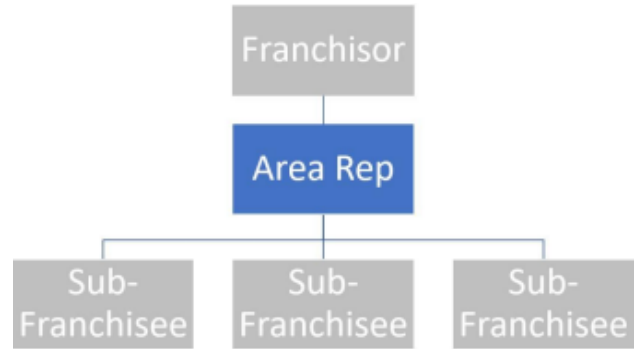




Area Rep Program

**Go Beyond the Norm:
Lower Risk Better ROI with Sub
Franchising**



Financials			
Investment Starts from \$69,998 for 10+ Territories			
Sub-Franchise Fee Split	80% to Area Rep	Sub-Franchise Royalty Split	60% to Area Rep
Description			
What is it?	<ul style="list-style-type: none"> The Area Representative Program allows investors to oversee or operate a larger area with significant savings and additional upside earning potential versus acquiring each territory separately. For the same investment of two territories of \$69,998, you gain the rights to 10 territories. It's like being part of the franchisor, helping expand the brand and benefiting from its success. 		
Your Role	<ul style="list-style-type: none"> You oversee 10+ territories by either sub-franchising in your market and/or operating them directly over time. 		
How You Make Money	<ul style="list-style-type: none"> You earn 80% of sub-franchise fees and 60% of royalties from sub-franchisees. Make an immediate return on your investment from sub-selling franchises. 		
Why Choose this Path?	<ul style="list-style-type: none"> Instead of focusing on one territory, you help grow the brand across a larger area. You secure protected territories and enjoy the benefits of selling individual franchise territories. You'll also earn a portion of royalties from all franchisees in your area. 		
Investment and Benefits	<ul style="list-style-type: none"> Start your journey as an Area Representative with an initial investment starting from \$69,998. 		
Key Responsibilities	<ul style="list-style-type: none"> Marketing: Promote franchise opportunities in your area using both online and local marketing strategies. Franchisee Engagement: Guide potential franchisees through the sales process. Training & Support: Provide ongoing training and support to the franchisees in your area, helping them succeed. Choose to sub-sell or operate all territories or combination of both. 		
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