

Social Indoor

Franchise Summary

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Category: Business Services

Subcategory: Advertising, B-2-B Trade Exchange, Digital Marketing, Promotional Products, Signs

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$60,000

Royalties: 6%

Cash Investment: \$15,000

Total Investment: \$75,000 - \$325,000

NetWorth: \$150,000

VetFran: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2019

Franchised: 2019

Additional Details

Social Indoor is a first-of-its-kind, indoor digital advertising network franchise. As a franchisee, you use your love of building relationships and sales skills to build your own local, indoor digital advertising network. This network engages their clients potential customers in the unique, captive environment of local restaurants, bars, taprooms, community centers, golf courses, fitness centers, and stadiums restrooms. Social Indoor provides the custom digital monitors and proprietary software and the franchisee builds the market and sells local advertising in high-traffic venues. We also have National and Gov't sales teams selling into markets to help increase revenue.

WHY Social Indoor?

Not employee dependent
No brick and Mortar needed
259 Billion to be spent in advertising in 2021 and increasing double digits for foreseeable future

OUR IDEAL FRANCHISEE

Media sales background
Outgoing and relationship motivated
Organized and systems oriented

AVAILABLE MARKETS

US markets available: Many except below
HOT Regions/Desirable: All except below
NOT available: MN and DFW - Sold Out. Limited in a few areas due to owners restricted covenants.
Cannot be in Miami, Chicago, NYC MSA, Philadelphia, D.C., Los Angeles/Orange County, San Francisco Area, San Diego
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2019
Year Franchised: 2019
Number of franchises currently operating: 52
Number of corporate owned franchises: 3
Home Based: Yes
Absentee ownership available: No
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 1
E2 Visa Friendly: Yes

FINANCIAL DETAILS

Franchise Fee: Single: \$60,000 and up based on population
Providing earnings guidance in Item 19 in FDD: No
Total investment range: Single - \$75,000 - \$325,000 Multi - by size
Net worth requirement: \$150,000
Royalty: 6%
Additional fees: Software \$400/mo, Monitor lease \$35/mo.
Financial assistance available: No
VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

5 manuals and 3+ video tutorials
2 days classroom
120 day weekly 1 hour
In market 2-3 days
Monthly franchisee calls, additional software training calls

Cost for Training: \$2,000

Lodging and airfare included: No
Site Selection Assistance: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: 120 days

Last updated: 10/9/2024