

CertaPro Painters

Franchise Summary

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Category: Home Improvement/Maintenance Services

Subcategory: Painting

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$65,000

Royalties: 6-5-4%

Cash Investment: \$85,000

Total Investment: \$171,000 - \$302,500

NetWorth: \$250,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1991

Franchised: 1992

Additional Details

Incorporated in the United States in 1991 in the category of residential and commercial property painting, CertaPro Painters has become the largest nationwide painting company with over 450 franchise locations in the US and Canada. The company's market potential is built upon the aging of the housing stock of North America and the need to paint it every three to seven years. CertaPro Painters is a subsidiary of First Service Brands, which also owns other home/commercial service brands such as California Closets, Paul Davis Restoration, Pillar to Post, and Floor Coverings International.

WHY CertaPro Painters?

CertaPro is the largest and most referred residential and commercial painting company in North America

What truly sets CertaPro apart is our dedication to your client's personal success

Last year our CertaPro Franchisees saw remarkable success, with an **average revenue of \$2,134,130***

With strategic partnerships, exclusive access to high-quality products, and a corporate culture centered around core values and diversity, CertaPro primes franchisees to build prosperous businesses

Item 19 (see FDD for additional details)

Average CertaPro gross revenue: \$2,134,130 per franchisee

OUR IDEAL FRANCHISEE

Our franchise owners do not paint. Most of our owners come from strong corporate backgrounds and are used to a six-figure income. Assertive communicators that don't want to be in a store front business or behind a counter will like what they hear in validation with our owners.

Full Time and Effort

Leadership Skills

Hire, Train, Motivate, Retain

Sales & Marketing Skills a Plus

Dedication to following a System

Clean Background

Financially Qualified

Net Worth \$250K+

Liquid Funds \$85K+

BACKGROUND

Year founded: 1991

Year Franchised: 1992

Number of franchises currently operating: over 450 franchise locations in the US and Canada

Home Based: Yes to start, will need an office as you grow

Absentee ownership available: No

Semi-Absentee ownership available: No

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 2-10 with subcontract painters

E2 Visa Friendly: No

FINANCIAL DETAILS

Franchise Fee: Single: \$65,000

Providing earnings guidance in Item 19 in FDD: Yes

Total investment range: **Single**

Unit: \$\$171,000 - \$302,500 (includes initial franchise fee of \$65,000)

Net worth requirement: \$250,000

Royalty: 6-5-4% tiered on gross sales

Additional fees: 3-2% General

Advertising Fund-National tiered on gross sales

Financial assistance available: No

VetFran program: Yes, 20% Off initial Franchise Fee

***All numbers as reported in our FDD. Costs and results may vary. See FDD for additional information and disclaimers.**

AVAILABLE MARKETS

US markets available: We have territory and resales in virtually every major market in the US as well as small markets

HOT Regions/Desirable: All available markets

Canadian Referrals: Yes

International Referrals: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

2 weeks in training at Corporate Headquarters, 2 weeks of virtual training and 1 week of shadowing existing franchisees; field support ongoing

Lodging and airfare included: No

Site Selection Assistance: No

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing



Last updated: 7/24/2025