

CarePatrol

Franchise Summary

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Category: Senior Services

Subcategory: Senior Care Placement

Corporate Office: Troy, MI 48084

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$57,000

Royalties: 6%-10% Declining scale based on monthly revenue

Cash Investment: \$67,000

Total Investment: \$60,120 - \$130,970

NetWorth: \$250,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1993

Franchised: 2009

Additional Details

As a CarePatrol Franchisee you will be assisting seniors and their families make tough decisions by finding Assisted Living or In Home Care in their area. You will contract with area care providers and get paid handsomely every time your client chooses care with one of those providers.

You will be helping families at a difficult time in their lives and feel great while doing it, knowing that you have made a difference with each and every client.

Unlike other businesses, you will provide your services absolutely FREE to your clients. That's right, FREE. You will get paid by the hundreds of care providers that contract with you to connect your clients with them.

It's a business where everybody wins! You help your client solve their care issues, you produce business for the care provider and you receive a very high commission every time you perform your service!!!

WHY The Senior Services Industry?

Ranked #3 in Recession-Proof Franchise Industry
Senior population increasing at exponential speed
Senior population is well funded

WHY CarePatrol?

Winner of the Franchisee Satisfaction award 8 consecutive years
Low Cost/Fast Ramp Up
Helping your community while earning a great income

OUR IDEAL FRANCHISEE

Social, Outgoing and people oriented
Comfortable with face to face marketing in medical settings (sales background a plus)
Self Disciplined – Self-starter
Multi-Tasker

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available
NOT available: AL, AR, AK, LA, MS, ND, NV, SC, SD. No international opportunities at this time.

FINANCIAL DETAILS

Franchise Fee: Single: \$57,000 single / \$104,500 2 pack / \$147,000 3 pack
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$60,120 - \$130,970
Net worth requirement: \$250,000
Royalty: Standard offering 6%-10%
Declining scale based on monthly revenue, OR 12.5% with the reduced initial fee option. No scale down on the second option
Additional fees: \$7,500 grand opening fee for onsite training, initial 4 phases of enhanced training and 6 months of marketing materials
Financial assistance available: No
VetFran program: Yes (20% discount)
Veterans/Minorities/First Responders
Discount? Yes, 15% discount for nurses and first responders.

SUPPORT & TRAINING PROVIDED

Training and support program details:

Initial training includes 4 Phases of training, which will take roughly 4 months to complete. The program is a combination of home study, onsite training in the

Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 1993
Year Franchised: 2009
Number of franchises currently operating: 150
Number of International franchises currently operating: 0
Number of corporate owned franchises: 0
Projected New Units (12 months): 25

Home Based: Yes
Absentee ownership available: No
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 1-2
E2 Visa Friendly: No

Last updated: 5/21/2025

franchisee's territory and classroom training at home office in AZ.

Phase 1 - "Pre-Training" Home Study
Phase 2: Two days of classroom Training at CarePatrol's home office in Phoenix followed by two-day field training in the territory
Phase 3: Home Study via E-Learning web-portal
Phase 4: Two days of classroom Training at CarePatrol's home office in Phoenix followed by two-day field training in the territory/li>Continuous training via national webinars and regional coaching clinics
National Convention held annually

Lodging and airfare included: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: Ongoing