

Lemon Tree Hair Salons

Franchise Summary

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Category: Personal Care Services

Subcategory: Hair Care

Corporate Office: PARSIPPANY, NJ 07054

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$35,000

Royalties: 6%

Cash Investment: \$100,000

Total Investment: \$180,794 - \$273,939

NetWorth: \$270,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 1972

Franchised: 1973

Additional Details

Lemon Tree is Your Family Hair Salon®. We provide affordable, high-quality salon services and products for every member of the family. Using only brand name professional products such as Paul Mitchell®, we offer a full range of salon services including cutting and styling, blowouts, smoothing, color services and, more. Whether it's a child's first haircut or services for seniors, we care of the entire family's hair care needs.

Lemon Tree provides Franchise Owners with brand recognition that is the direct result of decades of community outreach and marketing efforts. With a low cost of entry, multiple revenue streams, and prime territories available, we equip our Franchise Owners with the tools they need to make a return on their investment while offering flexibility and growth potential.

We are different than most salon franchises. Once a franchise is awarded, our Owners become part of the Lemon Tree family. With family-owned roots that date back over 57 years and having been Franchise Owners in other systems, we understand what it means to commit time, money, and relationships to becoming an entrepreneur. It is not only about dollars and cents - it's about the people with whom you're doing business. We genuinely care about their success.

WHY Lemon Tree Hair Salons?

The hair salon industry is recession resistant.

As we saw with COVID-19 everyone still needs personal grooming

This is great for semi-absentee ownership with a manager in place

OUR IDEAL FRANCHISEE

Individuals who are looking for a growth potential opportunity
Entrepreneurial spirit who love working with people!

Candidates who love delivering excellence service and developing a team!

AVAILABLE MARKETS

US markets available: 41

HOT Regions/Desirable: FL, NY, TX, NJ, CT, OH, OK, VT, MD, RI, MA, MN, MD, PA (Northeast)

NOT available: We will consider all especially for Area Rep

Canadian Referrals: No

International Referrals: No

FINANCIAL DETAILS

Franchise Fee: \$35,000

Providing earnings guidance in Item 19 in FDD: Yes

Total investment range: \$180,794 - \$273,939

Net worth requirement: \$270,000

Royalty: 6%

Additional fees: \$135 a week in Ad fund. \$144 yearly pass through for gmail. Social Media fee \$100 monthly. \$195 yearly convention fee. (franchisee must spend \$250 a month on local marketing)

Financial assistance available: Yes through 3rd party
VetFran program: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:

Before your salon opens, you'll be asked to attend the initial training program. We will bear the cost of initial training (instruction and required materials) for up to two Highly Trained Personnel (including yourself, and if applicable, the Principal Operator and a General Manager). If you're awarded a multi-unit franchise agreement, we may extend the initial training to more than three Highly Trained Personnel. You'll be responsible for travel, meals, lodging and payroll expenses associated with sending attendees to our training programs. Our training program consists of up to 40 hours of classroom training and up to 50

BACKGROUND

Year founded: 1972

Year Franchised: 1973

Number of franchises currently operating: 37 (35 and 2 in development)

Number of corporate owned franchises: 27

Home Based: No

Absentee ownership available: Yes

Accepting Master Franchisor and

Area Developer Referrals: Yes

Average number of employees required: 5

E2 Visa Friendly: Yes

Last updated: 4/15/2025

hours of on-site training. Classroom training is conducted at our corporate office in New Jersey. We'll work with you to ensure that you take full advantage of our expertise and materials.

CLASSROOM TRAINING: Up to 40 HOURS

ON-SITE TRAINING: Up to 50 HOURS

Cost for Training: Up to two people - Free of charge

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: on going ops support plus post initial training mentoring via webinars, etc...
Ongoing support