz comes in. We work with insurance agents and adjusters, as well as traditional restoration contractors (because the vast majority of them don't do contents restoration, they sub it out) to help homeowners and property owners keep the things they value most.

We assess the job, we inventory everything, we carefully pack it out, we clean everything, we store everything safely until the home owner is ready to receive it back, and then we move it all back. Each step of the way, Blue Kangaroo Packoutz gets paid by the insurance company.

What's the biggest differentiator? Blue Kangaroo Packoutz is owned by the world's largest property restoration company, BELFOR. BELFOR has nearly 100 offices located throughout the US, and they don't do contents restoration. So not only does Blue Kangaroo Packoutz get work from the majority of restoration contractors out there (ServPro, Service Master, Paul Davis Restoration, Rainbow, PuroClean, the list goes on and on), but we also get work from biggest company on the planet in our industry. We also have a sister concept, 1800 Water Damage, which does traditional restoration, and they feed us work as well.

With CENTURIES of experience in franchising and in restoration, the BELFOR Franchise Group is the perfect team to bring Blue Kangaroo Packoutz to market. Who better to be trained and supported by than the largest company in the world in our industry.

The average ticket is MASSIVE. The margins are as good, or BETTER, than traditional restoration (but without the headaches of 24/7, dirty yucky work and massive amounts of competition). The hours of operation are normal, and there's a FEEL GOOD aspect to this business that you can't get in most other franchises.

WHY Blue Kangaroo Packoutz?

Recession-resistant industry
Great Item 19
Opportunity to help people and make \$
Normal hours (8-5, M-F)
Semi-absentee or active owner
Owned by the world's largest property restoration company
Fragmented industry
Pushdown/referral work opportunities from parent co & sibling concepts

OUR IDEAL FRANCHISEE

Loves to Help People.
Ability to build relationships.
Empathetic.
Focused on Details.
Has the ability to build teams.

AVAILABLE MARKETS

US markets available: Most States
HOT Regions/Desirable: Minneapolis, Boston, Cleveland, Seattle, San Jose, St. Louis
NOT available: Austin, Denver, CO, Dallas, Fort Worth, Detroit, Las Vegas, L.A., Miami, Nashville, SC, Salt Lake City, UT, Charlotte, Orlando, Philadelphia, Indianapolis, OKC, Houston, San Antonio
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2020
Year Franchised: 2021
Number of franchises currently operating: 71
Number of corporate owned franchises: 1
Home Based: No
Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 3
E2 Visa Friendly: No

Last updated: 9/24/2025

FINANCIAL DETAILS

Franchise Fee: Single: \$59,900
Providing earnings guidance in Item 19 in FDD: Yes, Top Line Only
Total investment range: \$298,570 - \$596,046
Net worth requirement: \$300,000
Royalty: 7%
Additional fees: \$69,900 to \$129,900 – Initial Package, supplies and inventory
Financial assistance available: Yes
VetFran program: 20% Discount!

SUPPORT & TRAINING PROVIDED

Training and support program details:

10 Days of Business and Technical Training in Ann Arbor, MI and Mt. Clemens, MI. Training covers every aspect of the business from Scheduling, Insurance Processing, and Field Training.

Cost for Training: \$0

Lodging and airfare included: No
Site Selection Assistance: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: Lifetime Support